



THIS IS A NO FLUFF – NO TIME WASTED SIMPLE 11 (ish) PAGE GUIDE THAT WILL TEACH YOU EXACTLY HOW TO CRATE PROFITABLE ADSENSE SITES THE EXACT WAY I DO IT USING AFT 2.0

Introduction

I have made over 300 Adsense sites over the years for myself and my customers. I have learned so much about what works and what does not work I could write a book on the subject (and I may do that someday). This short guide contains **everything I do** to make a good income from Adsense. It really is not that difficult as many marketers would have you believe it is. This is what works. You can make it harder if you want, but why?

My overall PROCESS is simple:

1. Harvest a ton of high advertiser competition, high CPC keywords, and organize them in an easy to digest and easy to take action on format (AFT MAKES THIS A SNAP)
2. Build a VERY TIGHTLY themed site targeting VERY related keywords which will target ONE SPECIFIC type of internet searcher (AFT, AND THE STEP BY STEP VIDEO MAKES THIS A SNAP)
3. Make your content useful and your site easy to navigate and VERY FAST loading (THIS GUIDE HELPS BY TELLING YOU THE EXACT PLUGINS THAT HELP YOUR SITE LOAD FAST AND HOW TO TEST IT)
4. Rank your site with high quality links that LOOK NATURAL (THERE ARE LINKING TIPS IN THIS GUIDE)
5. Make money every month

The purpose of this guide is to give you the exact mindset, thought process and step by step actions I personally have used to make a nice monthly income from Adsense. The idea is to build on what you already know and QUICKLY get going, not to confuse you and overwhelm you with lots of unnecessary information that is used to sell you more unnecessary information. So this guide is fairly short and to the point. Of course it goes perfectly with Adzenze Fortune Teller, which is the tool I use to make this process lightning fast and super easy.

I sincerely wish you the best of luck, this is exactly what I do, and exactly what works for me.

Step 1- Niche Research (easy as pie)-

If you bought the OTO you don't need to do this step, but it may be useful to see my thought process which is not the same as many of the people selling Adsense courses...

Find a niche that has lots of high CPC and high advertiser competition keywords. I usually like to see some CPCs over five bucks and lots over 2 bucks and lots around a dollar too. I don't mess with low advertiser competition niches, and neither should you unless you want crappy ads that make no money.

You need to look at the WHOLE NICHE, which is made up of a ton of keywords, at this point you are not looking for specific keywords, it's a waste of time. You just want to choose a big, fat, juicy niche with



LOADS of high CPC and high advertiser competition keywords. Your niche needs to be big enough to expand on if your site is successful. The idea is start off with a medium size site (12 pages or so) , that is a relatively low investment to get started, then build it out as you make money.... Not so hard to understand is it?

Action Steps-

Look in the big evergreen niches to find one you like. I have provided 5 of these great niches for free with your purchase of AFT. **There are 17 more awesome niches in the OTO for Adzneze Fortune Teller** and each one of them has an insane amount of sub niches you can drill down to and find high CPC high advertiser competition sub niches that are not really difficult to rank for. If you need somewhere to start, check out flippa.com and look at recent sites that have sold, and check out Clickbank.com too and look for niches that have lots of products. You can also check out offervault.com too. Don't worry about keywords when you are niche hunting.. just look for niches that are making money and contain TONS of keywords. Finding huge fat niches is so easy, especially if you bought the OTO you won't have to look for niches for a year!

Use the Google keyword tool, sign in to your Adwords account and choose exact match as your match type. Type in a very general niche idea (weight loss, relationship help, career training, there are thousands of these, I highly recommend using the niches I provided.. if you do you don't need to mess with the Google keyword tool at all... there are some GOLDEN sub niches in my KW Packs! Next download all the results as a csv for excel (should be 800 or so).

