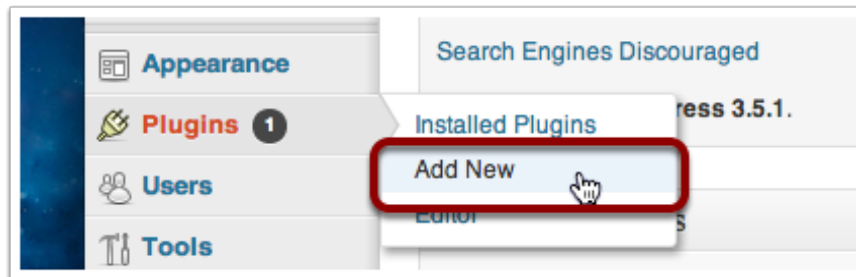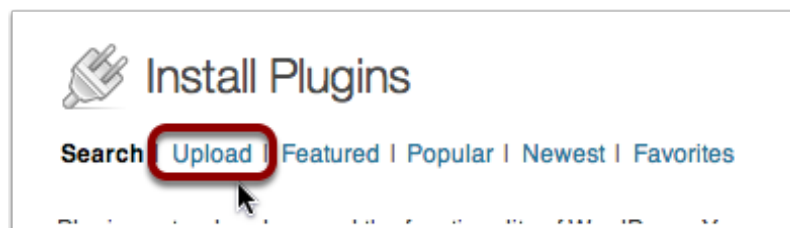# Link Gate User Guide

Installing A Plugin

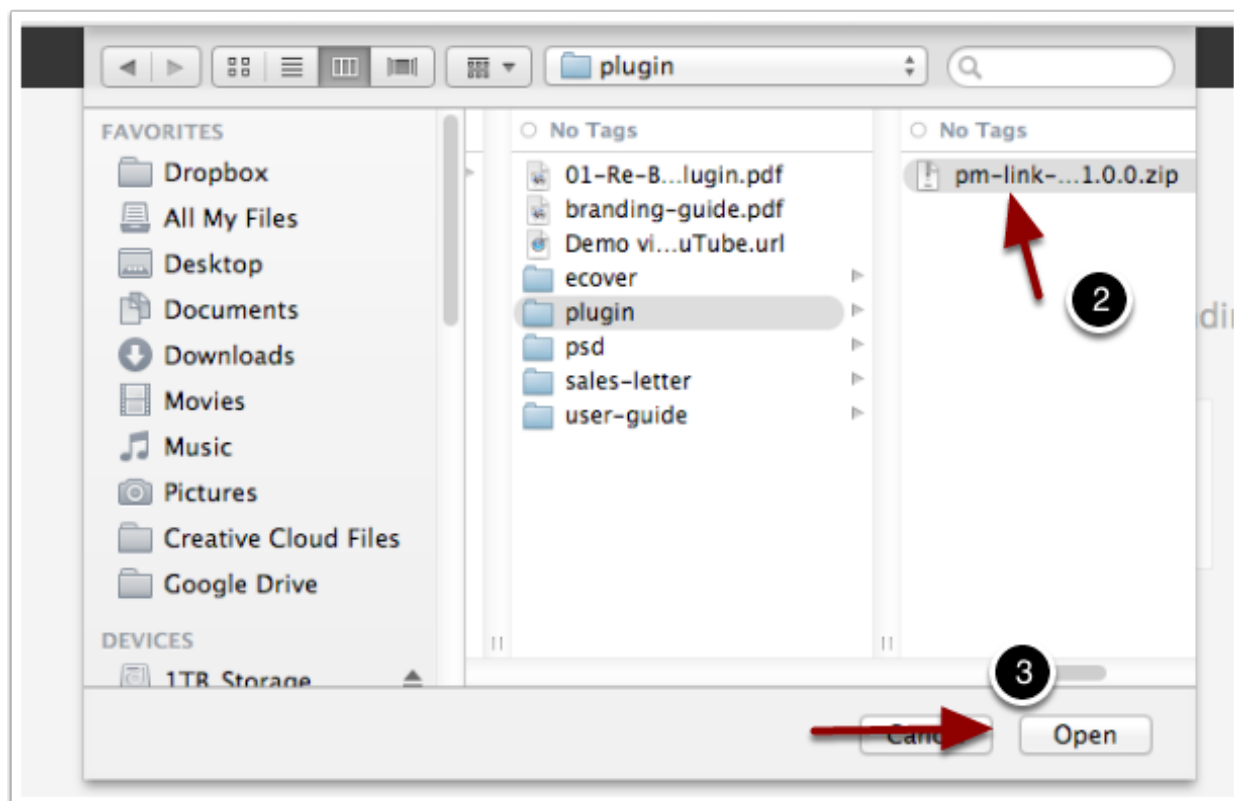To install a plugin, go to Plugins >> Add New

