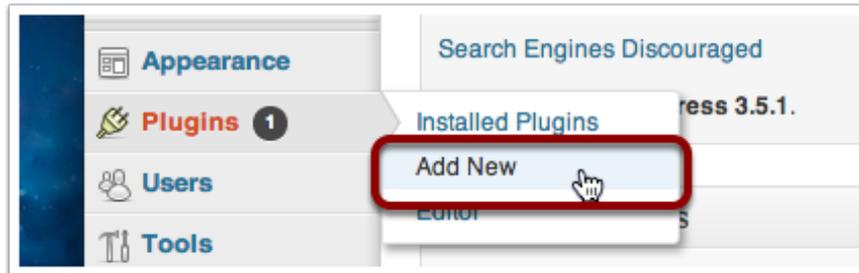


# Link Gate User Guide

## Installing A Plugin

To install a plugin, go to Plugins >> Add New



## Upload plugin

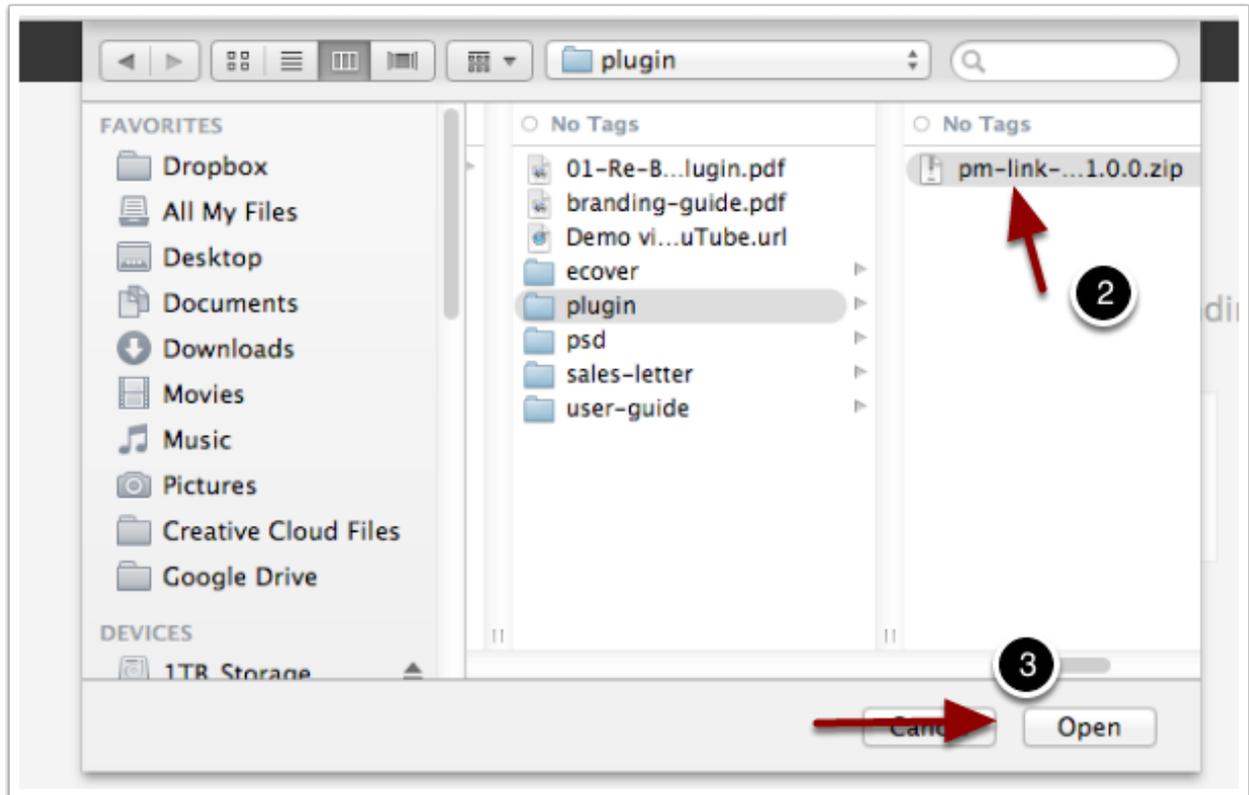
Click Upload



## Choose Upload File

1. Click Choose File
2. Locate the zipped file of the plugin you'd like to install
3. Click Open

# Link Gate User Guide



## Install The Plugin

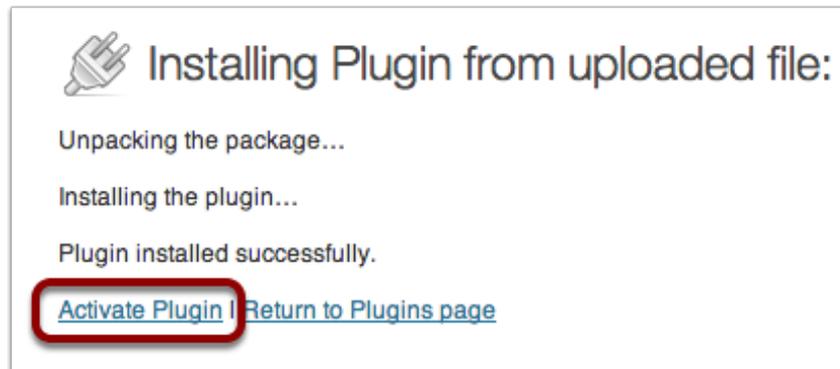
Click Install Now



## Activate The Plugin

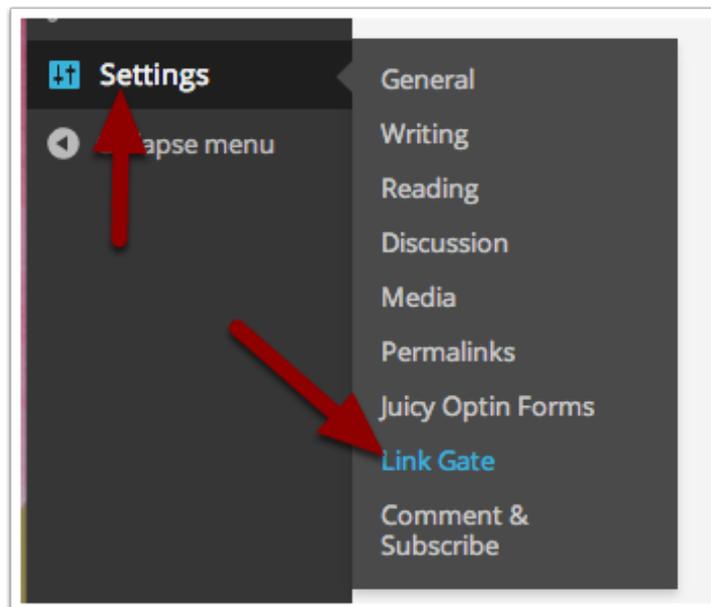
After successfully unpacking and installing the plugin, click *Activate Plugin*.