Step 2- Expanding on your niche research

Again you can skip this step if you bought the OTO all this is done for you already

Let's use the wedding dress niche as an example.. I am not sure I would target this niche the CPCs are a little on the low side but it's a gigantic niche with tons of sub niches and it's great for explaining this step. Still with me? OK, let's move on..

Let's say step one (niche research) we chose **Wedding Dresses** as our first niche idea, we downloaded 800 or so keywords (all of them) from the GKT and saved as a csv for excel. That brings us to step 2, expanding on your niche research.

Action Steps-

The idea here is to give Google a synonym for our main niche or a slightly longer version of the same keyword. So the perfect keyword for this step is to type in **Wedding Gowns**. This is the same thing essentially, but tightly related and very relevant to the same person who typed wedding dresses in the search bar. Now we expand more, using the same principal, another synonym of wedding dresses or a very tightly related keyword. **Bridal Wear** is perfect for this step, it is in the same niche, the same type of person would use that term to find what they are looking for.



You can keep doing this process as much as you like with synonyms for your main niche idea. However for the sake of keeping this short I will move on to the next “sub step” (still part of step 2 expanding your niche research) which is getting some long tails and buyer intent KWs.

Now you have downloaded about 2400 keywords which (800 x 3) which is a good start. This next part is critical for getting some easier traffic keywords so don’t skip it.

Choose some long tail and buyer intent keywords tightly related to all your other niche keywords. Anything having to do with cost, or specific types, or even colors, etc.. I would use something like **Cheap wedding dresses**, then download all those KWs, then I would do something like **Wedding gown cost** and download all those keywords, then **best wedding dresses** and download all those keywords. Now we have downloaded pretty much every possible keyword we could ever need to build a very niche focused Adsense site, with a combination of top level big time keywords, and easier to rank long tail keywords.

Although this looks like a lot of work when I stare at this page, the truth is it only takes me about 3-4 minutes to do this entire process from step 1 to where we are now at the end of step 2.

The key here to understand is that we are not fussing around with filtering and tweaking out on keywords, we simply visit the Keyword tool ONE TIME, grab all the money keywords and move on. This is how I have always done it and it is way more efficient than any other way I have seen taught by people trying to sell Adsense courses. In fact it is this exact process that prompted me to build AFT in the first place.

Step 3- Choosing Keywords to build your site around

Here is where you need to be organized. If you don’t have Adzenze Fortune Teller I will explain all this for you in detail but if you do have it skip to the part that says “AFT CUSTOMERS” down the page a bit.

Now we have a ton of keywords in several csv files. We need to combine all the csvs to one list. Just create a new excel sheet and name it “wedding dress- big list” or something. Now copy and paste all the keywords and the data from each list into your newly made “big list” file. Don’t copy the first line which says “keyword, advertiser competition... etc”. You should have a big list as an excel sheet (xls) in a couple of minutes.

Once you have your big list you need to use excel to strip the brackets off your keywords. Just select column A and then click the “home” tab in excel, then “replace”. Now choose to replace [with nothing, and] with nothing. Next you need to remove the duplicate keywords. Select column a and go to “data” then choose “advanced filter” then choose “filter in place” and tick the box that says “unique records only”. Now you need to create 3 additional sheets inside your new workbook called KWT1, KWT2, and KWT3 for the 3 different keyword types.

Paste the entire list from your main page to all 3 new pages you made. Now you need to filter each sheet. Go to KWT1 and filter the keywords like this:



KWT1- 3000 and up local monthly

- CPC above .90
- Adcomp above .70
- sort by highest local monthly searches
- select the top 30 and sort by highest cpc
- color 1-30 some unique color

Go to KWT2 and filter the keywords like this:

- KWT2- 800 to 2999 local monthly
- CPC above .90
- adcomp above .70
- sort by LMS
- top 30 sort by cpc
- color 1-30

Go to KWT3 and filter the keywords like this:

- KWT3-100 to 799 up local monthly
- cpc above .90
- adcomp above .70
- sort by LMS
- top 30 sort by CPC
- color 1-30

Now you are almost done with the organizing process. Now you need to create a new sheet that is called “site plan” or something. You will choose keywords from your three KWT lists and paste them into this sheet, this process will be explained below. Now that you have everything set up we can include the AFT customers in the conversation too!

