

# Social Curator Lockdown 2.0

Autopilot Traffic Suite 2.0

~~~USER MANUAL~~~

*By Precious Ngwu*

*And the Paged Marketing Team*

*Plugin Support Desk*

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## What's New in the Version 2?

- Improved speed
- Robust performance
- Adaptability in all hosting environments
- Improved theme adaptability
- Google+ curation
- Social analytics – *ready, undergoing solid testing & coming soon*
- Timed video hover lock – *ready, undergoing solid testing & coming soon*

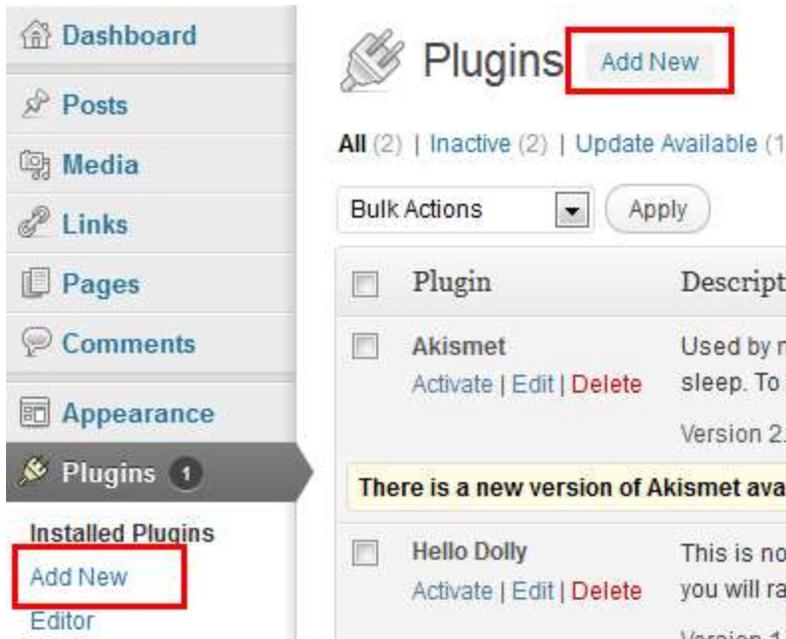
## User Guide for Social Curator Lockdown 2.0

### Installing & Activating Social Curator Lockdown 2.0

- Via Wordpress dashboard
- Via FTP upload

#### Installation via Wordpress Dashboard

First step, login into your Wordpress admin dashboard; go to “Plugins” and select “Add New”.



When the “Add New” page opens, select “Upload” then “Browse” to select the zipped Social Curator Lockdown 2.0 plugin file then click on the “Install Now” button to install the plugin.

## Install Plugins

Search **Upload** | Featured | Popular | Newest

### Install a plugin in .zip format

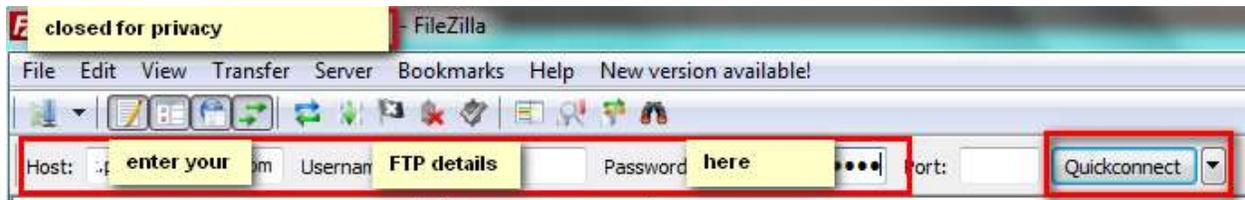
*If you have a plugin in a .zip format, you may install it by uploading it here.*

C:\Users\Precious\Desktop

Installation via FTP upload

For this option, I like using software called FileZilla, [Download the FTP software here](#).

Follow the image below to enter your FTP details then click on the “Quick-connect” button to login.



Once you're logged in, what you need to do next is very simple...

Go to the “Remote Site” tab and type in this URL:

“/public\_html/yoursitefolder.com/wp-content/plugins”

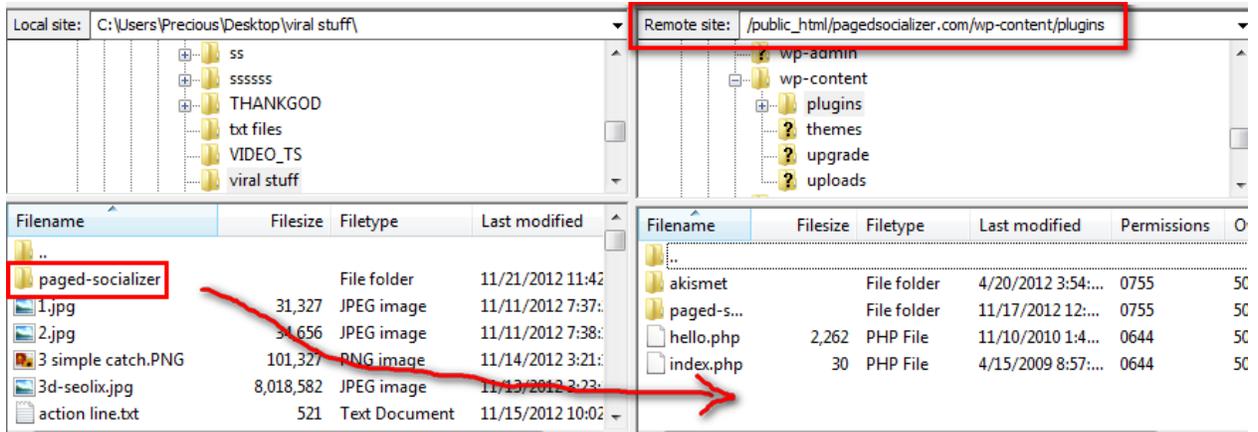
“Yoursitefolder.com” is the folder of the website you want to install the plugin on.

