Commission Pipe

Bring Swagga 2.0 ~~RELOADED~~

By Precious Ngwu

Helpdesk

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Introduction

Hey, Precious here...

And I'm bringing you the highly anticipated conversion product "Commission Pipe", the ultimate reloaded version of Bring Swagga that have helped a lot of people increase their profits online using a really simple formula that almost nobody is talking about.

Let's get one thing straight...

You've probably bought with all kind of products starting from video courses, webinars, PDF reports down to software & plugins that are all focused on showing you how to a generate boatload of traffic to your site.

Why I'm not against that we both know, it takes MORE THAN just traffic to make money online, be it social traffic, viral traffic, organic traffic or paid traffic... targeted or not targeted, it doesn't matter, the bottom line remains that **to make money online... 2 complete** components must come together.

One is the traffic which you've probably already got training on different methods.

But the other component which I hardly see anybody talking about is "conversion" – this is the missing component to banking big from your online business.

FACT: you can generate as much traffic as you want, ***without conversions... you're toast... period!***

So, what I'm about to teach you here right now is something unique, and it's not something I learned from reading one 100 page eBook or attending a 3 hour seminar.

What I'm about to teach you have nothing to do…

- Google or SEO
- Paid/Viral/Social Traffic
- It has NOTHING to do with most of the stuffs you already know niche affiliate marketing with SEO and affiliate marketing in general.

In fact… what I'm about to teach you is something you only learn from "years of real life experience as a veteran affiliate marketer".

I started out in affiliate marketing at a tiny age of 14 years old with the mindset of a kid eager to grasp success at any cost because I was so ready never to go back to the poor financial background I came from, I basically lost my teen years to computer and internet marketing and it paid off big so you can bet I know this stuff like the palm of my hand.

With the technology behind "Commission Pipe", you don't need more traffic to your site in other to make more money. In fact, the traffic coming to your site right now is just enough to start making good money online… you don't need 2,000 daily unique visitors, average 20 unique visitors per day is good enough to get you started with making some real money.

This will work for you irrespective of the niche you're in…

No matter the kind of traffic you throw at this baby, it's going to eat it and covert for you – this stuff works almost like a magic… period!

I'm going to open your eye to realities which will blow you away as I reveal to you why…

- I don't funnel my traffic to the sales pages of the offers I'm promoting like everyone else.
- I don't use the industry standard squeeze page like everyone else – I'm doing things a bit different here!
- I don't just promote any product and what I do each time to determine if a product has huge demand before I bother promoting it, many affiliates are doing this wrong – doing this right can turn you into a super affiliate!
- I don't use the so much fancy banners everybody uses – you're probably not going to believe what I'm going to show you here.
- I don't build my profitable niche affiliate sites like every other niche affiliate marketer out there… this one will blow you away!
- I will also tell you one sentence you can say now and increase your conversion by 5 – 10% extra immediately– take advantage of this!

Cutting out the stories, what does Commission Pipe really do for you?

In one simple explanation: "Commission Pipe is a simple blueprint revealing some of the underground secrets we're using to bank big and funny as it is, it's NOT getting more traffic, it's the mind-blowing conversion rates I get from each campaign".

That is the secret "conversions", that's why you hear big marketers talking split test again and again – test – test… makes sense?

And knowing these simple secrets can turn your regular affiliate sites/campaign making just 1 sale in a week into profit monsters pulling in over 1 - 5 sales daily and MORE…

And this happens**…?**

When your click-thru and conversion rates are through the ceilings in excess of over 5 - 18% on every single count (yes, in every <u>SINGLE</u> count…).

You see the major problem is NOT that you are not getting enough traffic or that you are **not promoting the winning products…**

The problem is that you probably <u>FORGOT</u> **the BIG picture…**

Pretty much everybody is talking about getting traffic and of course, that is very good because it's the traffic that will bring the visitors to your offer but what will convert these visitors into actual money?

That's the BIG question…

And the answer is nothing else other than "Conversions"

You see in this game… **it's** <u>NOT</u> just traffic alone.

It's both TRAFFIC and CONVERSION!

If you've got traffic, that's just one part of the puzzle, without getting conversion, you won't have the perfect checkmate just yet…

It's like this….

Targeted traffic + ZERO conversions = *NO sales*

Targeted traffic + embarrassing conversions = *embarrassing sales*

And that's what really happening especially with the beginners and struggling affiliates

And just nobody is teaching you this stuff… that's why I want you to help you here.

*Now, with Commission Pipe, you can **have something like this...***

Targeted visitors + AWESOME conversion rate = Sick, Sick Profit

Here is what it comes down to...

In the next pages, I'm going to walk you step by step how I'm forcing close to 10% conversions in direct sales funnel...

One offer in One month

Unique Visitors	Page Views	Sales
733	1,340	72

Conversion Rate	EPC	Payout
9.82% / 1:10	$3.93	$2,880.00

And building healthy buyer list so I get them buying over and over again!

Listname	Today	Yesterday	Subscribed	Unsubscribed	Grand Total
	13	10	836	321	515
	63	72	11,938	225	11,713

So, let's get down to real thing here and let me show you how to get those mind-blowing conversions...!

Market Demand Research

Right here, I'm going to show you a near-perfect method I use for picking products with huge market demand – this is how you get unlimited stream of income "huge market demand"!

I emphasized "huge market demand" because it's not just about picking a product that converts rather it's determining the "market demand" of the product you want to promote.

When you're in the make money online, traffic, SEO, fitness, beauty niches and sub-niches, your worries might be little but outside such niches, it's very important you know the market demand for any product you decide to promote.

This research will also help you in determining if the product is going to be profitable for you or not.

You've probably heard of and done keyword research, niche research, market research and more. Market demand research is no different from them, but the difference between what I'm about to teach you here and everything you might have learned is the simplicity and sure-fire accuracy behind my research methodology.

I use a unique angle that barely anybody is talking about and that makes it so, so amazing because once you learn this, you'll be doing things your competitors are probably not doing.

That means you'll be one step ahead of the game.

Of course, the first step is picking the product you'll be promoting and the good news is that they are thousands of high converting offers you can pick and promote today.

To find some of these top offers, all you need is to browse through affiliate and CPA networks such as:

- www.MarketHealth.com
- www.MicroNiche.com
  www.Amazon.com
- www.Clickbank.com
- www.AsSeenOnPc.com
- www.SellHealth.com
- www.AffiliateSeeking.com – a very good affiliate networks directory.

I'm not going to teach you how to pick up products, that's not what this training course is about and you probably already learned that from a million other training courses out there already. So, I will focus my attention on teaching you the real thing so we don't lose focus here.