Upload plugin

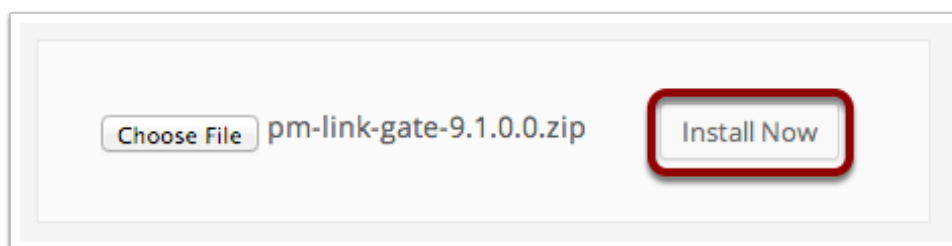Click Upload

Choose Upload File

1. Click Choose File
2. Locate the zipped file of the plugin you'd like to install
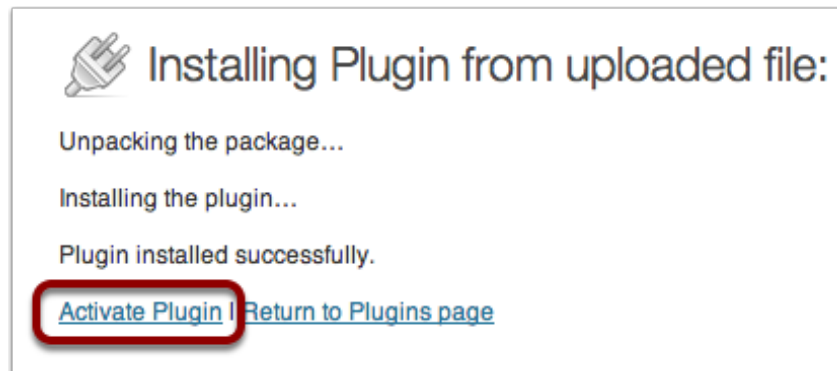3. Click Open

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Install The Plugin
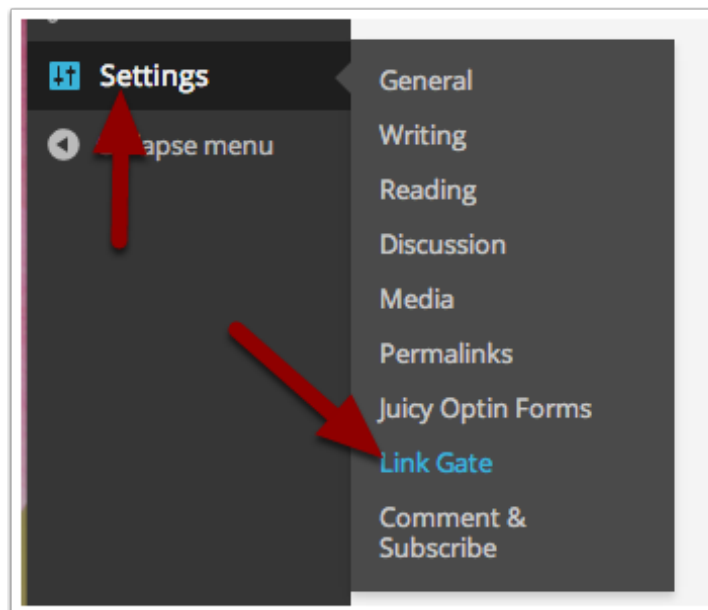
Click Install Now

Activate The Plugin

After successfully unpacking and installing the plugin, click *Activate Plugin*.