After typing the URL, hit the “Enter” button on your keyboard and that will lead you straight to “plugin folder of your website”

And you can easily upload the plugin...

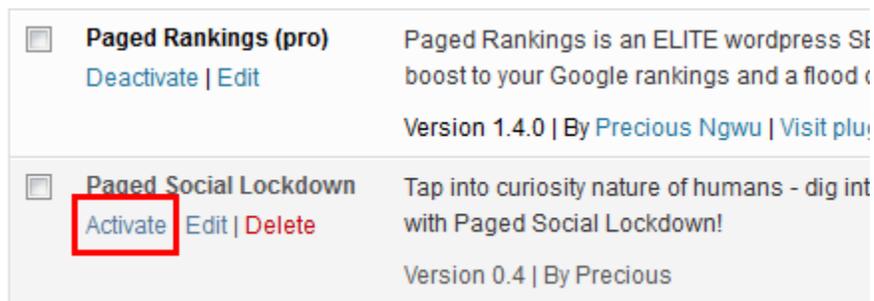
This time, you will not be uploading zipped file of Social Curator Lockdown 2.0, you need to upload the folder instead, that means you have to extract the folder from the zipped file. I do this with [WinRAR](#) (my favorite – complex to use but very awesome) or [Winzip](#) software (another great option for me too and freaking easy to).

All you have to do is “pull n’ drag” Social Curator Lockdown 2.0 folder from your computer into the plugin section of your Remote site and allow it to upload.



## Activation

Just go to the “Plugins” section in your Wordpress dashboard and click the “Activate” link



## Configuring Social Curator Lockdown 2.0

The first step is to configure the setting of the plugin and the Social Curator Lockdown 2.0 has 2 major settings:

- Social Lockdown settings
- Social Curator settings

First, we will work on Social Lockdown settings



Once you're on the Social Lockdown settings page, you'll see something exactly like this...

## Paged Social Lockdown Content Lock Settings

Please look over these simple settings and make changes if necessary to suit your needs.

### Default Tweet

Enter a default tweet to pre-populate the setting for new posts/pages.

### Default Headline Message

Enter a default headline message to pre-populate the setting for new posts/page

### Unlock Behavior

Site-wide unlocking is recommended, it will protect you from getting a spammy fo

- Site-wide (recommended) All locked content on the site will be unlocked  
 Per post/page Users must unlock content on each page individually.

### Use Custom Logo

Enter the URL of your logo. The overall dimensions of the image must be 200x90

### Powered By Link

- Enabled (recommended)  
 Disabled

Save Changes

I'm now going to take it one by one and share with you what each of the features are and how they work

Default Tweet: whatever here, that is what's going to appear for your visitor to Tweet in this format "your custom effect + post url"

For example, in this case... the custom text “Hey check this out by @preciousngwu” then if a visitor Tweets the post, they will have “Hey check this out by @preciousngwu <http://bit.ly/somethingsomething>”

SEO Tip: I love including “@mytwittername” because that helps in create a viral snowball effect which is also very powerful for my knowledge graph which goes to establishing me as an authority in my niche.

Default Headline Message: this can be any message you want, it shows on locked items

Unlock Behavior: there are 2 options here, I highly recommend you leave it at “site-wide locking”, that way if a visitor shares one of the locked contents on your site, every other locked content on your site is opened to that visitor in other to keep your site highly user friendly.

The second option “per post/page locking” is more like going extremely viral and I found out that lot of people love this as the viral effect that comes with it is usually pretty massive but it’s a bit intense and can piss some picky visitors off. In this case, when visitors share locked components, that’s only for that page and if they go to next paged with a locked component, they still have to unlock it.

Use Custom Logo: if you follow the specs on the settings page and upload a logo here, it will show on your locked videos when a mouse pointer hovers over it

Powered By Link: well, you could either set this one to “enabled or disabled”, it’s up to you

Now, let's work on the Social Curator settings:-



NOTE: due to Facebook graph update, social curation with Facebook is getting reworked and will be available to all users of Social Curator Lockdown plugin in few days.

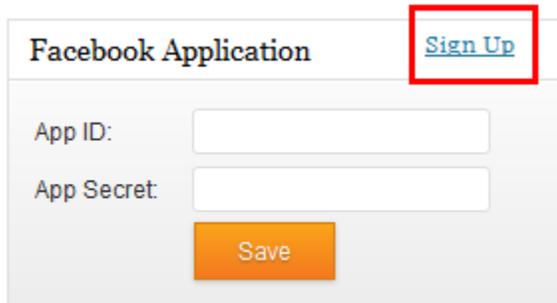
The update will be released together with the Social Analytics and Time Video Hover Lock features!

Once you're on the page, you're going to see this...



As you can see, there is no much settings required here...

The first thing to configure is the Facebook application, just click the “Sign Up” link to create the app (make sure you’re logged in into your Facebook account).

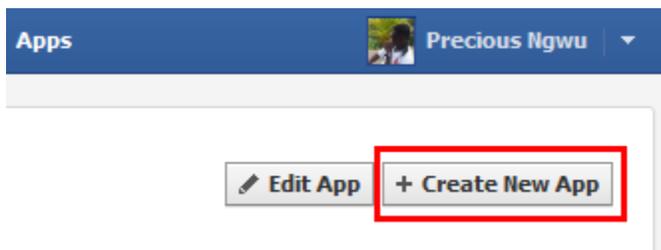


Facebook Application [Sign Up](#)

App ID:

App Secret:

When on the Facebook developers’ page, click on “Create New App”



Apps  Precious Ngwu

Once you click here, a new popup form will appear which you will need to fill out in order to create the app.

In the form, you will “App Name” and “App Namespace”, just enter whatever you want the name and namespace of the app to be, if they are available then click the “Continue” button.