# Link Gate User Guide



## Set Up Your Link Gates

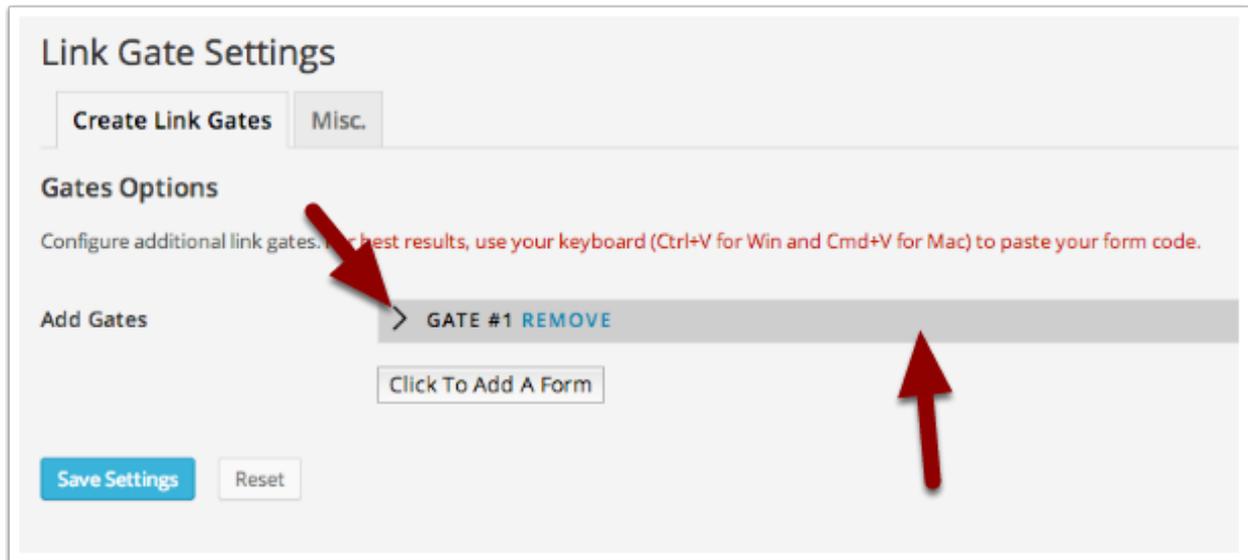
After installing the plugin, you will see a new menu option under Settings named Link Gate



# Link Gate User Guide

## Add Your Link Gate

Next, click the arrow next to the first gate or anywhere on the gray bar to expose the options.



## Headline and Intro Copy

Add a headline, and copy that you want to appear in the link gate. These two will probably be the most used features of each link gate. You may enter some HTML for the copy.

