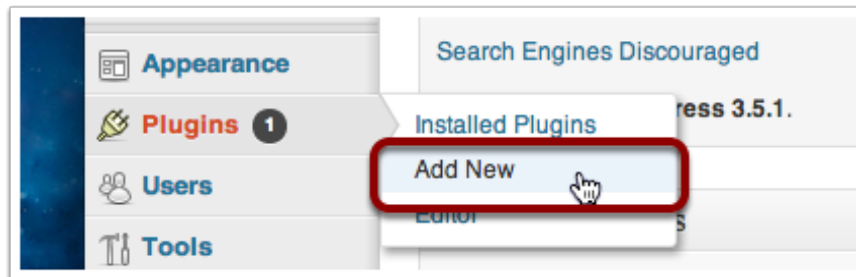


Link Gate User Guide

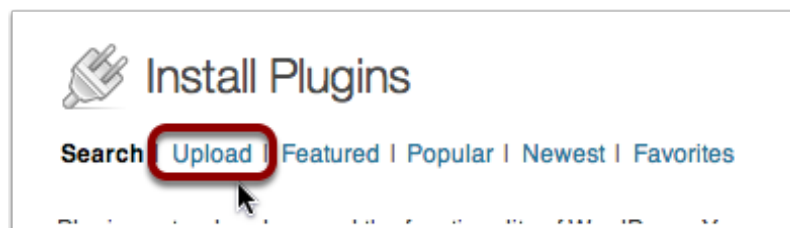
Installing A Plugin

To install a plugin, go to Plugins >> Add New



Upload plugin

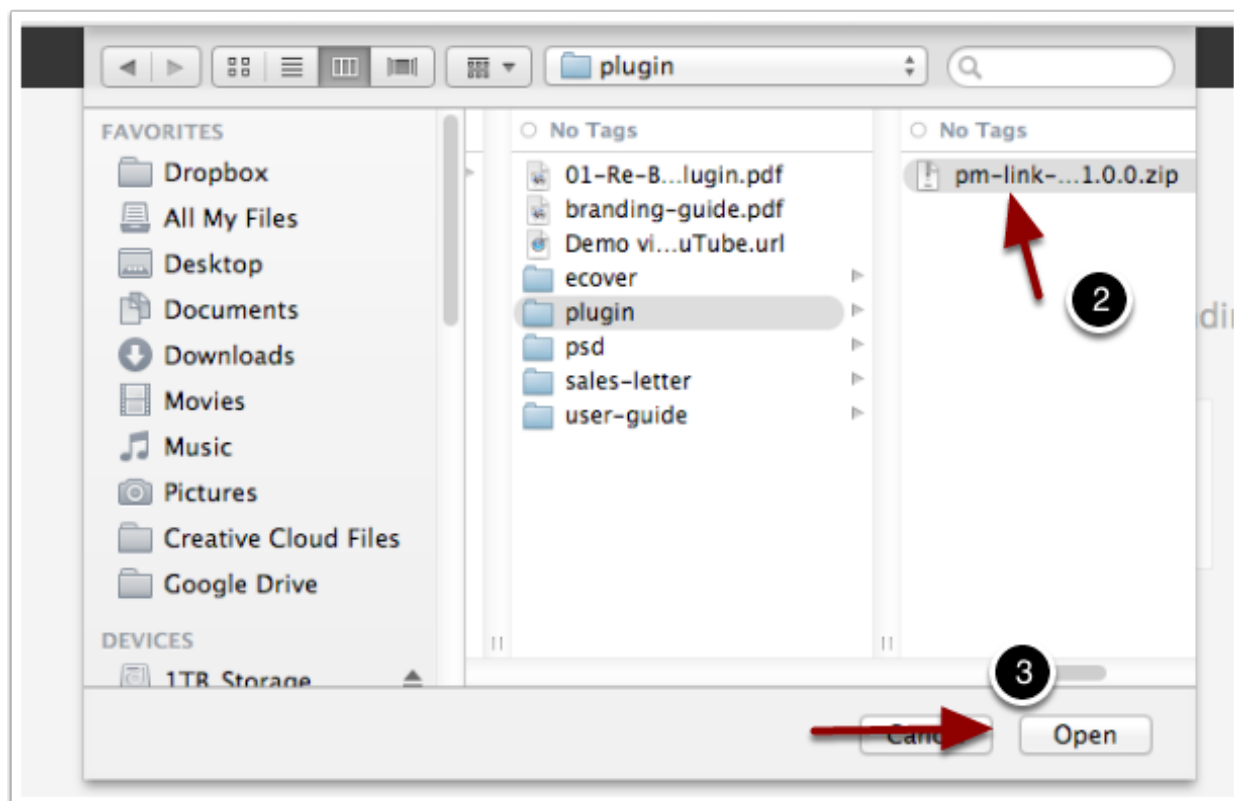
Click Upload



Choose Upload File

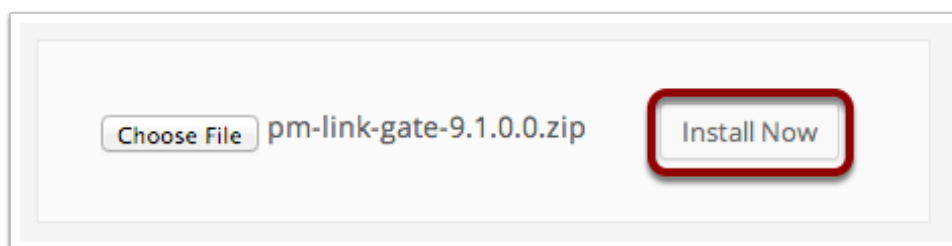
1. Click Choose File