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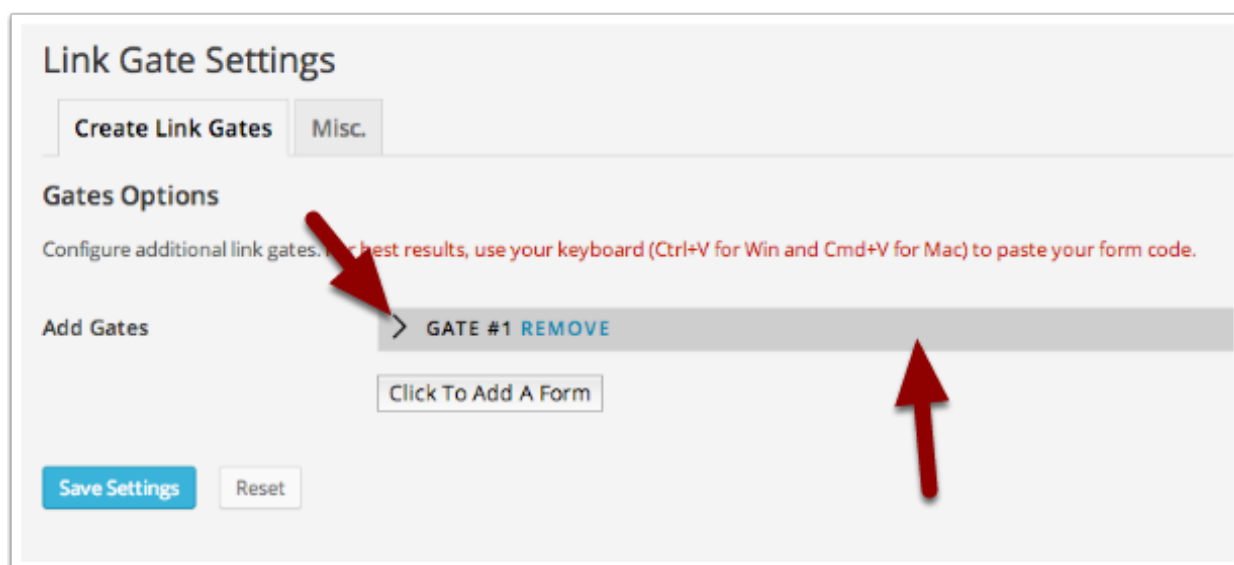

Set Up Your Link Gates

After installing the plugin, you will see a new menu option under Settings named Link Gate
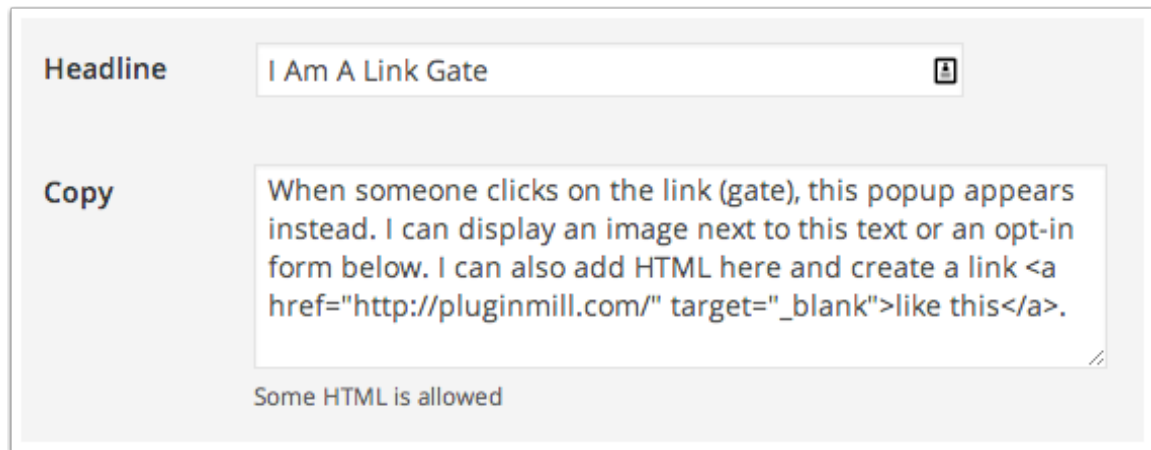
Link Gate User Guide

Add Your Link Gate

Next, click the arrow next to the first gate or anywhere on the gray bar to expose the options.