# Link Gate User Guide

Headline

Copy

# Link Gate User Guide

## Cover Image

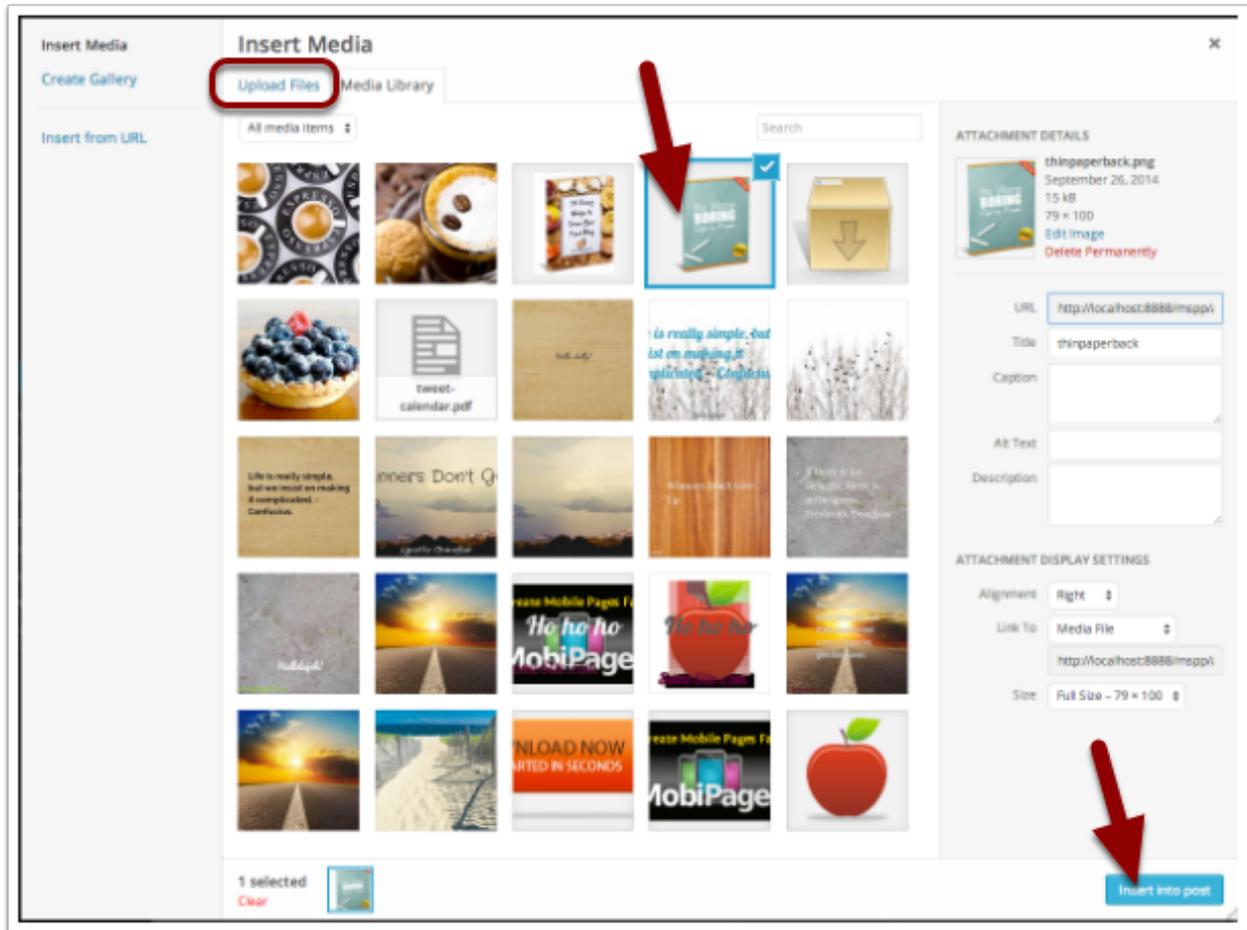
If you wish to, you can also upload or add an already uploaded ecover image. This appears next to the copy. To begin, click Upload Cover.



## Select Or Upload Image

A familiar popup will appear. From here, you can insert an already uploaded image or upload one by clicking the Upload Files tab. Click Insert when you're done.

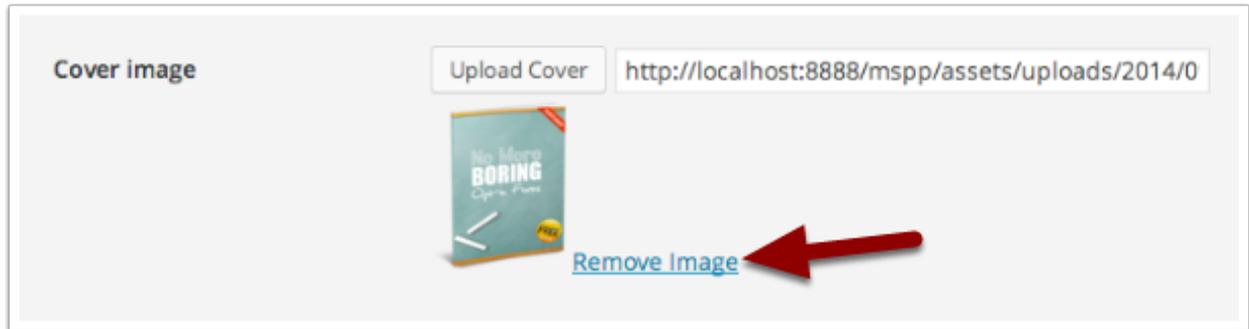
# Link Gate User Guide



## Cover Image Added To Field

After clicking insert, the URL to the cover image will automatically be added to the field next to the upload button. A preview image will also appear under it. To remove, click Remove Image.