To get started, open up your Google Keyword Tool (my favorite research tool ever – every other tool is just playing catch-up).

Once the keyword tool is open, you would want to set your "Match Types" on mid left of the page to "Exact match".
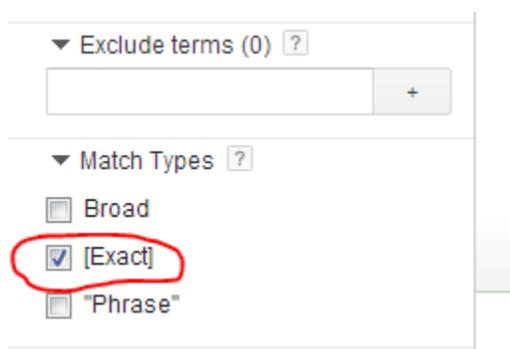
Reason: that's the only way you're going to get a near-accurate data in the results that will be returned when you're researching.

The next step is to pick up the product you want to promote and find **out if there's** huge market for it and remember I told you that I do things a little bit differently compared to the kind of research you may have been used to.

So, please pay attention here because it's very important you know this (how and why I do it)...

In this case, I'm using the product "Muscle Creatine Advance" as an example.

The product URL is: http://www.muscleadvancecreatine.com/

First step is copy the entire URL of the product (include even subfolders if **it has any like those "/html/salespage/index.php"**) then go back to the Google keyword tool **and paste it into the "website" field** like what you see below.

I know what you're seeing here maybe a little bit from what you're used to but I tell you what, what you're seeing now is a lot more accurate than what you're used to.

Once you've entered the URL, hit the blue "Search" button and the results will come in like this…

At this stage, only **one more thing is left…, we've got the results but we** need to sort it by Local Monthly Searches to determine the market for the product.

To do this, just use the "sorting panel" on top left or click on the "Local Monthly Searches".

Now, we'll have this...

Here's a closer look at the numbers...

Global Monthly Searches ? ▼	Local Monthly Searches ?
823,000	301,000
165,000	74,000
60,500	40,500
60,500	22,200
49,500	22,200
27,100	12,100
40,500	12,100
22,200	9,900
14,800	9,900
22,200	8,100
22,200	8,100
22,200	6,600
9,900	6,600
12,100	5,400
9,900	5,400

Boy, is the market demand for that product huge?

You bet!

And here is another example for you; this time I used a product from Clickbank...
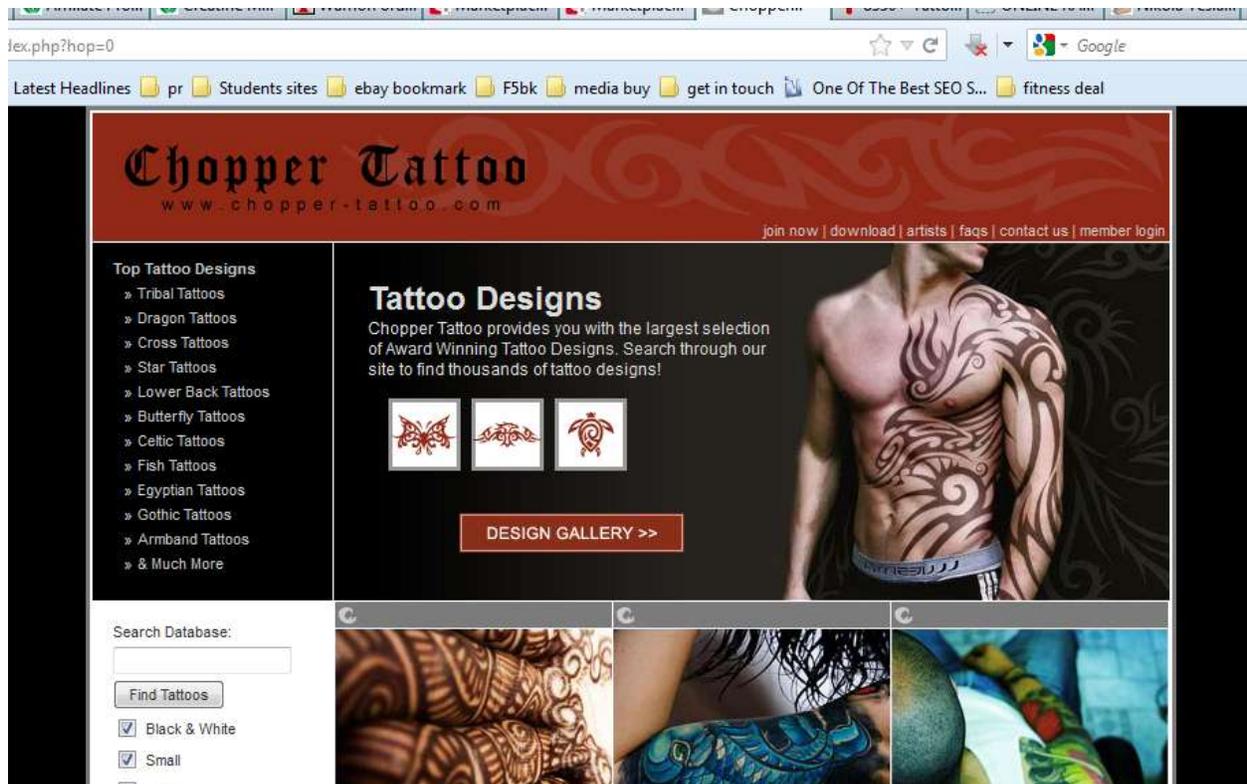
And the results came out pretty good as you can see

Here is the result below

Now, the key here is this...

To say that a product has a huge market demand, we want to see local monthly searches of over 5,000 exact match in the top 5 - 10 keywords (the more the bigger the demand as well as the better) in the results.

Looking at the 2 examples I already gave you, you can see that there is huge market demand for the both of them.

Now, let me show you a product that I won't be promoting...

Website at: http://onlineradiosoftware.com/

Let's look at the reason behind that....

obal Monthly Searches ? ▼	Local Monthly Searches ?
74,000	40,500
33,100	18,100
12,100	4,400
9,900	4,400
Low market demand	1,900
	1,600
	1,300
2,900	1,000
1,600	1,000
1,300	880

I think this process is a bit self-explanatory. It's so easy anybody can duplicate and makes it so simple for you to determine if the product you're promoting has a huge market demand or not.