>> AFT CUSTOMERS- START HERE:

This is where we need to focus on two things, and only two things. The most important one is to choose tightly related keywords to build your site around and the other is to keep your competition in mind and pick some battles you can win and some that you may not think you can win.

I know that sounds crazy, but there is a method and some solid logic behind this. It’s really all about common sense, and the fact that NO DATA you can get from ANYWHERE is totally accurate regarding SEO competition.



We are going to do our best to choose some keywords we are confident we can rank for and some that would be great if we ranked for but we may not rank for them. Having high traffic high CPC keyword pages on your site has many benefits *even if you don't rank that specific page for that big money keyword*. But I have been very surprised in the past when I have ranked some really "difficult" keywords according to every tool there is, so I always take a chance on about 3 keywords per 12 page starter site.

At this point we don't really have to worry too much about CPC because our entire niche is full of sweet keywords which will come with advertisers with deep pockets. Instead we look more at *thematic relevance and traffic*. What I mean is we are building a site **specifically geared toward one kind of person**. If your content pages are all interesting to this one kind of person, you will get high page views per visitor and higher CTR on your site, not to mention longer stay times, and returning visitors. If you try to build a site to please everyone, no one will like it. You see the idea here?

Action Steps- This is easily one of the most important parts of this process so I apologize if it gets a tad bit lengthy. We need to start going through the three keyword types and choosing the keywords we will target with our site. We need to stick to VERY RELATED keywords in order to keep our specific type of visitors clicking from page to page and eventually... the right ad is shown and viola! We have a click. [By far the easiest and least time consuming way to teach you this step is with a video.](#)

(side note about competition) I need to say up front that I don't pay much attention to competition anymore. I used to really tweak out on it and I found out over time it was just stressing me out and slowing my process down. I have found that the way I build my sites, I can generally outrank anyone I want within reason. If you are still getting the hang of SEO and building and ranking sites, I would suggest you do some competition research at this point. The ONLY way I can honestly recommend to do this is with Traffic Travis (links in the resource section). It is my tool of choice and I do still lean on it from time to time to check competition in niches I am new to. It is fairly accurate most of the time and it gives you a fast simple answer to your competition research. Easy, Relatively Easy, Medium, Difficult, and very Difficult is what you get. Just as a side note, I am currently ranking for a group of "difficult" keywords and it took very little effort, I am not saying that you will get the same results, but you should always take competition with a grain of salt. Just don't try to rank for HUGE GIGANTIC keywords like "weddings".

Step 4- Choosing your domain

There are 2 ways I do this. One way is to get an aged domain from Godaddy auctions, and one way is to just register a brand new domain with one of my main keywords in it. If my niche is a tougher niche with four or five "difficult" keywords I will opt for an aged domain, but most of the time I just get a new domain with one of my keywords in it. You should be familiar with this part already so I won't go into detail about how to get a domain. I will say that exact match domains are not something I really care about, in fact I don't use them. I will get a domain I can brand that still has one of my main KWs in it.



Let me explain this a little..

Action Step- As Google gets more and more bitchy about what it wants to see in your site, having a brand is CRITICAL. So therefore if your main niche idea is wedding dresses, I would buy a domain like “MrsWeddingDress.com” you can imagine the header having a graphic of a cartoon lady in a beautiful wedding dress... it’s a BRAND and it cries out for a logo. I may even go with “WeddingDressCentral.com” that one is probably taken but you see what I mean here. As long as one of your big money keywords is in the domain and you can imagine a logo for it, a BRAND for it, you are good to go. I always use .com.