# Link Gate User Guide

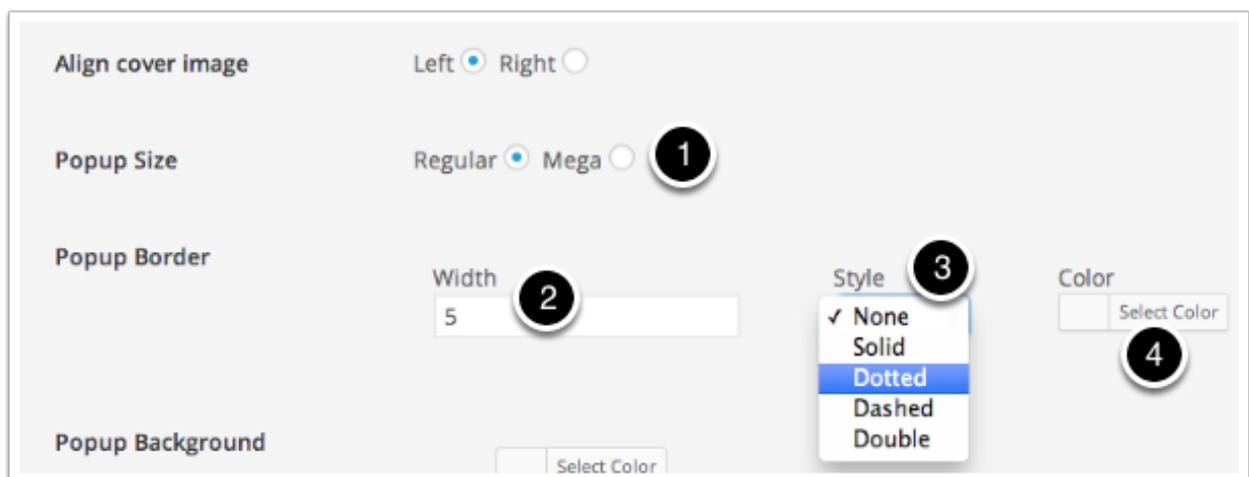


## Image & Popup Options

Next, you can choose to align the cover image left or right

You can also change the way the popup appears.

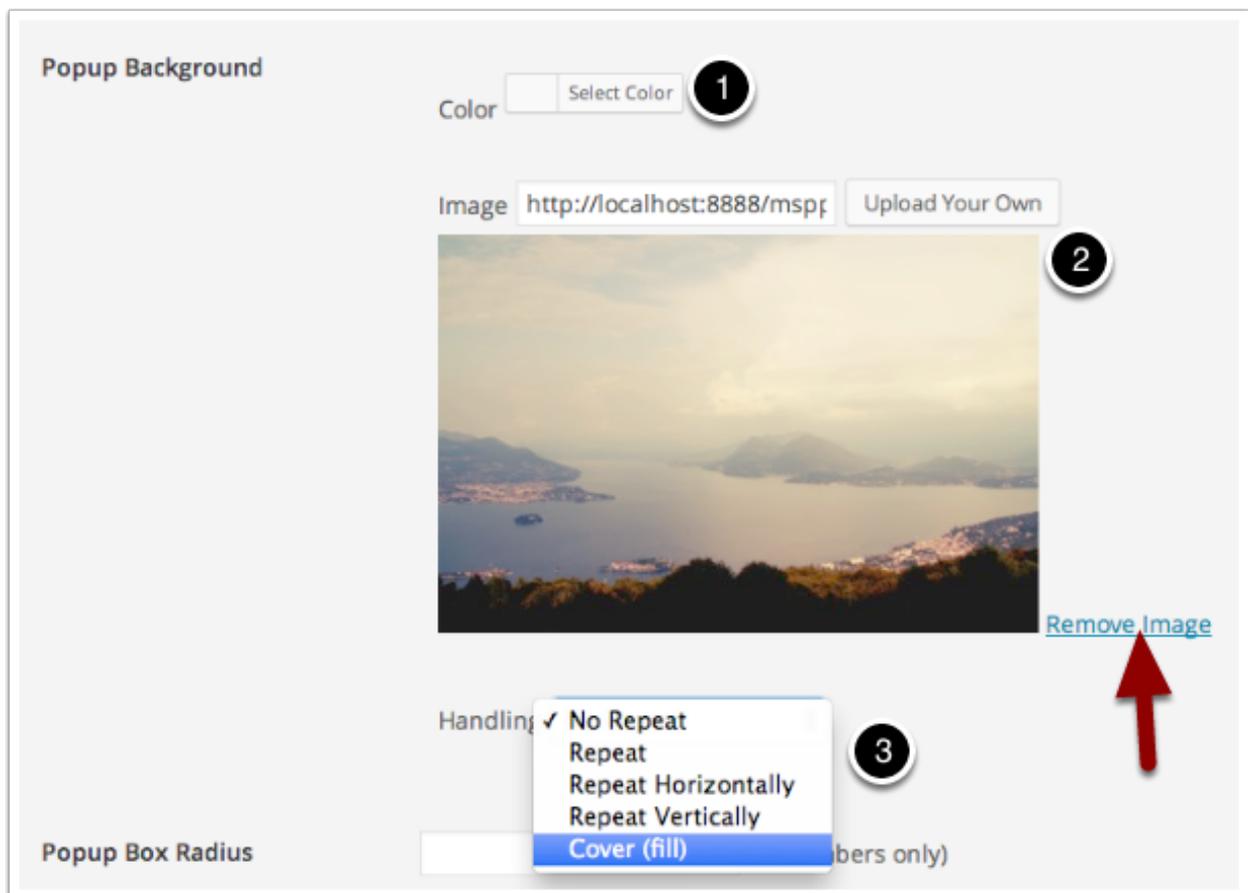
1. Select if you want a regular sized popup or a mega (extra large)
2. Add a border by entering a width size (this is in pixels)
3. Next, select the style of the border
4. Then, change the border color by clicking on Select Color and selecting the color you want to use.