Let's recap on the pointers here…

- Before you promote a product, make sure it has huge market demand
- Always use my market demand research formula for this
- For a product to be tagged one with huge market demand, the top 5 – 10 keywords forwarding to the product must have 5,000 local exact match searches.

Why must I do it this way?

Because probably every other method you may try will fail you in one way or the other, my method is near accurate and I will proof this to you as I show you the science behind it.

The science behind this method is that Google this time won't be analyzing a keyword or a niche for you instead... the exact product you want to promote is being analyzed.

They pull in their results based on the performance and traffic data of that product giving you more accurate view on the demand for that specific product, not the niche of the product – no, this is more, more laser, laser targeted!

Other research methods I've seen and used as well employs keywords (generic and product names) and niches for their research and while they are pretty good as I've used them myself but if you want to step up your game and go super, super laser target for more accurate results, this is the advanced stuff you need to be doing.

Here is a proof of what I'm saying...

"Fat Loss" is a very popular because everybody wants to lose weight so it has huge market demand. You can promote any product targeted on fat loss as far as it converts just fine, right?

Wrong!

And I prove it to you...

Here is typical fat loss product: http://darksideoffatloss.com/

Let's dig around the market demand...

About this data ?

Sorted by Local Monthly Searches ▼   Columns ▼

1 - 50 of 100 ▾   <   >

lonthly Searches ? ▼	Local Monthly Searches ?
12,100	5,400
9,900	2,400
	1,900
	590
	390
	210
	210
	210
1,900	170

What are you thinking or am I the only one seeing this?

As you can see, when you use my method, each product is treated different giving you a much more accurate insight on what you're doing.

This time, the demand for each product is analyzed for that product only.

Once you've picked the product you want to promote, the next step is to funnel in your traffic.

Funnel Your Traffic

You've got a great product to promote and you're ready to blast your traffic probably coming from your affiliate site ranking well in Google, your Youtube channel/video, viral social traffic or even cold PPC traffic.

SECRET: Fire a lot of traffic at your affiliate links and make a boatload of sales, right?

Wrong!

Yes, you heard me right, sending that your cold traffic directly at the **pitch page of the product you'**re promoting is really not a smart move because that way you'll be leaving a lot of money on the table.

Remember what we're talking here is conversion; that means we're trying to get more ROI from each campaign. We want to squeeze out every single possible profit from each visitor our campaign generates.

Listen, firing all my traffic at my affiliate links used to be my thing, I used to be a big believer that doing it that way is going to make me better money than any other strategy and chances are **you're the same.**

But I was making a huge mistake. Yea... it was a bad move because I later found out that I was leaving on the table just as much money as I was making then.

Let me put this way... what if I told you that that your campaign which you think is performing so well right now is only reaching about 50% of its potential and that I could show you a really, really simple funnel **strategy that could double the campaign's** performance and make it reach its full potential, how would you feel?

Yea, I think I can guess that feeling...

But listen, the amazing thing is that this strategy is not some cutting edge stuff, this strategy have been and will be but the only thing is that nobody is teaching this stuff – nobody is emphasizing the importance.

This is a proven money maker and the gurus and pros know this stuff, it's what helps them make more money and make them look like they are somehow better-blessed than you and this is why they don't want you know this.

Nobody is teaching this stuff simply because they are afraid that you may put up a serious competition and become better than them if you know it. And contrary to what you may think, this is not some guru bashing tutorial as that is far from it, the truth is that nobody will tell you all the secrets working for them to make more money and probably I won't as well.

But today, right now and right here inside "Commission Pipe" I've dedicated myself to telling you at least almost everything I know and use in improving my conversions for more ROI and that's the reason I'm sharing all these well-kept secrets with you.

And as I mentioned earlier, this is not something so new or cutting-edge, it has been and will continue to be but you're probably not using it yet because you thought it's not powerful and that's the courtesy of the super affiliates who do not want you to know about this.

One question, do you want to make much more money from your current campaign in the next 24 - 48 hours?

I guess yes, then pay attention because what I'm about to share now is a tested and proven money maker responsible for those my 10%ish+

conversion on my promotions and best thing yet, it works so fast... in fact at the snap of the finger.

You can employ this one now and make more money tomorrow or next tomorrow latest (no hype... I'm serious here) and like I said, you're probably not doing this yet.

So, what's the secret?

Never, ever funnel your traffic to the sales pages of products you're promoting, makes sense?

Here is the reason behind it...

The method you're probably using now (makes you less money)
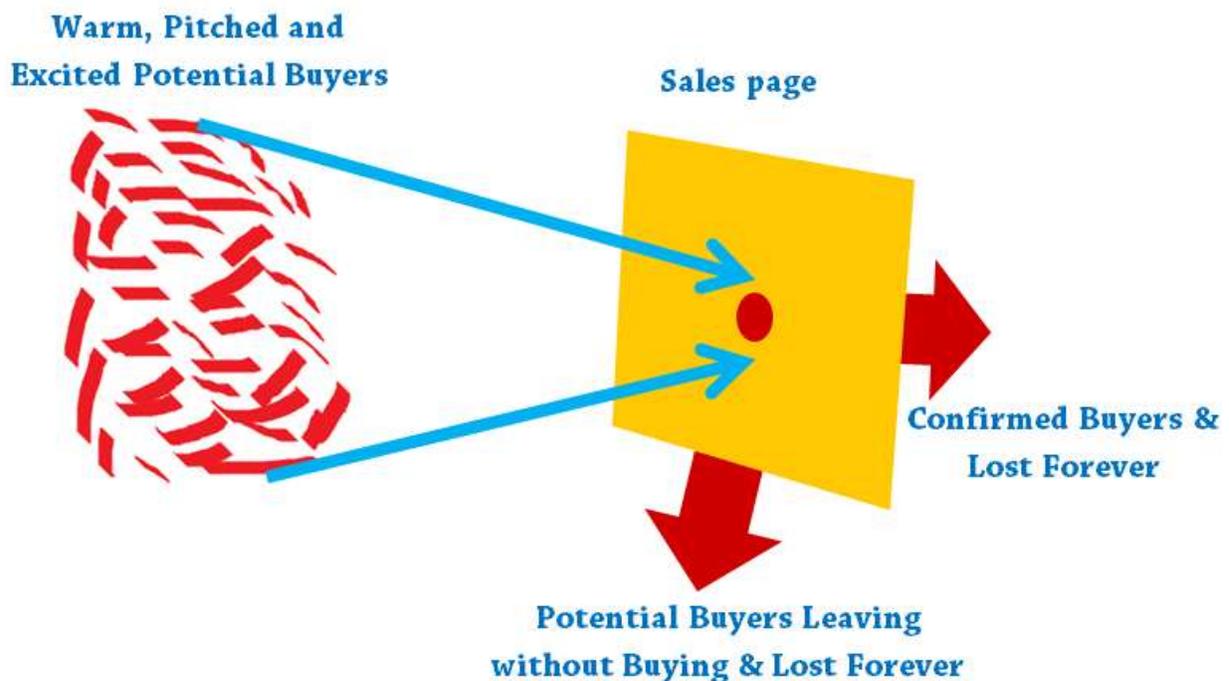
The method I want you to use (will make you more money)