Step 5- Building your site for best results

Every one of you should be familiar with building a Word press site, and how to make your permalinks, etc. I won’t waste your time by going through the basics of setting up a Word press site. What I will go over is a few tips and tricks that have been working great for me since the latest Google bloodbaths. I think you can agree that it’s been brutal lately, lucky for you I know what Google is looking for and the funny thing is it makes building your sites easier and faster.

First things first- TAKE IT EASY ON THE ON PAGE SEO!!

Think of it this way, make your site for CEO first and SEO second (I am borrowing this phrase from Hitesh.. it just explains it so well I can’t help myself.) CEO is customer experience optimization. Basically write good content and make sure it is useful to your visitors.. that is about half the battle right there!

Technical Action Steps-

Load time and Theme- Make sure your site is very fast loading, I accomplish this with the help of 2 plugins and not uploading giant images or any kind of image gallery plugins. Also don’t choose themes that are slow loading. I go for simple themes that are clean, fast loading and show off the content. The plugins are WP optimize and W3 total cache. I am not going to recommend any themes because everyone will start using them and that’s not what we want. I can say that I love thesis, it costs \$87 or so, but It can be customized like crazy and my thesis sites tend to rank really well. Not sure why but it’s totally true. Use [Pingdom tools](#) to test your site’s load time.. if it’s less than 60% faster than most sites, you need to make adjustments.. that brings us to plugins..

Plugins- Delete every single plugin that is not 100% necessary. They can slow down your site so much its crazy. I always delete hello dolly and I only use the following plugins.. you may have your own group of plugins you use but I stick to these and all my sites load really fast and have no trouble ranking.

- all-in-one-seo-pack
- easy-contact
- easy-icon
- google-analytics-for-wordpress OR



- kstats-reloaded
- google-privacy-policy
- google-sitemap-generator (makes an xml sitemap for robots)
- Dagon Design sitemap-generator (makes a human sitemap)
- tinymce-advanced – A MUST
- w3-total-cache
- wp-optimize
- redirection (only if I am doing affiliate links- this one is not one I typically use on my AdSense sites, unless I am also doing some Amazon and other monetization too... see the section about not getting pegged as an MFA site for more details..)
- AdSense insert (if my theme does not support ad blocks) I have been looking for any other AdSense plugins to test so if you have a good one please let me know.. I like this one but I am always looking for a better AdSense plugin
- microdata-for-seo-by-optimum7com (helps you get your listing to have an image and more clicks from the serps) I use this sometimes when the “author” is going to be the brand.

That’s it.

Site Structure / Links / Content stuff-

I use pages not posts, after several tests I have found pages rank better and they make the navigation easier and I don’t like messing with dates etc. I put all my content pages on the left or right sidebar and my site “admin” pages in their own widget under the content pages (about, privacy policy, contact, disclosure if it’s an affiliate site, human sitemap). I will sometimes put my admin pages in the footer too if my theme makes that easy. I will put my big CPC pages as tabs on the top menu if the theme supports it. Also I will place a graphic or a big text link at the very top of the sidebar that says “most popular articles” which links to my highest CPC page. This helps get traffic to my high cpc pages even if I can’t rank or have not yet ranked for my big keywords.

I make the main page a static page that is the closest to my domain name. If my domain is MrsWeddingDress.com I will make the main page Wedding Dress.

Links- I try to have varied anchor text links on some random pages to at least 2 other “inner” pages and the page that I have chosen as the home page. I don’t do this every time because I am lazy, but I do remember to do it most of the time. I also try to link out to at least one helpful site with a dofollow link on some random pages. I am sure many will disagree with me on this, and you don’t have to do it. But the way I look at it is that Google is looking at my site as a helpful resource and wouldn’t a helpful resource link to another helpful resource naturally? **I don’t use my page’s anchor text in the outbound links** though, I use something generic that actually does not make someone want to click etc.. and I make sure it opens in a new window so if they do click it they can easily come back to my site and click ads.