Headline and Intro Copy

Add a headline, and copy that you want to appear in the link gate. These two will probably be the most used features of each link gate. You may enter some HTML for the copy.
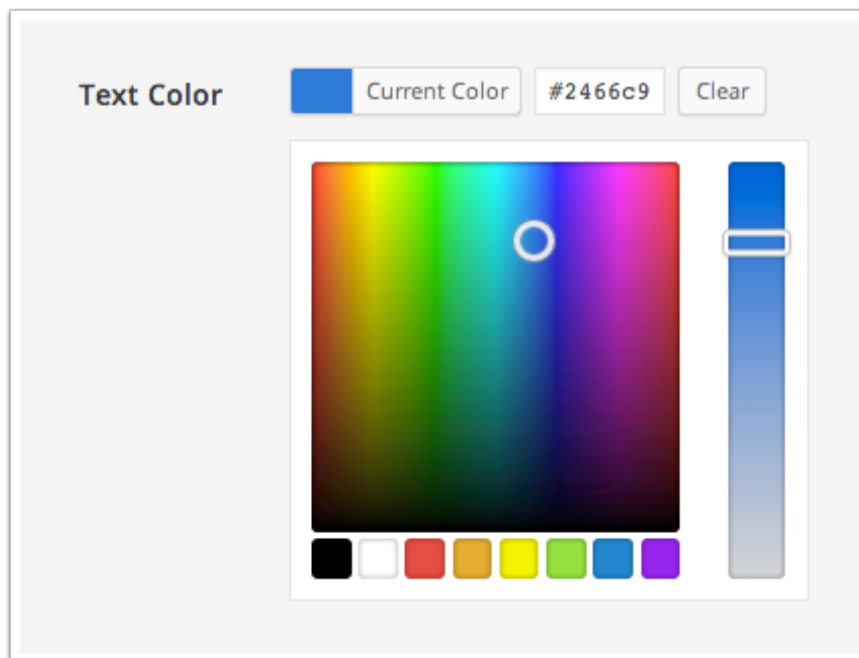
Link Gate User Guide

Headline: I Am A Link Gate

Copy: When someone clicks on the link (gate), this popup appears instead. I can display an image next to this text or an opt-in form below. I can also add HTML here and create a link like this.

Some HTML is allowed

Text and Copy Color

If you wish to, you can change the color of the Headline and copy text. Click Select Color to expose the color picker.