# Link Gate User Guide

## Popup Background

1. To change the background color of the popup, select a color you want to use.
2. You can also use a background image by clicking the "Upload Your Own" button. After you have chosen an image, a preview will appear below it. To remove, click Remove Image.
3. Next, you can change how the image is displayed whether you want to image to repeat (tile), repeat only horizontal, vertically or make the image cover the entire popup.



## Popup Radius

You can even style the popup a little more by making it have rounded borders. Simply add a number in the Popup Box Radius field.

# Link Gate User Guide

Popup Box Radius	<input type="text" value="5"/>	px (numbers only)
------------------	--------------------------------	-------------------

## Adding An Opt-In Form

To include an opt-in form in your popup, paste the code from your autoresponder service in the optin form code field. If you wish to remove this later, simply delete everything in this field and the form will no longer be displayed.

Optin form code	<pre>&lt;input type="hidden" name="custom affidavit" value="" /&gt; &lt;input id="awf_field-5915844" type="text" name="name" class="text list" value="Your name" onfocus="if(this.value=='Your name') { this.value = " }" onblur="if(this.value=='') { this.value = 'Your name' }" /&gt; &lt;input class="text list" id="awf_field-5915845" type="text" name="email" value="Your email address" onfocus="if(this.value=='Your email address') { this.value = " }" onblur="if(this.value=='') { this.value = 'Your email address' }" /&gt; &lt;input name="submit" class="submit" type="submit" value="Subscribe"/&gt; &lt;/form&gt;</pre>
	If your optin form doesn't work as expected, <a href="#">view autoresponder code</a> to check.

## Check Your Opt-in Form Code

To be sure the code is entered properly, click the view autoresponder code link to expose the additional fields. Each field here should be filled out automatically when you paste your code.

# Link Gate User Guide

Optin form code

```
<input type="hidden" name="custom_affid" value="" />
<input id="awf_field-5915844" type="text" name="name" class="text list"
value="Your name" onfocus="if(this.value=="Your name"){ this.value = "}"
onblur="if(this.value=="") { this.value = 'Your name' }" />
<input class="text list" id="awf_field-5915845" type="text" name="email"
value="Your email address" onfocus="if(this.value=="Your email address"){
this.value = "}" onblur="if(this.value=="") { this.value = 'Your email address' }"
/>
<input name="submit" class="submit" type="submit" value="Subscribe"/>
</form>
```