Create New App

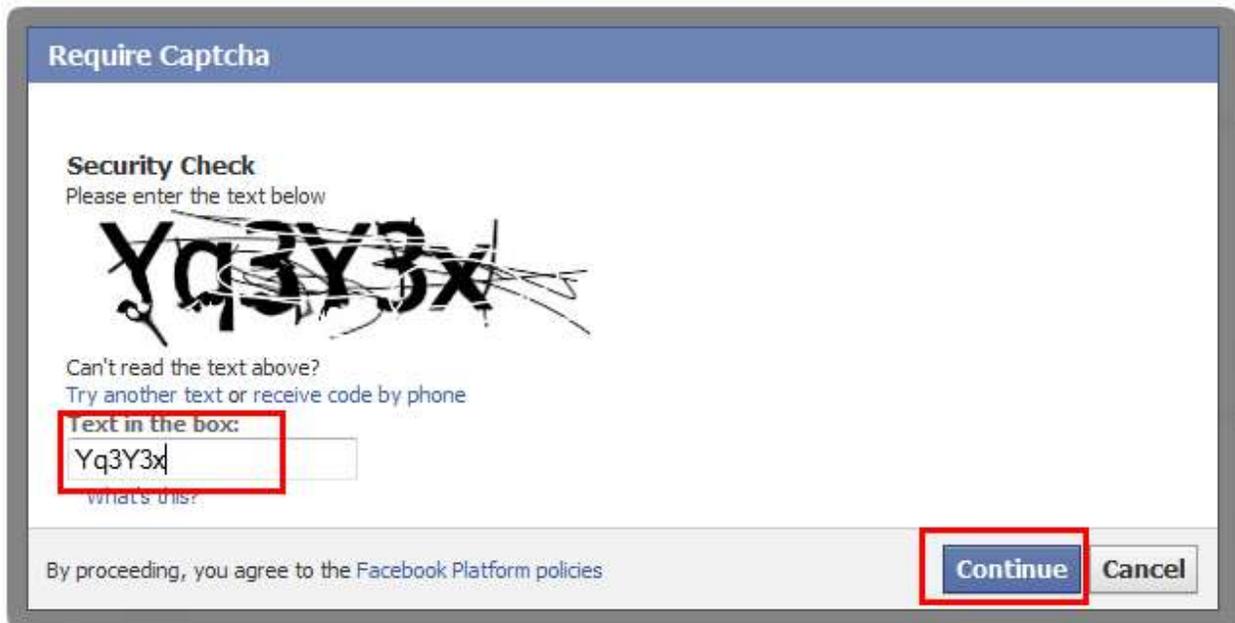
App Name [?]  Valid

App Namespace [?]  Available

Web Hosting [?]  Yes, I would like free web hosting provided by Heroku ([Learn More](#))

By proceeding, you agree to the [Facebook Platform policies](#)

Once you passed this stage successfully, you'll be prompted to answer a Captcha question.



The image shows a Facebook security check interface. At the top, a blue header reads "Require Captcha". Below this, the text "Security Check" is followed by "Please enter the text below". A distorted image of the text "Yq3Y3x" is shown. Below the image, it says "Can't read the text above? Try another text or receive code by phone". A text input field is labeled "Text in the box:" and contains the text "Yq3Y3x". Below the input field, it says "what's this?". At the bottom, there is a footer that reads "By proceeding, you agree to the Facebook Platform policies". To the right of the footer, there are two buttons: "Continue" and "Cancel".

Once this security verification step is completed, you will be taken to the final phase...

On the Application page, click on “Website with Facebook login” space, the space will expand then enter the website URL where you have the plugin installed.

Then click the “Save” button and you're done!



## PSocialLockdown

**App ID:** 537930056235508  
**App Secret:** d91947bdde41cb017844ae48d399d59b (reset)

---

### Basic info

**Display Name:** [?]

**Namespace:** [?]

**Contact Email:** [?]

**App Domains:** [?]

**Hosting URL:** [?] You have not generated a URL through one of our partners ([Get one](#))

**Sandbox Mode:** [?]  Enabled  Disabled

---

### Select how your app integrates with Facebook

|                                                                        |                                                      |
|------------------------------------------------------------------------|------------------------------------------------------|
| <input checked="" type="checkbox"/> <b>Website with Facebook Login</b> | <input type="text" value="http://justconverts.com"/> |
| <input checked="" type="checkbox"/> <b>App on Facebook</b>             | Use my app inside Facebook.com.                      |
| <input checked="" type="checkbox"/> <b>Mobile Web</b>                  | Bookmark my web app on Facebook mobile.              |
| <input checked="" type="checkbox"/> <b>Native iOS App</b>              | Publish from my iOS app to Facebook.                 |
| <input checked="" type="checkbox"/> <b>Native Android App</b>          | Publish from my Android app to Facebook.             |
| <input checked="" type="checkbox"/> <b>Page Tab</b>                    | Build a custom tab for Facebook Pages.               |

Now, copy the App ID and App Secret you see...



## PSocialLockdown

**App ID:** 537930056235508  
**App Secret:** d91947bdde41cb017844ae48d399d59b (reset)

Go back to the Paged Socializer plugin in your Wordpress dashboard and paste it in the correct space then “Save”.

**Facebook Application** [Sign Up](#)

App ID:

App Secret:

After this, go ahead to “Authorize” Facebook...

**Facebook**

Authorized User ID:  
Authorized User Name:

Then you'll be taken to this page, click on the “Go to App” button

 **PagedSocializer**

**ABOUT THIS APP**  
You are logging into PagedSocializer as Precious Ngwu.

Who can see posts this app makes for you on your Facebook timeline: [?]

**THIS APP WILL RECEIVE:**

- Your basic info [?]