Text Color | Current Color | #2466c9 | Clear
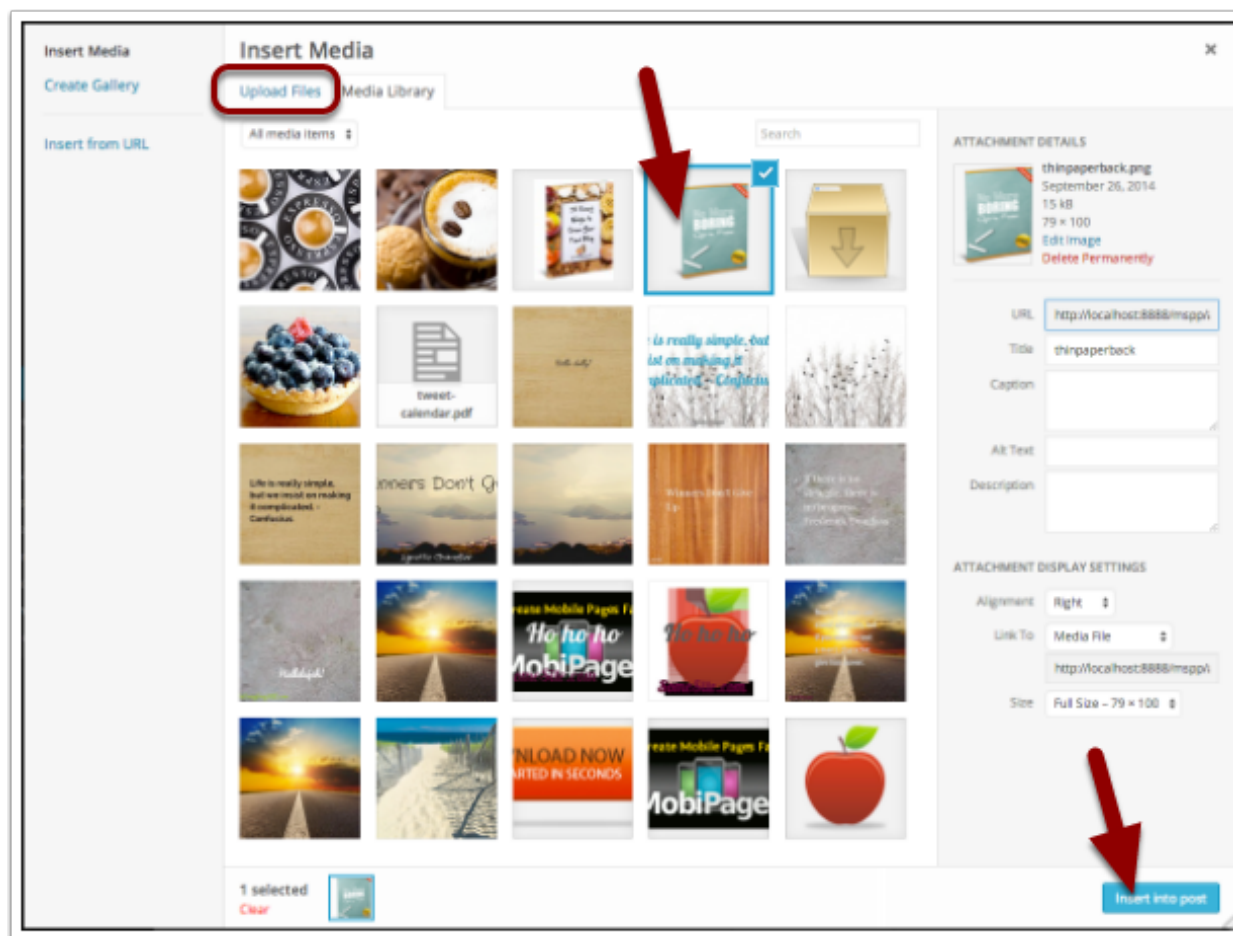
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Cover Image

If you wish to, you can also upload or add an already uploaded ecover image. This appears next to the copy. To begin, click Upload Cover.

Select Or Upload Image

A familiar popup will appear. From here, you can insert an already uploaded image or upload one by clicking the Upload Files tab. Click Insert when you're done.