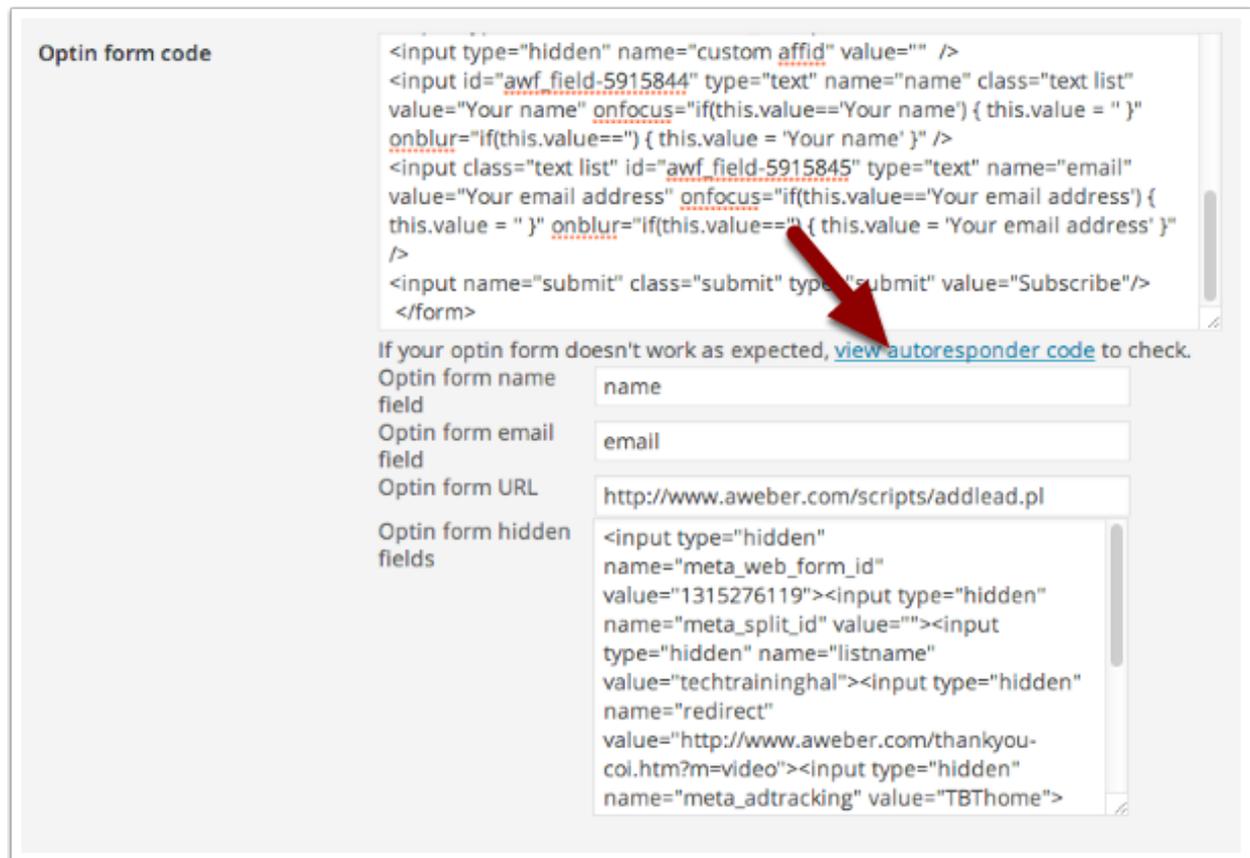
If your optin form doesn't work as expected, [view autoresponder code](#) to check.

Optin form name field

Optin form email field

Optin form URL

Optin form hidden fields



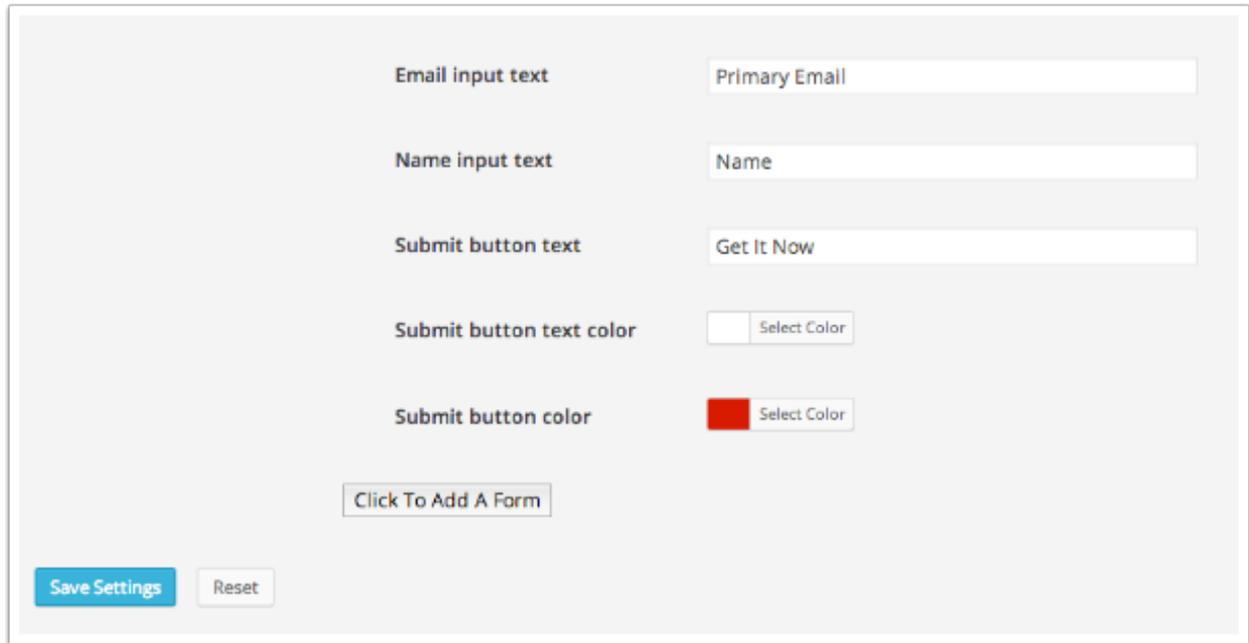
## Opt-in Form Fields and Buttons

You can change the name, email, and button text here.

In addition, you can also change the button and button text color to further style the opt-in form.

Once you're happy with your edits, click Save Settings.

# Link Gate User Guide



The screenshot shows a settings panel for a Link Gate. It contains five rows of configuration options:

- Email input text:** A text input field containing "Primary Email".
- Name input text:** A text input field containing "Name".
- Submit button text:** A text input field containing "Get It Now".
- Submit button text color:** A color selection control with a white swatch and a "Select Color" button.
- Submit button color:** A color selection control with a red swatch and a "Select Color" button.