Warm, Pitched and Excited Potential Buyers

Capture page

Sales page

Captured Buyers

Confirmed Buyers & Captured for More Money

Potential Buyers Leaving without Buying & Captured to be sold on for More Money
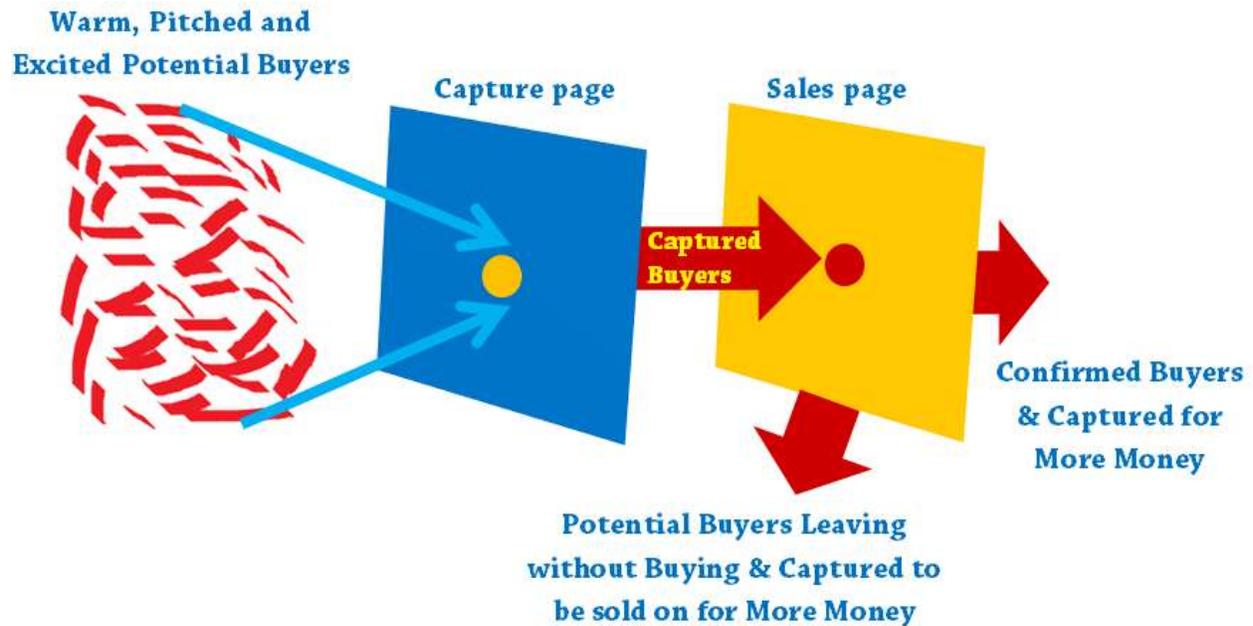
It's pretty simple, right?

The fact is that if you're sending traffic and you're not building your "buyer list" you're leaving a lot of money on the table... period!

And no, I'm not here to preach you about building your list or secrets of building a list, this is not list building course but I'm sure you already figured so why the heck am I talking about "capturing buyers"?

Because capturing these potential & confirmed buyers is guaranteed to double your conversions and make you money, this is proven over and over with lots of benefits which I will be sharing with you.

But before we go further, I want you to know something...

Whether the traffic is coming from your Youtube videos, viral images, social networks, banner ads, CPA, paid ads, solo broadcasts, forums, or your niche affiliates, the method to use remains the same.

This is the exact method I use on every single campaign and affiliate site I built, this is how I setup profitable funnels and my students that I've shared this formula with are very thankful to me because they realized sooner that 1 potential buyer on your list is worth more than one $20 commission.

Let me show you simple math behind it...

Commission payout: $22 per sale

Campaign sent potential buyers: 500

Product conversion rate: 5%

We now have 0.05 x 500 x 20 = $550

Yes "$550", that's good money made from one promotion, what I told you that those same numbers can easily be doubled without doing much extra work?

I will show you how...

Commission payout: $22 per sale

Campaign sent potential buyers: 500

Capture page conversion rate: 62% (I will give you my exact lead sucking machine that converts cold traffic at 60% +)

Capture page sent potential buyers: 300 (forget about the other guys leaving, chances are they will never buy anything anways)

Product conversion rate: 10% (having them go through my special lead sucking machine always doubled my conversions on the pitch page, I will show you why later)

We now have: 0.1 x 300 x 22 = $660

Ok, that's better money made but that's not even the main thing yet…

Here's is where the real benefit comes

300 potential buyers are now on your list targeted on buying the product you're promoting.

First follow-up email goes out and if you get just 100 of the buyers that left to go back to the salespage (probably with teasing them with something nice – I will show you how later) then you're getting 12% conversions this time.

Let's work it out: 0.12 x 150 x 22 = $264 extra made

Now add them up $660 + $396 = $1,056 from one campaign

Tell me, is the profit doubled or not?

Now, here is even the more important stuff… You now have 375 potential buyers that you can now mail anytime and make money literally on demand.

So, is this something you can all day? I don't know about you but I know I can do this all day… in fact, this is something I do all day and I'm telling you to start right now.

And I've promised to give you the exact lead sucking machines I use for my own personal campaigns and will do just that.

Before I show you that, I'm going let you in on a huge secret almost nobody is telling you....

They are basically 2 varieties of traffic and no, I'm not talking about the normal categorizing of social, SEO, paid traffic... no, this is something more underground and hardly will anybody tell you about this.

Knowing this will really help put you ahead of the game because it's going to help you understand how you treat each of your traffic and I'm going to show you a case study on this as we dig deep into...

Understanding Your Traffic

The 2 varieties are <u>warm and cold traffic</u>.

Warm traffic is when your traffic is already presold on the offer and this kind of traffic usually comes from your videos on Youtube, affiliate partner mailings, your blog posts.

With this variety of traffic, chances are you've already given them value, warmed them up and they are so geared up and ready to take action, getting conversions from this kind of traffic is usually easy and higher of course.