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Cover Image Added To Field

After clicking insert, the URL to the cover image will automatically be added to the field next to the upload button. A preview image will also appear under it. To remove, click Remove Image.
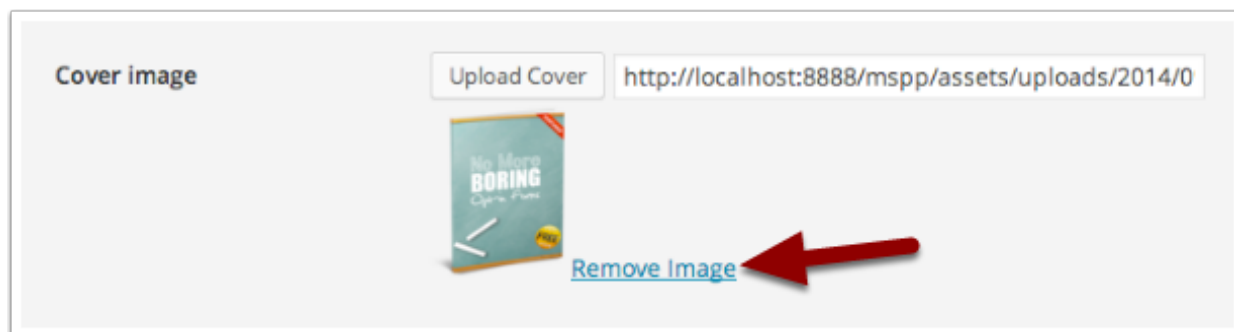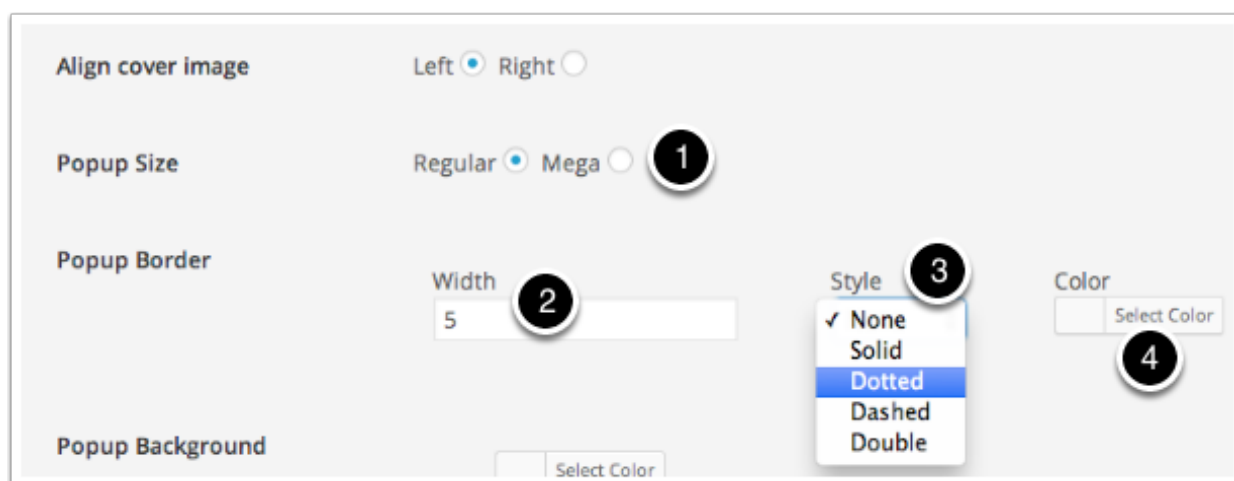
Link Gate User Guide

Image & Popup Options

Next, you can choose to align the cover image left or right

You can also change the way the popup appears.

1. Select if you want a regular sized popup or a mega (extra large)
2. Add a border by entering a width size (this is in pixels)
3. Next, select the style of the border
4. Then, change the border color by clicking on Select Color and selecting the color you want to use.
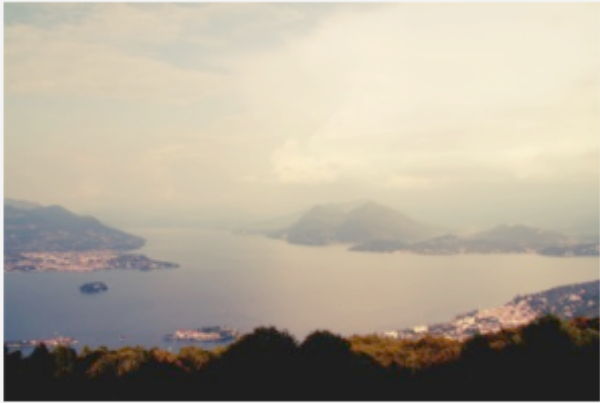
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Popup Background

1. To change the background color of the popup, select a color you want to use.
2. You can also use a background image by clicking the "Upload Your Own" button. After you have chosen an image, a preview will appear below it. To remove, click Remove Image.
3. Next, you can change how the image is displayed whether you want to image to repeat (tile), repeat only horizontall, vertically or make the image cover the entire popup.

Popup Radius

You can even style the popup a little more by making it have rounded borders. Simply add a number in the Popup Box Radius field.

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Adding An Opt-In Form

To include an opt-in form in your popup, paste the code from your autoresponder service in the optin form code field. If you wish to remove this later, simply delete everything in this field and the form will no longer be displayed.