Below these settings is a button labeled "Click To Add A Form". At the bottom left of the panel are two buttons: "Save Settings" (highlighted in blue) and "Reset".

## Adding More Link Gates

If you want to add more Link Gates, click the Add Gate button.

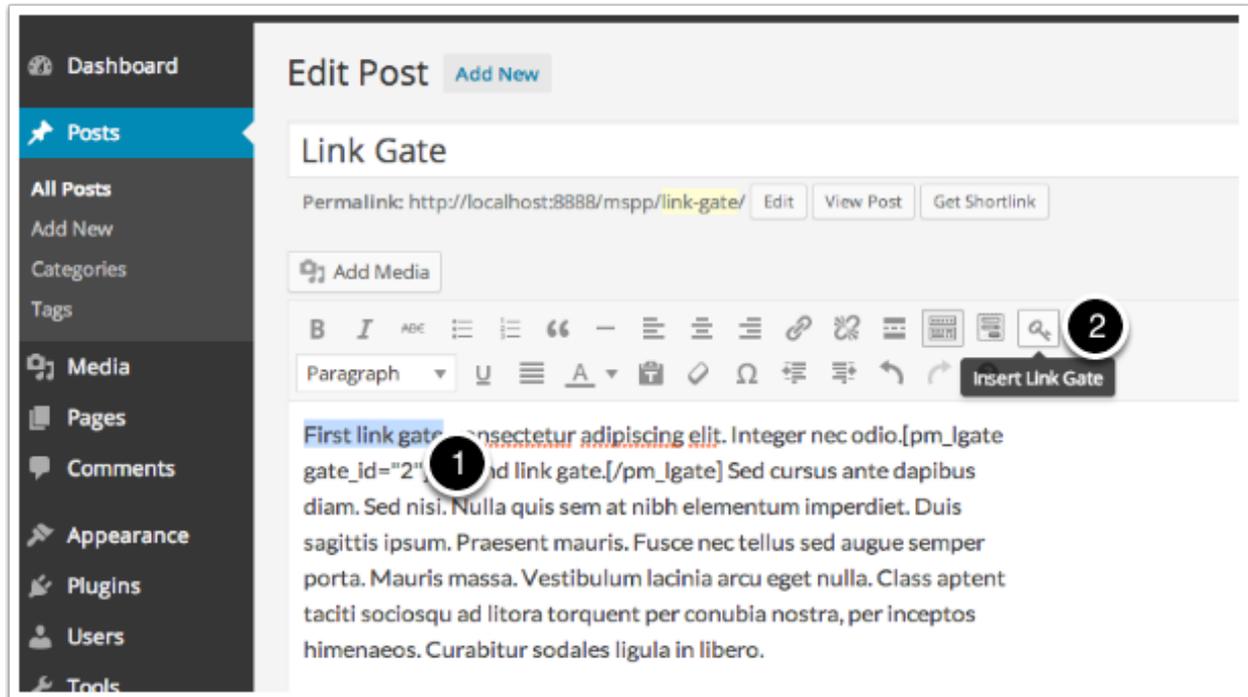


## Inserting Link Gates Into Your Content

Now that you have created your link gates, you are ready to use them in your content. Create your post or page as usual.

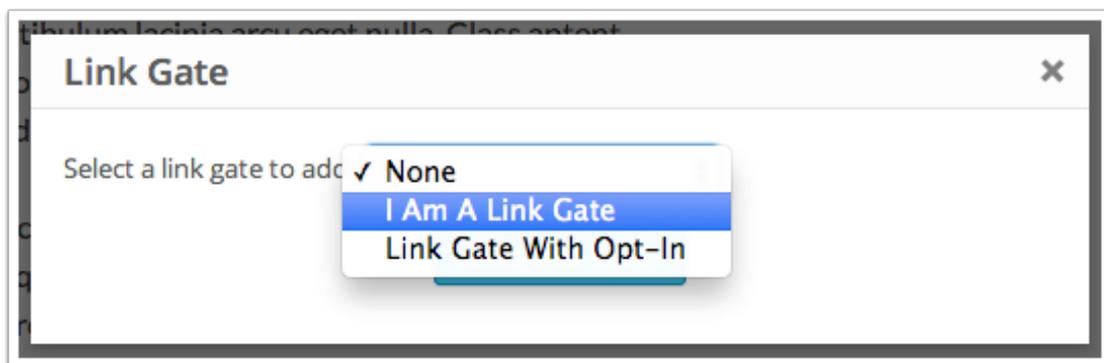
# Link Gate User Guide

1. Highlight the text you want to make a link gate
2. Click the Insert Link Gate key icon



## Select Link Gate To Use

In the popup, select the link gate you would like to use.