On Page SEO- Make your permalink the keyword you are targeting, but the title something different with a related keyword in it. For the wedding dresses example one of the pages would look like this- (let's say the page is targeting the keyword affordable wedding dress) Permalink- MrsWeddingDress.com/affordable-wedding-dresses and the page title would be something like this "Affordable wedding dresses to fit your budget- How to find a low cost wedding dress". Next you will try to have your main KW in the article a few times, no need to bold italicize, etc.

I use H2 Tags like this- Cheap Wedding Dresses- Your Key To Finding An Affordable Wedding Dress.. notice how the H2 starts with a related KW and then has the main KW at the end. I will do an h3 tag or two most of the time too but I will include only a related keyword not the main KW in the H3s. I don't worry about keyword density. I include it in the title, H2, Permalink, and a few times in the article, that's ALL. No bolding of it, etc. And I don't care if it's in the first sentence and last sentence, it just does not matter anymore. In fact I think it may be part of the trigger for the new webspam slap.. just my opinion.

What is extremely important is to load up your content with lots of related keywords but you have to be 100% sure it still reads well and naturally. I will choose as many related keywords and synonyms that will naturally fit in the content for each page's keyword that I am targeting. The idea here is to add relevancy and to help your page get some easier long tail traffic. It works, plain and simple. *To find these related keywords just type the keyword your page is targeting into Google. Then once it returns the results, look on the left sidebar toward the bottom and you see a link that says "related searches". Click that and copy those keywords to a text file and weave those keywords into your content. Google absolutely loves this.*

Images- Don't keyword stuff your images. I use one or two images per post (2 if it's a longer post between 700-1000 words) and I do it like this:

Image file name: Related keyword.jpg

Alt text- Main keyword with some more stuff after it (affordable wedding dress to keep your budget down)

Description- Literally describe the image (happy looking lady in a beautiful wedding dress) I don't care about the main KW in the description as long as it has at least one related KW.

Header- I always make a nice graphical header with my brand. I am a master of Photoshop so I do this myself, but you can get one made for five bucks on Fiverr.

That about covers how I build my sites, I hope you found it useful!



BONUS STEPS:

Step 6- Optional Tips and Tricks / Ad placement

Understand this if even if you ignore the rest of this guide:

I have learned some cool tips and tricks that help my sites be more profitable. Even if you ignore all the on page SEO stuff above, your site can still be great if you always think of your visitors and your advertisers. Think about it. If you were an advertiser would you want to place your ad a site that reads like crap and offers no value? Of course not!

These advertisers are looking for conversions, and conversions come from targeted traffic, which is why our sites are so tightly themed to attract exactly the type of person our advertisers are looking for. The other benefit of very tightly themed sites is that your readers will click from page to page and stay longer which actually helps you rank higher, and helps your advertisers get clicks. Your site will make more money as more advertisers continue to place ads on your site over and over again. They will bid higher and be protective of their ad space ONLY IF YOUR SITE converts for them. NEVER FORGET THAT.

Simple Optin CTR Boosting Trick- I have found that placing an optin form in the top of the sidebar will increase CTR in some niches. You won't get many opt ins in lots of these niches, but if you offer a good freebie you may. The point is that this has helped me get more clicks on my top in content ad (336x280). You can't really place your ads right next to images, Google does not allow that, but no one can tell you that you can't collect email addresses, it's YOUR SITE! Just don't make your optin box with a graphic. Just words.

Ad placement/ strategy- There are so many options here and many different people will tell you many different things. Ultimately you need to test your ad placements for best results. In general I have had the best results with a big text block right in the top of my content (336x280), then a wide skyscraper in the sidebar (you can just barely see the top of it above the fold sometimes) and one 468x80 banner at the bottom of the page. That's it. I don't do link units personally, and I only do the 3 ads I explained on all my sites.

I generally make my ad text slightly lighter gray than my content, and the links will be a nice pastel version of my link color, or sometimes a completely crazy stand out color. It can go either way and it honestly does not make sense why it works certain ways on certain sites. If you try to figure it out your head will explode, just find what works and keep doing it. I generally like text over image ads, but occasionally an advertiser will come up with a really high CTR image ad that gets clicks so sometimes it's a good idea to accept image ads from time to time to see what the advertisers have going on.