Check Your Opt-in Form Code

To be sure the code is entered properly, click the view autoresponder code link to expose the additional fields. Each field here should be filled out automatically when you paste your code.
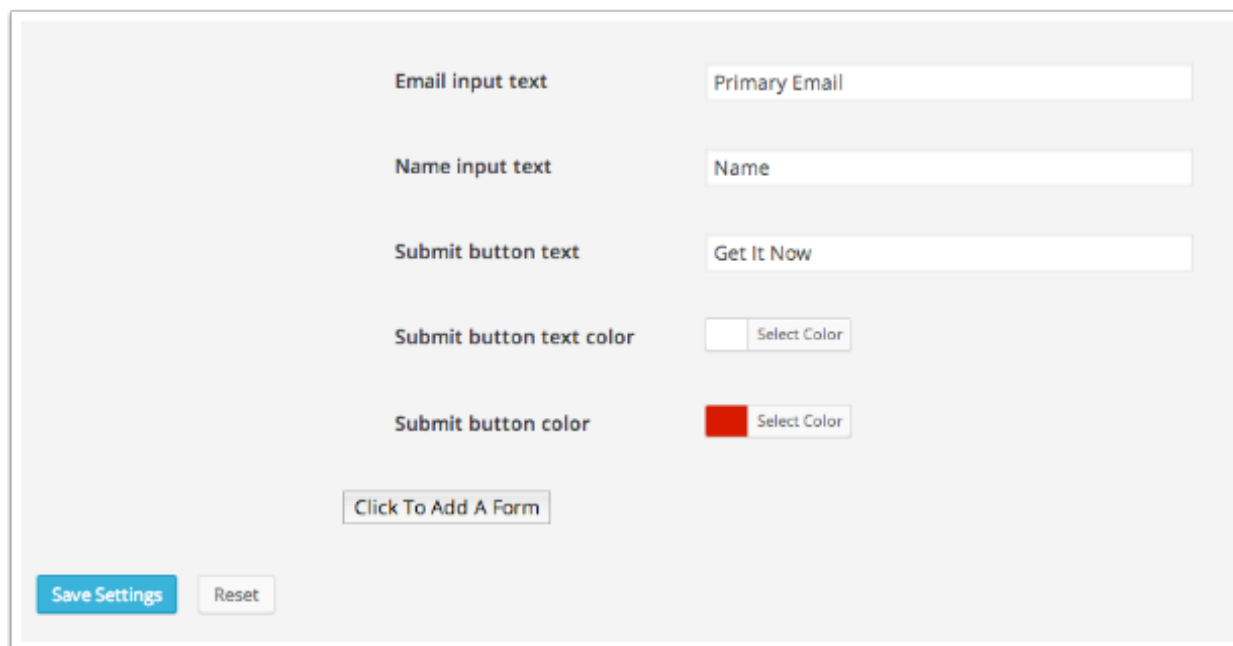
Link Gate User Guide

Opt-in Form Fields and Buttons

You can change the name, email, and button text here.

In addition, you can also change the button and button text color to further style the opt-in form.

One you're happy with your edits, click Save Settings.

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Adding More Link Gates

If you want to add more Link Gates, click the Add Gate button.