Unlike with cold traffic which usually comes paid ads like PPC, CPA campaigns, etc. these people from this variety of traffic have not been warmed up or pitched properly on your offer so you need to go the extra mile to convince them.

What I'm trying to tell you is that your offer (pitch page/lead page) doing very well with warm traffic may perform poorly with cold traffic.

And as promised, I'm going to show you a typical proof collected from a recent campaign I ran, this was a case study I never planned for but I remembered talking with my friend "Chris Munch" on Skype the other day where we went over one of my lead capture pages that was having a very low performance with cold traffic while doing so well with warm traffic.

Here is the squeeze page...

Used in promoting this offer: http://fatlossfactor.com/new

With warm traffic coming my fat loss tutorial videos on Youtube, the page is converting anywhere from 25% - 40% (on peak performance).

After I decided to scale up things on the campaign using paid PPC ads, I set up a test campaign on Adknowledge.com which ran for 4 days and I spent over $200 on clicks and at the end of the 4 days campaign, I got over 1,000 clicks and zero opt-ins (let's not even talk about sales).

Boy was I shocked... at first, I laid all blames on Adknowledge.com ad serving platform because that was like my first time of using them too

but after a short discussion with Chris Munch on Skype, I decided to go out of the board once more and test this out with something I'm more precise with.

Yup, I laid out a super media buy test campaign immediately that same evening where I'm in control everything, I monitored the campaign for straight up 5 days.

Results after the campaign period...

- 2,044 unique visitors (these were coming highly targeted traffic source)
- 1.1% conversion rate (as reported by my pixel conversion tracker)
- 19 leads to my auto-responder
- 1 sale on the product I was promoting

A lot of lesson to be learned here – so, pay close attention!

First up, I'm showing you all these including my own negative campaigns because I care about you, I want you to truly learn this stuff for real.

I'm telling it to you just as it is... failures or success because you deserve to know what works and what doesn't, that's why I'm not shy to share my negative performing campaigns with you.

Because I believe that my experiences in those negative campaigns will really contribute a major part in helping you succeed with my training. Of course, a lot of other guys won't do this, they will never share their negative results (probably tell you they got everything 100% right 100% of the time); I'm not one of those guys.

I tell you the story just exactly how it is... I believe that for you to succeed, you need to know exactly what will make you fail.

Right now, I'm going to tell you why that squeeze page above converted well for warm traffic and performed terribly for cold traffic.

But this is very different for cold traffic; these people don't know anything about your offer so you need a unique hook if you want them to take action.

Especially for a highly competitive niche like "fat loss", you need to stand out of the crowd and give them something they've probably never seen elsewhere, you need to wow them.

And I'm going to show you 2 quick strategies/setups I use to get my conversion rates on both warm and cold traffic above the roof but before that, let me show you something so mind-blowing you probably wouldn't believe it yourself.
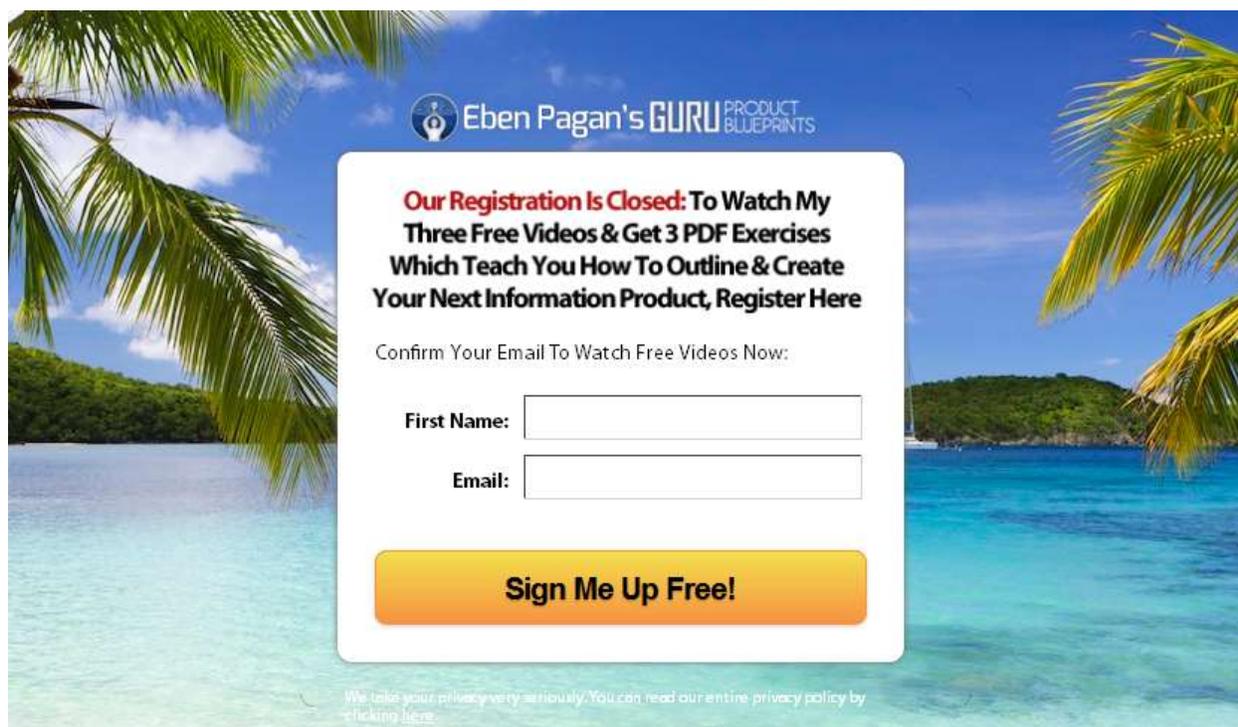
You see that squeeze page? If you've been in the IM space for some time now then you've probably heard that that is the latest discovery in

lead capture designs. While that may be so true, the story that it converts at over 50% every time is not all true.

Yes, you're stunned as I was the first time I discovered it myself. I'm not in anywhere saying that squeeze page doesn't convert in an amazing way, that's quite far from what I'm saying.

What I discovered is that with warm traffic, that squeeze page converts with gang busters but with cold traffic, the performance is way below 50% +, in fact when you take it outside the internet marketing niche, you're going to discover a totally different performance rate.

Those 2 squeeze pages performed so well with warm traffic because the majority of people coming to them were already presold either by my affiliates, my blog post or by the Youtube videos they already watch that lead them to the page.

Chances are they won't even bother reading what you have there on your squeeze page since they are already excited and ready to take action but this is very different when you test out their performance with cold traffic.