- Your email address (kidsnipr21@yahoo.com)
- Your profile info: description, groups, interests, likes, religious and political views and work history
- Your stories: events, photos and status updates
- Friends' profile info: descriptions, Activities, education histories, hometowns, interests, likes, locations, religious and political views and work histories
- Events shared with you

By proceeding, you will be taken to [pagedsocializer.com](http://pagedsocializer.com) · [Report app](#)

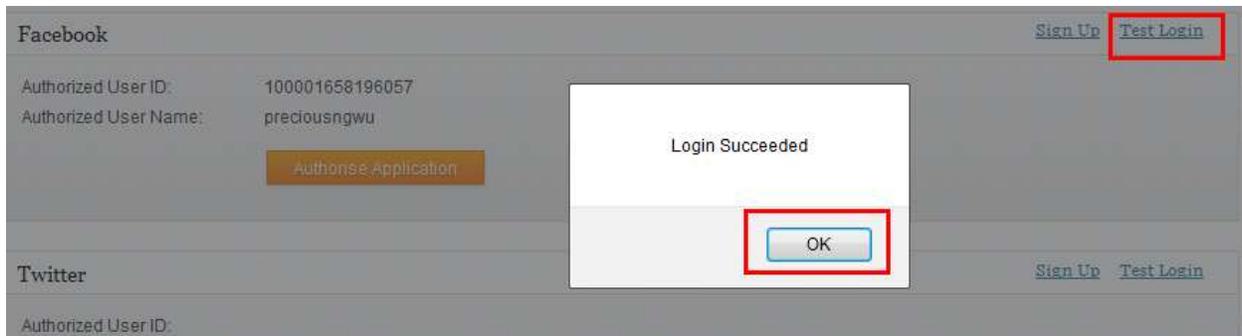
And you'll be taken to next page where you have to Allow Permissions, just click the "Allow" button

**PagedSocializer would also like permission to:**

-  **Access your friends' contact information** ×  
Online presence
-  **Manage your pages** ×  
PagedSocializer may log in as any of your 8 Pages, including:
  - Best Law Firm In Lagos Nigeria
  - How To Lose Weight Fast
  - FatLossFactorTraining.com[See all 8 Pages](#)
-  **Post on your behalf** ×  
This app may post on your behalf, including status updates, photos and more.
-  **Access messages in your inbox** ×
-  **Access posts in your News Feed** ×
-  **Access and manage your custom friend lists** ×
-  **Access your friend requests** ×
-  **Manage your notifications** ×  
PagedSocializer may access your notifications and may mark them as read

**Allow** **Skip**

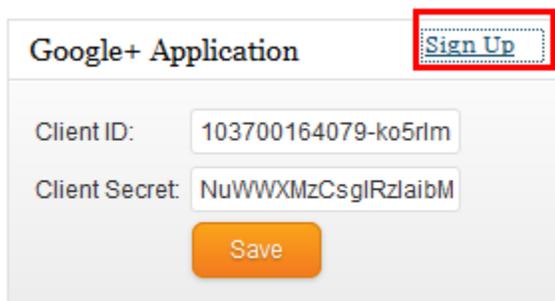
After completing this step, Facebook would have been configured, just click on the "Test Login" to confirm that everything worked out successfully.



PS: remember, we're releasing a new update in few days that will incorporate the new Facebook graph system

For Twitter, just click on the "Authorize Application" button, then access your account and authorize – very easy!

For Google+, first click sign up



And you're taking to the API agreement page which you need to accept...

**Google+ Platform Terms of Service**  
Last modified: February 26, 2013

By using this API, you consent to be bound by these terms in addition to the Google APIs Terms of Service ("API ToS") at <http://code.google.com/apis/terms/index.html>.

**Section 1: Developer Content Policies**

You agree to comply with the Google+ Platform Developer Policies ("Developer Policies") set forth at <http://developers.google.com+/policies> (or other such URL as Google may provide for this purpose from time to time). The content of your API Client, including any content supplied by your users or other content providers, must follow the Google+ User Content and Conduct Policy at <http://www.google.com/intl/en+/policy/content.html>.

**Section 2: Advertisements**

**Data Usage.** You may not use user data from our APIs for advertising purposes, unless: (i) you are explicitly authorized by Google, or (ii) you are using an advertising solution that Google provides for this purpose. You may not, and may not permit any third party to, sell or transmit any user data received from our APIs (including anonymized, aggregate or derivative data) to any third-party ad network or service, data broker, or other advertising or marketing provider.

**Directly Sold Ads.** Notwithstanding the foregoing or section B(1) of the [Google+ Platform Developer Policies](#), and provided that you don't operate as an ad network, you may use user data from our APIs to target ads within your API Client when you have sold the ad slot to the advertiser directly ("Directly Sold Ads").

I agree to these terms.

Once you accept it, you're taken to the APIs dashboard...

Click on "API Access" and click on the "Create client ID" button...

API Project

- Overview
- Services
- Team
- API Access**
- Reports
- Quotas

### API Access

To prevent abuse, Google places limits on API requests. Using a valid OAuth token or API key allows you to bypass these limits.

#### Authorized API Access

OAuth 2.0 allows users to share specific data with you (for example, contact lists) while keeping their user client IDs. [Learn more](#)

#### Branding information

The following information is shown to users whenever you request access to their private data.

Product name: Google Plus Widget  
Google account: preciousngwu2@gmail.com

#### Client ID for web applications

Client ID: [Redacted]  
Email address: [Redacted]  
Client secret: [Redacted]  
Redirect URIs: [Redacted]  
JavaScript origins: [Redacted]

Once you click that, a pop up will appear and you will need to configure...

**Create Client ID**

**Client ID Settings**

**Application type**

- Web application  
Accessed by web browsers over a network.
- Service account  
Calls Google APIs on behalf of your application instead of an end-user. [Learn more](#)
- Installed application  
Runs on a desktop computer or handheld device (like Android or iPhone).

**Your site or hostname** [\(more options\)](#)

For example: `www.example.com` or `localhost`

**Redirect URI**

[Learn more](#)

And once you've finished, you'll have something like this...