Inserting Link Gates Into Your Content

Now that you have created your link gates, you are ready to use them in your content. Create your post or page as usual.
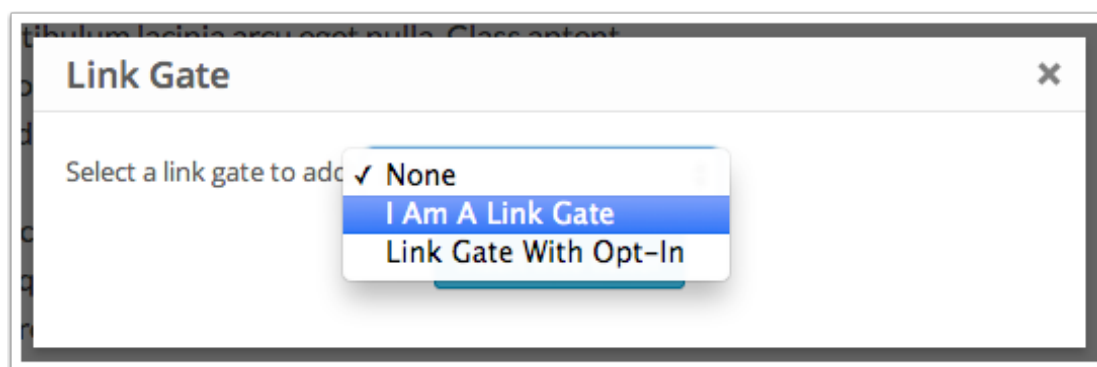
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1. Highlight the text you want to make a link gate
2. Click the Insert Link Gate key icon
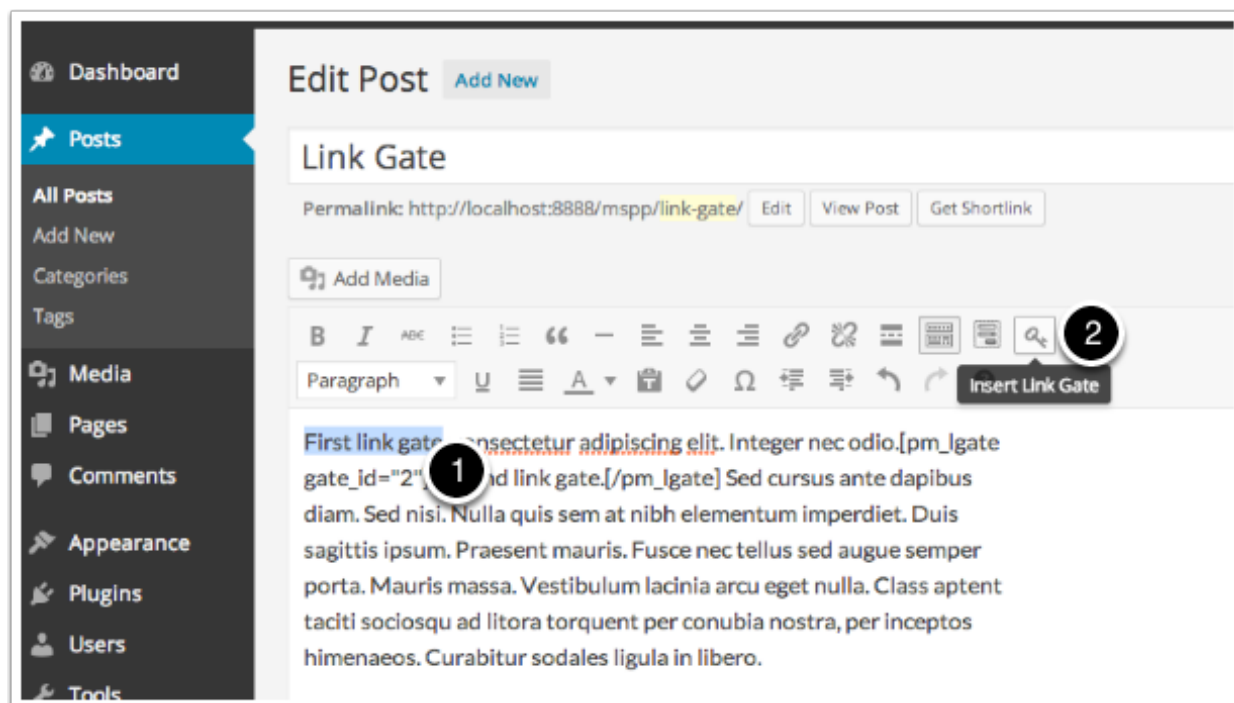
Select Link Gate To Use

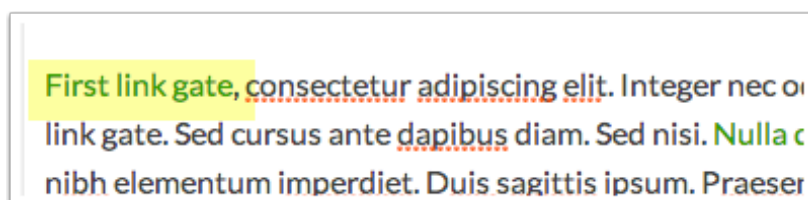In the popup, select the link gate you would like to use.

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Insert Link Gate

Next, click Insert Into Editor

Link Inserted

You should now see the shortcode surrounding the text you highlighted.

Link Inserted (Text View)

If you're savvy with HTML and switch to text view, you will also see the inserted link formatted as shown. Save your post.

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View Link Gate

Now, view your saved post. You will see the text you highlighted and surrounded with the link gate shortcode become a link.

Link Gate Popup

A popup with the settings you entered will now be displayed.

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