Right now, I'm going to show you 3 squeeze pages I use for roof-bursting conversions and no, I won't just be showing them to you, I will be in fact giving them to you with 100% full rights and you can just strip out my auto-responder code, insert yours and start using it right way for some serious results.

The reason I'm doing this is because I want you to succeed, so I'm giving the exact tools I'm using on my successful campaigns so you can easily duplicate the process and start profiting today.

And just if you're beginning to wonder why I'm putting a lot of attention into capturing leads in the conversion blueprint then I want to remind you again that the "money is in the list".

If you're making money as an affiliate but you're not building your list in the process, you're losing a lot of money and you're killing the longevity of your business

You don't want this to be hit and run, I'm giving you something you can easily replicate here.

You can launch a campaign right now and probably send 5,000 potential buyers to the sales page and say 500 sales and that's it... it's just over, the entire 5k potential buyers are gone.

But if you setup your lead machine, then you won't just be getting the initial 500 sales, you will be as well capturing around 3,000 of these potential buyers than you can mail more and more offers over and over again and make money on demand.

If you bought Now I'm going to show you 4 of my top converting squeeze pages then I'm going tell you why each and every one of them converts (and remember, I won't just be showing you, I will also be giving them to you as my special bonus so you can get started with this blueprint fast).

Profiting for Niche Sites

Ok, this is where I love the most because I know that you reading the blueprint right now probably has around 1 – 10, 20 or even hundreds of niche affiliates sites getting good quality traffic.

Once you've decided to build your niche site, the question you should ask yourself is w

Today, I'm going to share with you a very quick method I copied from a real guru, that doubled my opt-in rates and sales practically overnight, you see this is the reason I love Commission Pipe so much, you don't have to wait for weeks or months to see results like with every other method out there.

Most of the things I teach you right here, if you apply it right now… you can see results instantly, I'm talking real results that will roll in within the snap of your fingers and with fast results like this, you easily know that this is exactly what works.

And like I was saying, a lot of gurus are using this tactic to build tons and tons of targeted leads on daily basis but they won't tell you this because it works so well for them probably most of them don't want you to know this.

The guru I learned this super, super powerful tactic is not your fly-by-night guru or some self-proclaimed, this is someone who has built multi-million dollar online empire using this simple lead getting strategy, he makes well over $10 million a year from his single dating niche site.

The reason he's so successful with this site is that he build typical million dollar list with it and I've been lucky to catch up with this technique that is so typically under used, while everybody is focusing on flashy stuff, this guru does a really simple thing that brings him money by the millions.

This guy is no other than the Eben Pagan a.k.a the dating guru, this guy is no joke, he collects leads like crazy because he knows that's what works and you should too.

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Sign up for FREE membership and receive:

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- Techniques and **word for word** scripts to create lasting attraction
- Articles and newsletters to help you date the kind of **women you've always wanted**

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Email:

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Newsletter FAQ | Cancel Newsletter Any Time

"The Secret Reason Men FAIL With Women"

Learn the Secret Reason Most Men Fail with Women and What You Can Do to Prevent Failure

Lead machine right on top of every post in his million dollar dating niche site

And he's not just the only guru who knows that this is way to go, take a look at some other super stars using the same strategy to make millions.

Andy "mobile everyday" Jenkins

Learn The Secrets Of Legends and Launch Your Own Million Dollar Biznazz

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THE LAUNCH LEGENDS
3 HOURS OF MARKETING GENIUS

Andy Jenkins: below each blog post on his site

Tagged as: **mobile marketing, mobile marketing linggo, mobile marketing tips**

And here is more...

And a bigger question is do you think this will create a mismatched incentive to perform the values just for the toys inside the treasure chest?

Yanik Silver: below the posts on his sites

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34 Rules For Maverick Entrepreneurs
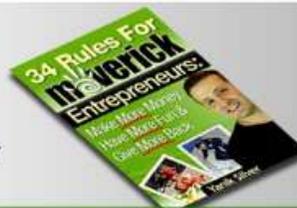
your name   your email   GET UPDATES

We hate spam just as much as you

Got something to say? Go for it!

There's more but it's just almost an unlimited amount of them so it doesn't make any sense, if you're a bit serious then these 3 samples are already good enough to tell you that this thing works.

Listen, if all these gurus are doing same thing that means, something must be very right about that particular tactic and you can bet that a lot of things are right on this one.

The secret here is that you need to get that "make one affiliate commission" thinking out of your mindset and start thinking about the longevity of your online business.

I will emphasize it again, if you're not collecting leads in your business right now, you're not just leaving money on the table, you're probably killing the only real chance your business has to become something real big and you wouldn't want that.

Look, even if you do a lot of SEO and Google wipes out your entire network of sites in one day, you wouldn't be so flushed down the toilet, because you've got your leads because that is where the money is. You would still go ahead to mail them hard again and again and keep banking hard like nothing ever happened.

It's something Google can't wipe out, even if Youtube deletes your channel, Facebook deletes your fanpage, Adwords ban your account or your entire traffic source becomes totally cut off, you would still have your money source intact because the money is in the list and nobody can take that away from you… it's your owned property.

So, if you are building these your niche sites, you need to be as smart as these gurus too or at least, a bit smart like them "these are the real ones doing this stuff not some wannabes" and did I tell you that after I

started implementing the strategies on my own niche sites, my opt-in rates and profits increased dramatically overnight.

And here is one more thing **you need to know... "Put Your Opt-in In All Places"** if you want to get the best results, I would love to show you how I do it or how most of the big guys does it but I wouldn't be doing that.

I will rather show you a real life case study of a breakdown of how a 10,000 subscribers list was built on a niche site so you can see exactly the reason why you should have your lead machine deployed on all angles of your blog.

Here's the breakdown of 10,000 signups...and how they signed up...

- **Popup**: 37.8% (Big pop, nice design, big ebook cover)

- **Sidebar**: 20% (Text only, graphic subscribe / call to action button)

- **Footer**: 19.7% (Text only, graphic subscribe / call to action button)

- **Signup Page**: 3.2% (a single, UNLINKED TO squeeze page, similar to popup)

- **Get The Rest Of This**: 10.4% (A Special post, with a sign up form in the post...more about this in a bit)

source: Steve Warwick, used with permission

I really do believe this explains it for you a really, really better angle

And here is where it gets better... I'm not going to put you through all that coding nonsense, there is already a simple plugin that does this for you, all you have to do is get this plugin and have it up and running on your site.

Download the WP Subscribers Here!