**Client ID for web applications:** **these are the 2 things you'll need.**

|                     |                                            |
|---------------------|--------------------------------------------|
| Client ID:          | 71164212-...-eusercontent.com              |
| Email address:      | 7116421-...-rviceaccount.com               |
| Client secret:      | D93M-...                                   |
| Redirect URIs:      | http://www.justconverts.com/oauth2callback |
| JavaScript origins: | http://www.justconverts.com                |

All you need to do is copy the client ID and client secret and paste in the plugin and save then authorize just like you did with Facebook.

Once you're done with the settings, we move over to the real part where you get to unleash the viral animal onto your site.

## Using Social Curator Lockdown 2.0

They are actually 2 major features

- The expert viral feature
- The social curator feature

Right now, we're going to work on the expert viral feature first.

The first thing is to "Edit" the post you want work on and once you're on the edit post page, you will see a place holder directly below the post editing section

**Paged Social Lockdown Content Lock**

**Important:** *When locking externally hosted videos, you must enable transparency mode. For youtube videos this is done by adding ?wmode=transparent to the end of the Youtube URL.*

Enable Paged Social Lockdown Content Lock?  *This enables/disables Paged Social Lockdown Content Lock for locked content in this post/page.*

Default Tweet:   
*This will prepopulate the user's tweet. The user may change the tweet if they wish.*

Headline Message:   
*Enter a short message to your users to appear across the top of locked content, or leave blank for no headline.*

URL to Share:  This page/post URL  Main blog URL  Custom URL

I will now take the functions on this part one by one and share with you guys

Important: ignore this part now, I will show you how to use it later

Enable Social Curator Lockdown 2.0: yes, for the plugin to work in that post/page, you need to enable the function

Default Tweet: here, you can customize how you want the pretext of tweets by visitors will look for this particular post only.

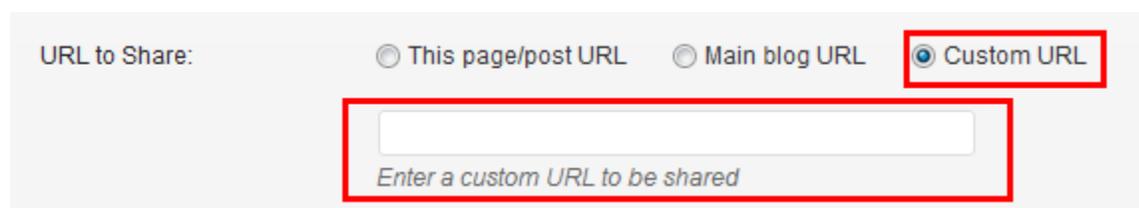
Headline Message: this is pretty self-explanatory too, you enter a message you want to appear on top of locked items or leave it blank.

URL to Share: this part is a very important aspect and makes this plugin way too powerful compared to any other viral plugin in the market.

Other viral plugins that boast they can allow share links to other posts **on your site thought they've seen it all until** Social Curator Lockdown 2.0 dropped the bomb.

With PS Lockdown app, you won't just be able to redirect traffic to other posts on your site like **other viral plugins boast they can do... we're doing things a little bit better here and that's why with PS** Lockdown plugin, you can able to channel your hot viral traffic to any location you want like CPA offer, News site, Fanpage, Amazon product, Squeeze page or Clickbank offer with no limitation

It's easy, just choose **“Custom URL”** and enter the link where you want to redirect you viral traffic to.



URL to Share:  This page/post URL  Main blog URL  Custom URL

*Enter a custom URL to be shared*

This means that anytime you visit Tweets, Shares on Facebook or Google+, the link you entered will be where the entire viral traffic will be forced to.

If you choose **“Main blog URL”**, that means your main site URL will be shared, if you choose **“This page/post URL”** then that particular post/page will be what will be shared anytime visitors tweet or share.

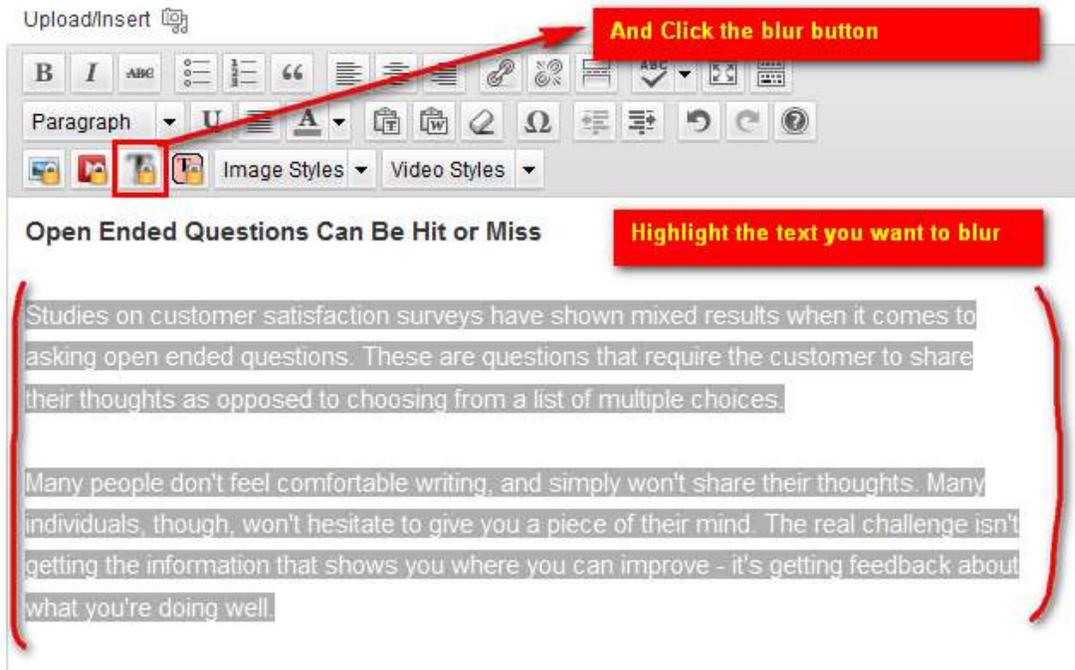
Now, let's go into actually locking some stuff and going viral like crazy.