Don't get pegged as an MFA site- IF you have an old account and some experience you won't really need to worry about this, but for newbies and people with new accounts READ THIS-



Google does not like sites that are made for AdSense or MFA. The best ways to avoid being pegged as an MFA site is to include other monetization on your site even if you expect no conversions (and make bigger sites.. see * below for details). This is why I started adding optin boxes on my sites. Why would I do that if I am only concerned with making money from AdSense? Clearly I am building a list and monetizing it through email marketing. (Or that's how it would appear)

Also I will do the occasional PLR product too like an article pack that people can get for a few bucks or something cheap. In some niches I do a lead gen type CPA offer too (not an email submit, too spammy). The idea is to have a few links throughout your site with "click here to get the 7 great tips for shopping for a wedding dress under \$100".. now your site is not just monetized with AdSense. You won't make much money from your other monetization (at least I don't) but it helps Google see I am a legit site owner monetizing my traffic other ways than with Google ads. Just don't go nuts with this or you will detract from your ads and your content. A sidebar link and a few in content links on some of your less important pages are enough. I sometimes have a few (cloaked) Amazon links too.

***Also very important tip-** Don't make small sites period. Small sites with ads all over them put your account at risk, don't be tempted. 90% of my sites are at least 25-50 pages but some of them are only 12-19 pages or so. I never make a site smaller than 12 (content) pages. Your admin pages don't count here (privacy policy, site map, etc). If my "starter sites" (12 – 19 pages) do well after a few months I will immediately build them out to about 30 pages. The only reason I have any 12 page sites is because I either got lazy and forgot about building it out, or the site made too little money and I left it alone and forgot to sell it.

Meta Descriptions-

Make these a compelling sales pitch to visit your page, or you will have a crappy CTR from the SERPS. Include the main KW in there once so it will be bolded, but make it a COMPELLING reason to visit your site.. this is so important I am surprised so many people just don't get this concept! With a great meta description you can rank 5th and get more traffic than the #3 site.. this should address your readers main concern and explain why your site has what they need. Do this successfully and you will get way more traffic. I like to use cliffhangers and it works well MOST of the time. For example:

Looking for an Affordable Wedding Dress? ←----- question with KW in it

You will be surprised at how easy it is to find a low cost wedding dress under \$100. You just need to know this simple trick.... <- dot dot dot.. What simple trick? I have to know? I need to click this listing!



Step 7- Backlinks

I will cover some of the basics that have helped me rank my sites successfully in the more recent months.

When building your links, use about 50% exact keyword anchor text, and 10% no anchor text just the raw URL, and 30% related anchor text and long tails, 10% call to action anchor text (click here, check this out, read this, etc..)

I still use the following kind of links:

- Small amounts of high PR .edu blog comment links (not more than 200 in any week)
- Under 300 social bookmark links at any one time (spin these as good as you can)
- Well spun article submissions to different WP blogs (harvest your own urls) and other article directories (not too much at once less than 200 in a week)
- Guest posts- very good links! Use the search string “keyword” “write for us” to find related blogs you can write posts for (or in my case have my writer write posts for)
- I do some wiki links- I have pretty serious software I use to get Wiki links (EWP), the key is I don’t overdo it. I only post to a list of about 300 URLs at once, and I don’t use the same URL list to link to my different pages. For example if url list one has 300 sites I will use it to link to my main KW page. Then a few days or a week later I will use URL list 2 to link to an inner page.. you see? Many of these links won’t get found, I am counting on it.
- I do lots of social gigs from fiver, stumble gigs, twitter gigs, dig, anything social that is not a high volume amount of links at one time
- Web 2.0 article submissions- I will do some quality unspun articles on four or five web 2.0 sites and link back to my site AND one or two other authority type sites like Wikipedia or whatever is the big authority in your niche.
- I don’t do forum profile links anymore
- I don’t do spammy link pyramids from fiverr or anywhere else
- I don’t ping anything. Eventually they will be found and if they are not found they are low quality links that would not help my site.