Banner Talk – what converts?

When it comes to banner, the simple question is… which one will make you money and which one will be just filler?

You see, having been an affiliate marketer for a very long time now, I've seen it all with banners. For a period of over 4 years now as a niche marketer, I've built, got traffic to and successfully made money from 100+ niche sites and the bulk of the money comes down to strategically placing the ads of a product am promoting in the right spot with the right pitch.

I would love to take your time and tell you about all my history with banners and show you lots of different samples but all that will just be paper filler and I seriously doubt you have time for that.

Here is what you need to know…

High converting banners is very paramount to the success of your online business and what you need is a compelling banner that draws attention to itself, spark **curiosity and spike your click thru rates**… period!

If a banner doesn't satisfy this 3 functions then it's not worth using and just in case you didn't figure it out, each banner you use mush have these 3 major functions

- Attract attention to itself: standout, shocking, no blindness
- Spark curiosity: they must be need to know more
- Spike CTR: visitors must be clicking

Unfortunately, those fancy banners you've been using are not going to do this for you, at least most of the time.

I know this banner is fancier…

But this one got me more clicks and made me more money (and I also built list using my funnel strategy on this one)…

Product promoted during campaign: http://raspberryketonesmax.com/

The reason the second banner above got me so many clicks is because it looked like a Youtube video, so it stands out and immediately gets the required attention. Of course, on my landing page where I was sending them, there was a video there.

The problem is that most people are now training themselves to become blind to banner ads or ads in general, so you need something that is going to be weird, something that stands out and doesn't look like the rest of the usual banner ads that people use every day.

I adapted that banner above from a highly successful media buying monster in the fitness niche and it's worked very well for me, I'm going to give you of some of the top banners I've collected and have adapted into my own campaigns.

The other day I signed up for an upcoming launch and something caught my attention immediately, the banner ads they were using wasn't the usual ones loaded with excess graphics, it follows the banner rule of "simple & ugly converts".

If I'm promoting this Spin Rewriter 3.0 launch on my site, I won't bother creating another banner for it because what they got here is just perfect, these guys are making serious money on the internet, their marketers are 6 figure earners and above so you can bet they know exactly why they created a "not so fancy" banner.

One thing I love about these banners is that you don't need some kind of special graphics to create them, when you start making money this easier way, you can tell the graphic designers to suck it up.

If you can play with Microsoft Word application, you can easily create these banners, I know that for a fact because that's what I use myself and sometimes I combine with the "Paint" application so you don't even need to learn the Adobe Photoshop application or any of that hard stuff.

I will give you a couple of these banners and you can look at them and model after them

So, here we go:

(This is one a high performance ad, very simple and the call to action is very strong, concise and clear, the headline is very strong too and draws maximum attention, take note of the headline and call to action here, also take note of the very easy to read & understand text, also take a look at how the call to action stands out from the rest of the ad, these are features I adapt every time).

 (This is another Youtube clone kind of ad and the performance is epic, I love making this one into a typical 3 in 1 add when I want to use it so it will be in the dimension of 300x250, I will show you what a 3in1 looks like)

(This one fits perfectly into the 300x250 pixels spec which I highly recommend but here is something you really need to know, it's that when using this banner, make sure that where the visitors are landing has a video in it and video must be placed on top, not just anywhere because people are clicking in expectation of watching a video).

(From where I collected this one, it's targeted towards aged people who are more prone to such health issues but I want you to take note of is. The "desire to know more" created by the text *"these 4 things happen right before a heart attack"*. That text created an immediate desire for the prospect wanting to know to know those 4 things that will happen. If I was modeling this ad for fat loss then I can say something like *"these 4 things happen to fat people trying to lose weight"*. Pretty simple stuff but very effective as anyone who wants to lose weight will want to know what will happen to him or her).

(This is the 3in1 ad that I specially have a thing or two for because of its appealing power, smart marketers use this kind of ad every time to appeal to different levels of audience at same time, this kind of ad comes very handy when you start using media buys to drive traffic, it will be able appeal to different levels of ads on the sites where your ads will be placed so you need to target this properly to make it work very well).

Click Here To Find Out The Reason Why 7 Out Of 10 Ladies Chose Ahh Bra Over Genie Bra

SHOCKING TRUTH

REVEALED!!!

(this banner made so much money when I was in my peak promotion for Ahh & Genie Bras… the sample I'm showing now was used to promote Ahh bra, the same layout and content was what I used to promote Genie bra too only that this time I changed the picture of the girl to the ones of Genie bra and also changed text to *"chose Genie Bra over Ahh Bra"*, that's just very simple stuff and I made a lot of money promoting both products at same time.

I first created this banner for my friend but his site later got shot down due to trademark issues then I jumped the gun and started using it, I can't really remember exact figures but I know the 2 variations of the banner ad brought me over $5,000 in total profits from the campaign, it's one of my best promotions till date.

Just take a look at the banner, very simple and basic stuff, there is no sort of advanced graphics here, I did everything myself with the common Microsoft Word which you probably use every day as you can see it's nothing special but it's made me a lot of money.

I'm showing it to you now so you can easily duplicate it yourself, here are some important notes to take on that banner.

Light blue border: because the banner background itself is white, I decided to use a border and a thick one at that to ensure that it makes the banner very, very visible, I preferred to use that color because on my sites where I placed the banner, such colors were not in existence.

Blue Hyperlink color: this was used to draw the clicking attention to the "click here..." text in the banner and it's very important that whenever you have "click here" in your banners especially white ones like these that you use the blue hyperlink color for them.

Red text: you see "7 out of 10 ladies" was a very important number because it communicates the fact that Ahh bra is probably better than Genie bra within the subconscious mind and as such, it needs to stand out from the rest of the ad so that it's easily noticeable to the eye hence making the communication faster and easier.

Yellow highlight: the highlight was used to make impact of another import

And here is a quick stuff you need to know if you want to reduce the rate of ad blindness to your ads, in your ads use a color that goes against that general layout color of the site you're placing your ads.

For example: if the general layout color of the site you're placing is blue, in your ad, you can use something like white and/or red colors in your banner, if the general layout color is red, you can use yellow color in your ad.

It's the first strategy to getting your ad stand out from every other thing.

Before I wrap up this training, I'm going to teach one last thing and I call that the...

Magical Words

These are copy n' paste words you can say right now and see instant increase in your conversions, in fact... if you doubt that Commission Pipe has the potential of increasing your bottom line this 2013 then you don't have to wait till you setup a full campaign to see what I've been telling you all along.