They are 4 types of lock associated with the Social Lockdown app and they are:

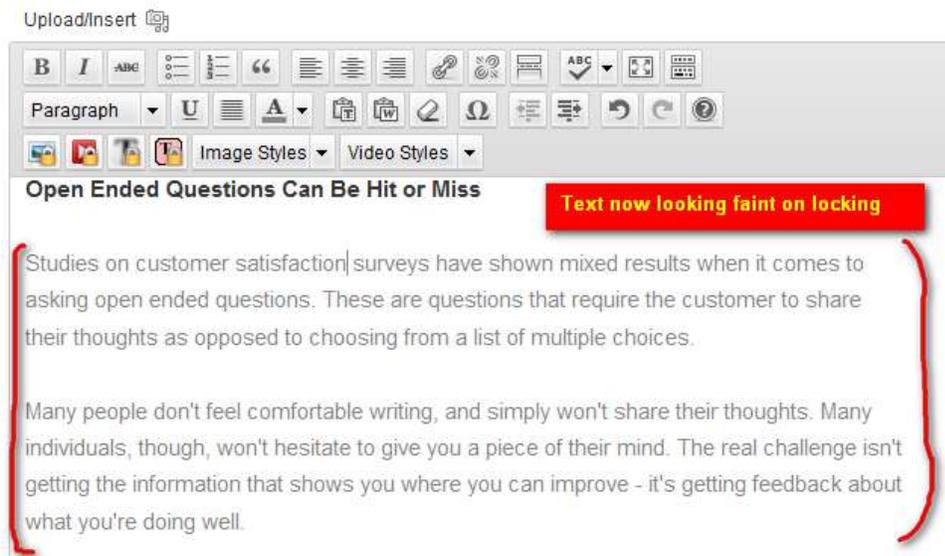
- Text blur
- Text container
- Image blur
- Video hover

I'm going to take them one after the other right now and show you how each of them works.

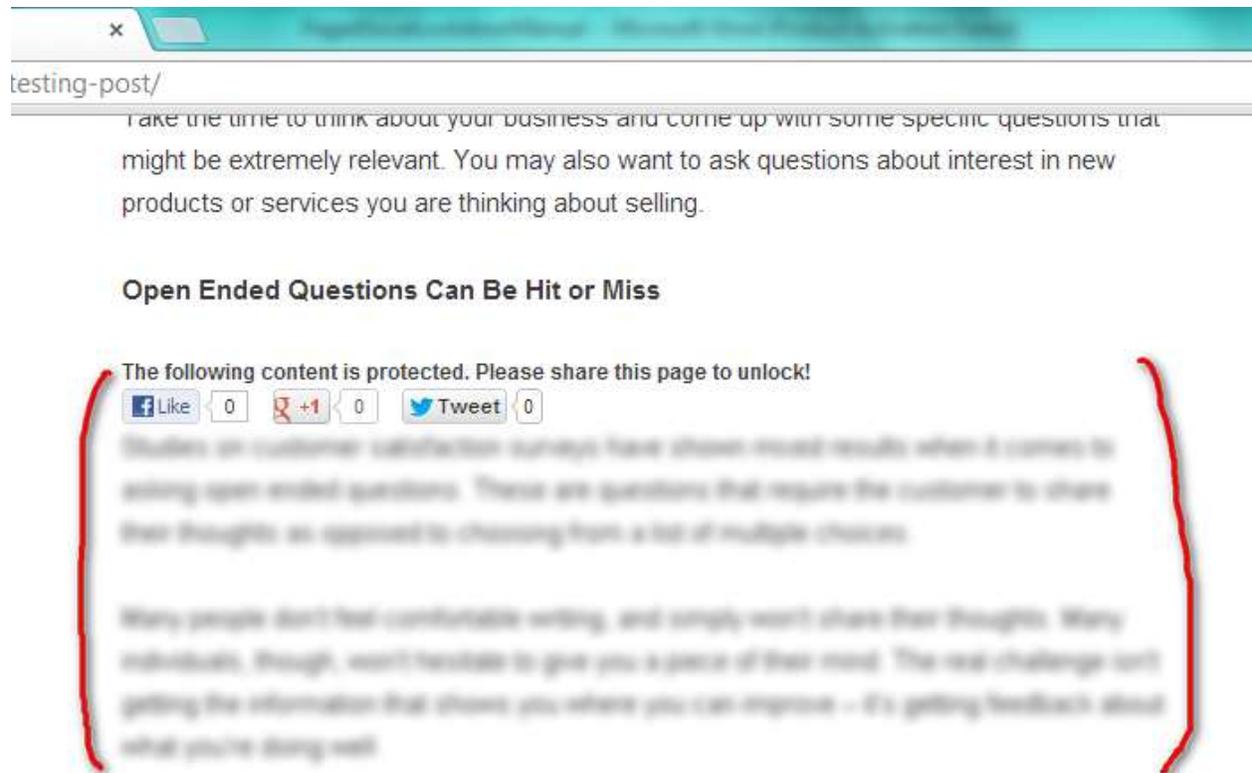
Text Blur:



Once you clicked the blur button, the highlighted text will now change color and start looking faint like then click the update button



This is how it will appear in your blog post



Very simple yet so powerful, I really love this kind of content lock as it spikes curiosity especially when locking vital information or steps in an instruction forcing readers to share in other to see the remaining steps.

Text Container:

**This one is a bit traditional** so I don't usually use it as text blur usually does the magic for me in most cases. It functions very similar like text blur



# Image Blur

This one is a bit on the advanced site and I enjoy using it so much as it's very effective in bringing results, when you talk about an image and blur it out, viral traffic generation doesn't get any better than that.

I would love to tell you all about it but I don't want to go beyond the scope here, I'm trying to make sure a user manual is a user manual.