# Link Gate User Guide

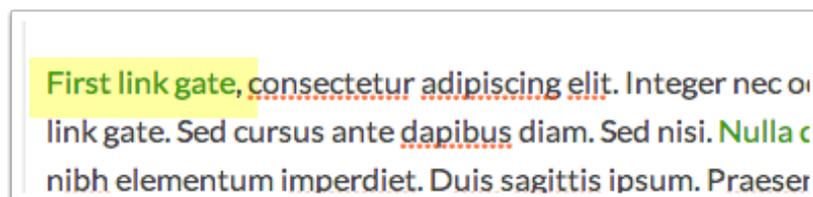
## Insert Link Gate

Next, click Insert Into Editor



## Link Inserted

You should now see the shortcode surrounding the text you highlighted.



## Link Inserted (Text View)

If you're savvy with HTML and switch to text view, you will also see the inserted link formatted as shown. Save your post.

# Link Gate User Guide

```
b / link b-quote del ins img ul ol li code more close tags
<h1><a id="gate-3" class="pmlinkgate" href="#gate-id-3"></a>Get A Plan</h1>
 
<a id="gate-1" class="pmlinkgate" href="#gate-id-1">First link gate</a>, consectetur adipiscing elit. Integer nec odio. <a id="gate-1" class="pmlinkgate" href="#gate-id-1">Second link gate</a>. Sed cursus ante dapibus diam. Sed nisi. Nulla quis sem at nibh elementum imperdiet. Duis sagittis ipsum. Praesent mauris. <a id="gate-2" class="pmlinkgate" href="#gate-id-2">Mauris massa</a>. Vestibulum lacinia arcu eget nulla. <a id="gate-3" class="pmlinkgate" href="#gate-id-3">Fusce nec tellus sed augue semper porta. Mauris massa. Vestibulum lacinia arcu eget nulla. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Curabitur sodales ligula in libero.
```

## View Link Gate

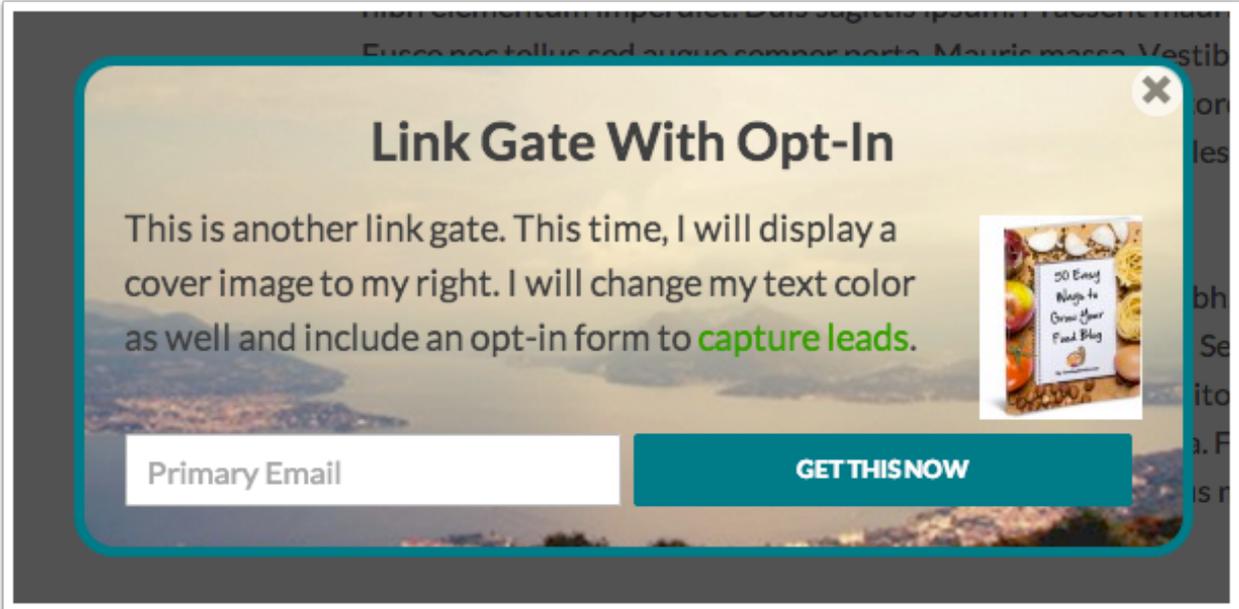
Now, view your saved post. You will see the text you highlighted and surrounded with the link gate shortcode become a link.



## Link Gate Popup

A popup with the settings you entered will now be displayed.

# Link Gate User Guide



The screenshot shows a link gate overlay on a webpage. The overlay has a teal border and a background image of a lake and mountains. At the top right of the overlay is a close button (an 'x' in a circle). The main heading is "Link Gate With Opt-In". Below the heading is a paragraph of text: "This is another link gate. This time, I will display a cover image to my right. I will change my text color as well and include an opt-in form to capture leads." To the right of the text is a small image of a book cover titled "50 Easy Ways to Grow Your Food Blog". At the bottom of the overlay is a white input field labeled "Primary Email" and a teal button labeled "GET THIS NOW".

## Link Gate With Opt-In

This is another link gate. This time, I will display a cover image to my right. I will change my text color as well and include an opt-in form to capture leads.



Primary Email

**GET THIS NOW**