Just use these words I'm going to give you now and you'll see results in 24 hours or less... in fact, I've seen results like tomorrow morning just after using these words tonight and I'm not trying to hype up the fact here... this is realistic as reality gets, they are magical words after all.

The good thing is these words are so simple you may even think they don't work until you try it and see the results and it may not even be knew to you, it's the kind of magic that hides in plain sight.

And here it comes... wait for it!

I personally use these words in 2 variations

- Video
- Text

But no matter where or how they are used, their primary function remains "to create instant cravings and satisfy the desire for immediate results in your prospect".

If you use these words and they do not fit in a way that they are able to create

1. Instant cravings for more
2. Desire for immediate results

Then it has failed to fulfill its primary purpose because the primary function is what propels MORE prospects to take the desired action **you want and that's how you get those insane conversions.**

They work on both squeeze and sales pages but results when used on squeeze pages are usual**ly roof bursting and that's one of the reasons** you see us getting those 60%ish conversions.

So, I'm going to expose these magic words right now so pay attention.

"In fact, if you signup right now, I'm going to reveal 1 secret traffic source you can tap into right now and send at least 100 visitors to your site in less than 24 hour**s"**

See how that simple statement satisfies the 2 powerful functions of conversion.

Instant Cravings: signup right now + 1 secret traffic source – they will want to know that one more traffic source and the fact that they will see it once they signup right now creates the instant feeling.

Immediate Results: 100 visitors + in less than 24 hours – the general mindset of humans is that they want to see results and not just any **results because they can't afford to wait for 1 year to make just $100,** they want a solution that brings fast results.

Let me give you a quick sample on how the magic words above can be employed in a video for your squeeze page

"what we're teaching you here the Free series of Pipe Traffic training is truly the most powerful kind of traffic training you can get anywhere on the internet right now. In fact, one you enter your email on the left **and gain access to the training on the inside, I'm going to give you a**

never seen before traffic source you can tap into right now and send at least 100 visitors to your site before the end of tomorrow.

Yes, you'll see results in less than 24 hours, that how powerful this traffic system is, just enter your email right now and I will show you this never seen before traffic source that is spraying targeted and unique visitors like a broken fire hose"

Now, before I really wrap up this beast, let me throw one final tip your way... more like a bonus case study on...

How I Took a Site Making ZERO Sales Monthly on Clickbank to making Its First 2 sales in Less than 3 hours

And get this... this was in my early days when I was still getting my feet wet in roof bursting conversions, I haven't even started blowing things up then so that was pretty much the basic me doing some crazy stuff...

But to show you how easy this thing is... I took this site sitting on #1 of Google for a real buyer keyword and sucking in over 500 targeted visitors daily but making zero sales to its first $150 a day of so many days and get this... the first 2 sales came in within the first 1 hour after I set up the entire stuff... I do this stuff like am born for it ;-)

Disclaimer: I don't own this site, it's owned by one of my customers who used my Google Detonator course to rank his site #1 Google and the site was getting 500+ unique targeted visitors daily but the site made nothing for 2 months even why promoting a targeted product on Clickbank.

So... this guy mailed me and he said...

"Precious, your GD course is so amazing... I love it and it flat-out works, I've used it to rank my site #1 on Google and I'm getting a boatload of

traffic in excess on 500+ unique targeted visitors all day everyday but I'm not making any dime... please can you help? I know you bank clean 5 figures in affiliate commissions monthly so I'm confident you can be able to help me since this is my first time of building a niche affiliate site, so am not really sure how to make the site bring sales... I have attached my Google rankings and Analytics screenshots as proof here so you can confirm!"

Did that catch my attention?

Look, there is nothing sweeter to me than when my students and customers are succeeding, that's what I want for you and this is the reason I put my heart in all my productions because I want them to be easy for you to copy and succeed!

This guy copied me and he succeeded... "Great rankings and amazing traffic" and that was his first time ever to build a niche site...

Boy, was I really impressed?

So impressed that I didn't just tell him *"do this or do that and you may just increase your conversions"*

I was so impressed that I replied this... ***"gimme that baby and I will make your affiliate account go berserk overnight!"***

And then I took him from zero to strict 3 figures daily with just 1 affiliate site and here is the story or should I say the case study... lol

When I reached on his site, everything was pretty much very basic like this...

You know how those basic Wordpress sites normally look... that's how things were when I first headed there...

So, I asked him a simple question...

"Do you want to build a list with this site and profit later or do you want to profit upfront?"

His answer was pretty straightforward...

"Precious, I want profits upfront!"

So, here is what followed up...

- I split tested and changed the product he was promoting
- Customized his theme to the a better standard
- Worked his layout to look ultra-sexy
- And now, strategized and put together a high conversion content...
- In fact, I turned his site from point ZERO to maximum...

And his site automatically changed it's look into this...

I bet you don't see a lot of niche affiliate sites looking like that recently, in fact... it's pretty rare and you can't get such top notch easily even though I've introduced this strategy way back in January 2012 and a LOT of people have copied it and succeeded, it's still working like gangbusters for me.

And just as you expected, we are not here for some beauty design, this site which was formally making ZEROs for weeks while on Clickbank immediately shot through the roof with a 6.67% conversion and an amazing $2 EPC the very first day and brought 2 sales totaling $60 in commissions the very first 3 hours I completely setup this beast.

Offer: Yeastrol - January 2012

Stats   Yeastrol: Month (Jan '12)

Unique Visitors	Page Views	Sales
Covered for Privacy	Covered for Privacy	Covered for Privacy

Conversion Rate	EPC	Payout
Covered for Privacy	Covered for Privacy	Covered for Privacy

✔ Month Overview   ☐ Campaigns   ☐ Sales   ☐ Sub Affiliates   ☐ SubIDs   ☐ Visitor Stats

Date	Unique Visitors	Page Views	Conv. Rate	EPC	Sub Aff.	Fraud	Tier 1 Sales	Tier 2 Sales	Payout
01.06.12	30	65	6.67%	$2.00	-	-	2	-	$60.00

So, if this site can bring in 2 sales in commissions within 3 hour after we set it up, it's pretty easy to predict what happens next...

The site went berserk... period!

I set this guy up on guaranteed $150 paydays from one site, on some of his peak days, he's seeing $300 per day.

$300 per day is what most people hope to earn per month with their niche sites but this guy does it with one site in several days per month and guaranteed $150 per day earning in commissions all day every day!

Right now, that's pretty much everything you need to start kicking butt with Autopilot Traffic Suite.

If you have any questions, contact my support at
www.pagedsupport.com and we'll help you.

Go kick some butt...

- Precious Ngwu