It works just like the others, select the image you want to blur and click on the image blur button... done!



Once it's done, you will have something like this...



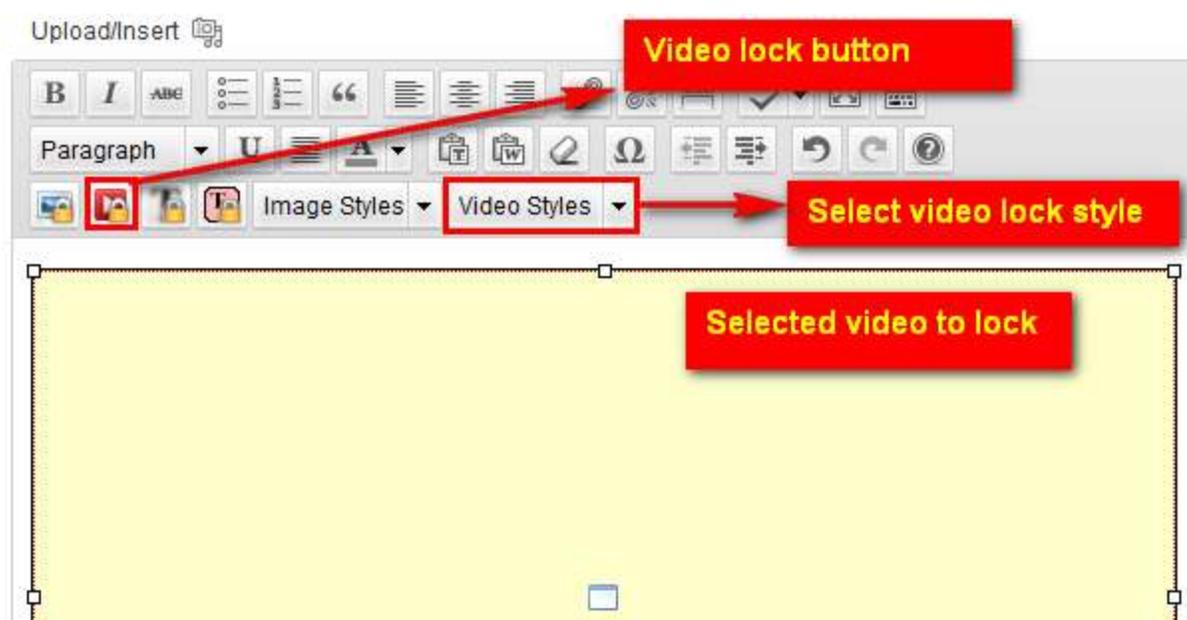
NOTE: the share buttons won't appear on the image until a mouse pointer hover the image.

## Video Hover

This is like the cutting edge feature in the content locking function of this plugin, the hover method it uses in locking videos is pretty much very amazing and I can tell you that most other viral plugins don't have this kind of powerful feature.

Locking a video comes in 2 steps:

The first step being what is represented in the image below



The second step is bit out of it, you still remember this?

Paged Social Lockdown Content Lock

**Important:** *When locking externally hosted videos, you must enable transparency mode. For youtube videos this is done by by adding `?wmode=transparent` to the end of the Youtube URL.*

So, what happens here is this...

If the video you are locking is a self-hosted video then make sure you enable the transparency mode but if it's a youtube, then add this code to the end of the Youtube video URL *"?wmode=transparent"* like what you see here

```
Upload/Insert  Visual H  
b i link b-quote del ins img ul ol li code more lookup close tags fullscreen  
<span class="paged_social_lockdown-locked-video paged_social_lockdown-default paged_social_lockdown-gradient-lightblue"><iframe src="http://www.youtube.com/embed/etr52iJ8Rs4?wmode=transparent" frameborder="0" width="560" height="315"></iframe></span>  
<div id="article-content">
```

Once you've got it all setup then watch for the magic... drum rolls please...

## Testing post

**It looks like a normal video ready to be played, right?**



Are you performing customer satisfaction surveys in your business? Do you take the time and effort required to find out what your customers thought about their experience with your business?

Well, if you think that's a normal video to be played then you are mistaken and you will find out just how wrong you are when your mouse pointer hovers over the video as you try to hit the play button.

## Testing post

**Yup! It's on Social Lockdown and you can switch the lock down styles to what suites you better**



Are you performing customer satisfaction surveys in your business? Do you take the time and effort required to find out what your customers thought about their experience with your business?

See it?

I think it's pretty much a simple and effective stuff, you think so too, right?

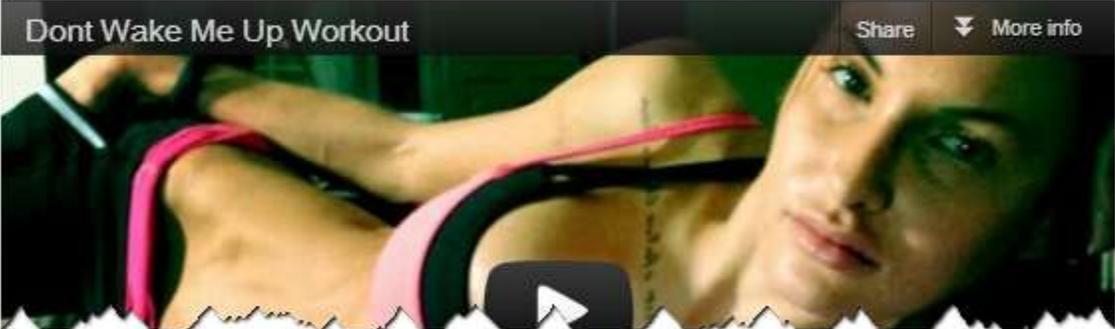
## Social Curator Feature

This is the second feature of Social Curator Lockdown 2.0 app and also the feature that made it stand out from other viral plugins in the market; this is a benchmark feature that will rock socks on your site.

Instead of talking much, let me just show you a sample...