The End-

You have everything you need to start making profitable sites, there are no excuses left. Just get busy and pay attention to keeping your site TIGHTLY THEMED and write great content. It's not so difficult.

I wish you the best of luck in your Adsense site building business! If you always remember it is about great content and targeting one specific searcher and nothing else, you will eventually hit a stride and start getting those nice bank transfers every month! It took me a VERY LONG time to figure out the things that I have shared in this guide, take action and benefit from all my work!

Inspiration- I have just one 19 page site that I used this tool to plan out that is making me more each month than all of my old micro niche sites combined (and then some). I am in the process of building it to 35-45 pages when this WSO is finally done. You, too can succeed, it is going to happen the only question is will you give up before it does?

Attitude:

Maintain a positive attitude and believe in yourself and your business! It can be hard sometimes when your friends and family don't get what you are doing. It's especially hard when you are not making a full time income from it yet. My wife still rolls her eyes when she hears me babbling about this or that new site that I am all jazzed about this second. She just does not get it, (why should she?) When that transfer comes every month though.. she is the last one to say anything bad about my sites (hahahhha!)

We are a rare breed, internet marketers / entrepreneurs. Be proud of what you do and who you are, pride will take you a long way! Remember it only takes a few sites that succeed to make you a full time income, the days of needing 200 crappy sites that make a buck a day are long gone. You can sell one site for a few grand easily if it only makes a few hundred bucks a month.

If you need any help or you just want to chat about things, I would love to talk to you. If I am not super busy I will always be happy to talk to my customers, I am also a big fan of meeting other marketers for JVs. Some of my best profits have come from JVs! Branch out and meet other marketers every chance you get!

Feel free to contact me for help or just to shoot the shit anytime you want. (or you can pitch me your JV idea!) <http://adzenzefortuneteller.com/contact>



Resources:

Hosting:

I have 4 shared hosting accounts, I do this because I am superstitious and because In case one IP is not looked at favorably from the Google gods, I have four more. I recommend having your sites spread out on different shared accounts, I see no need for expensive SEO hosting. Here are the 2 hosts I recommend because I personally have 2 accounts with each of them, and they are both perfect for what I do with my sites.

Ipage- Cheapest shared hosting and still really good for wordpress sites

Affiliate link- <http://www.ipage.com/join/index.bml?AffID=624217>

Non affiliate link- <http://www.ipage.com>

Hostgator- A little easier to set up your WP sites, but a bit more expensive

Affiliate link- <http://secure.hostgator.com/~affiliat/cgi-bin/affiliates/clickthru.cgi?id=johnhofmann>

Non affiliate link- <http://hostgator.com>

Keyword, Competition, Link, and Domain Research-

Traffic Travis- This is the only tool I use for all my SEO business needs. I highly recommend it if you are serious about SEO and making sites. You DON'T NEED THIS TOOL or any other tool to make sites the way I showed you, but it makes competition research ridiculously easy, and for a one time price of \$97 it's just not something that requires much thought (in my opinion). There is a \$1 seven day trial too which gives you the fully functioning tool.

TT Pro Affiliate Link- <http://www.traffictravis.com/professional?aff=securephp7>

\$1 Trial Affiliate link- <http://www.traffictravis.com/trial?aff=securephp7>

Non affiliate link- <http://www.traffictravis.com/>

Ip hiding / VPN / Sort of like proxies

HMA Pro VPN- **This is a necessity** if you are doing any kind of scraping for links, or if you are checking competition on more than 10 or so keywords at a time with Traffic Travis. Hide your ip, scrape all you want! I use this tool every single day all day long.

Non affiliate link- <http://hidemyass.com/vpn/>

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