Here's an ordinary post:

# Testing post



your survey on a postcard if you don't typically obtain your customer's email address when doing business together.

This entry was posted in [Uncategorized](#) by [admin](#). Bookmark the [permalink](#).

And here's a post with the social curator feature activated, what do you think?

## Testing post

Here are a few guys talking about how to lose weight on Facebook.



**Dont Wake Me Up Workout** Share More info



completed their transaction. If you mail your surveys it will be expensive and many people won't take the time to respond. You can use an URL shortening service to put the link to your survey on a postcard if you don't typically obtain your customer's email address when doing business together.

These people are talking about how to lose weight on Twitter.



This entry was posted in [Uncategorized](#) by [admin](#). Bookmark the [permalink](#).

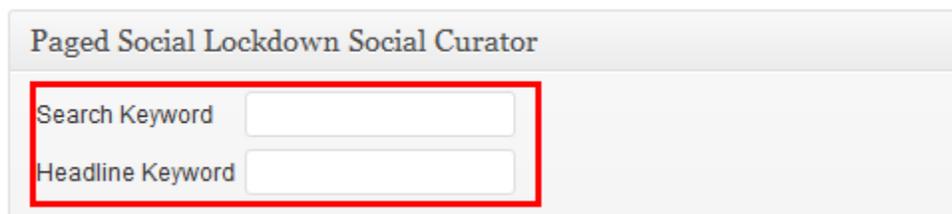
Awesome stuff, right... here is one thing you need to know:

- Using this feature brings more live to your blog posts
- Using this feature boosts your CTR and conversion rate
- Using this feature creates confidence in your content and triggers even more viral sharing as visitors will see that others are already talking about it – this one has an animal effect!
- Google loves social curation – organic traffic in spoke here

- Using this feature, you link to authority speakers in your niche hence becoming a center of attraction, again... another serious Google love machine there – I will show you how this works!

Now, let's get started and setup up this machine...

Below your post editing section, you're going to see the placeholder below



The image shows a form titled "Paged Social Lockdown Social Curator". It contains two input fields: "Search Keyword" and "Headline Keyword". Both fields are currently empty and are highlighted with a red rectangular border.

Search Keyword: this is the keyword that the social curator will use to pull in profiles/sources from Facebook and Twitter. For example if you post is about the Samsung VS Apple lawsuit, you could enter "Samsung VS Apple" as your search keyword and it will pull people on Facebook and Twitter talking about that lawsuit.

Headline Keyword: this is the keyword that will actually appear in your post, it normally comes like this *"Here are few guys already talking about \*headline keyword\* on Facebook"*. So, whatever you enter as you headline keyword will be inserted there.

All you have to do is complete the 2 boxes...



The image shows the same form as above, but now the input fields are filled. The "Search Keyword" field contains the text "samsung vs apple" and the "Headline Keyword" field contains the text "Samsung vs Apple Law".

Then click the Update/Publish post button and get this...

Paged Social Lockdown Social Curator

Search Keyword: samsung vs apple

Headline Keyword: Samsung vs Apple Law

Facebook  Twitter

Facebook

Enable:  Display Position: Top Max Profile Count: 1

Paged Social Lockdown Social Curator

Search Keyword: samsung vs apple

Headline Keyword: Samsung vs Apple Law

Facebook  Twitter

Twitter

Enable:  Display Position: Top Max Profile Count: 1

Enable: check the box to display

Display Position: they have...

- Top – will display the curated content before you article under the article title
- Bottom – will display the curated content after you article
- Both – will display the curated content on top and bottom

Max Profile Count: it's on a rating 1 – 10, depending on the number you select; that will be the number of curated profiles to display.

Once you've complete everything, just update the post and it will be setup ASAP.

You've already known how this is going to look on your blog post, so there is no need sharing that again, instead... let me fancy some SEO power of this stuff.

You what it means when you content links to these Authority speakers and sites in your niche, it makes you the center of focus, a space to **watch in the eyes of Google and who doesn't want to be that?**

In the current curation I just did, some of the links coming to my posts were Dailytech.com, news.yahoo.com, Reuters.com, WSJ.com and you

can bet these are some of the most powerful authorities out there... so, how does it feel to buddy up with them?

I captured some quick screenshots for you here...



Even Twitter curation doesn't get any easier than this, Google is going crazy over tweets curation like they are on Youtube videos, even Wordpress.org themselves realized this immediately and introduced the all new "Tweet Embed" feature into their platform so that Wordpress will still remain the most loved blogging platform in Google.



And here is where it gets crazier... I've built this plugin with a very sick, sick feature that is so jaw dropping.

“Auto- Updating” feature, with this feature, you curated content will NEVER be old because it will keep only the freshest content on your post.

For example, using the Twitter part, if new tweet from an authority speaker relating to the keyword you're talking about, it will automatically remove the tweet with the lowest power and add the new one.

Same thing on the Facebook part... even if your post is 5 months old, when someone comes there, it will only link to the latest tweets and conversations on Facebook, it's like pulling the latest news... you NEVER go out of fashion... each time you're fresh and brand new.

Here was my content as of 5 days ago...



Then look at it as of today that I returned from a business meeting and completing this manual for you



How does it feel to remain ever fresh with you content?

What more?

Because your readers are seeing that the movers and shakers are already talking about this, they will be forced to either tweet or share it on Facebook to join them. It taps into the human instinct of “wanting to connect”.

**It's so powerful the viral traffic it brings for you can come rolling hard like a snowball effect!**

With that, we've come to the end of this user manual, if you have any questions, forward it to [www.pagedsupport.com](http://www.pagedsupport.com) and we will take care of it.

Thanks for purchasing Social Curator Lockdown 2.0; I hope you enjoy it...

To more LASER TARGETED Traffic this 2013!

*Cheers*

Precious Ngwu