2. Locate the zipped file of the plugin you'd like to install
3. Click Open

Link Gate User Guide



Install The Plugin

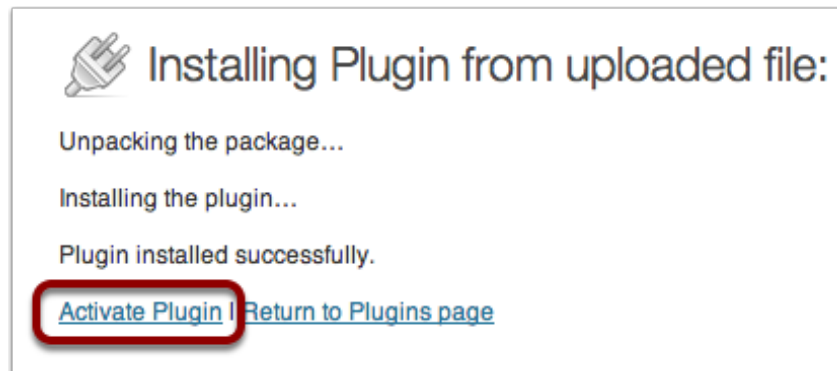
Click Install Now



Activate The Plugin

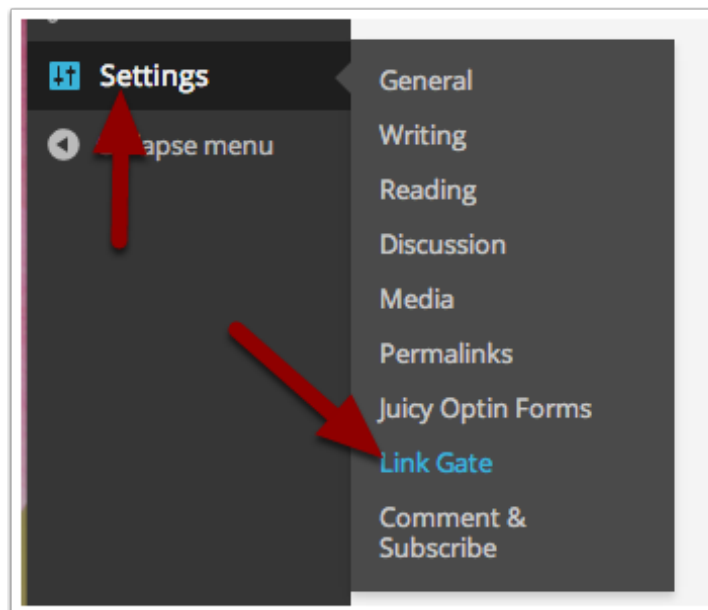
After successfully unpacking and installing the plugin, click *Activate Plugin*.

Link Gate User Guide



Set Up Your Link Gates

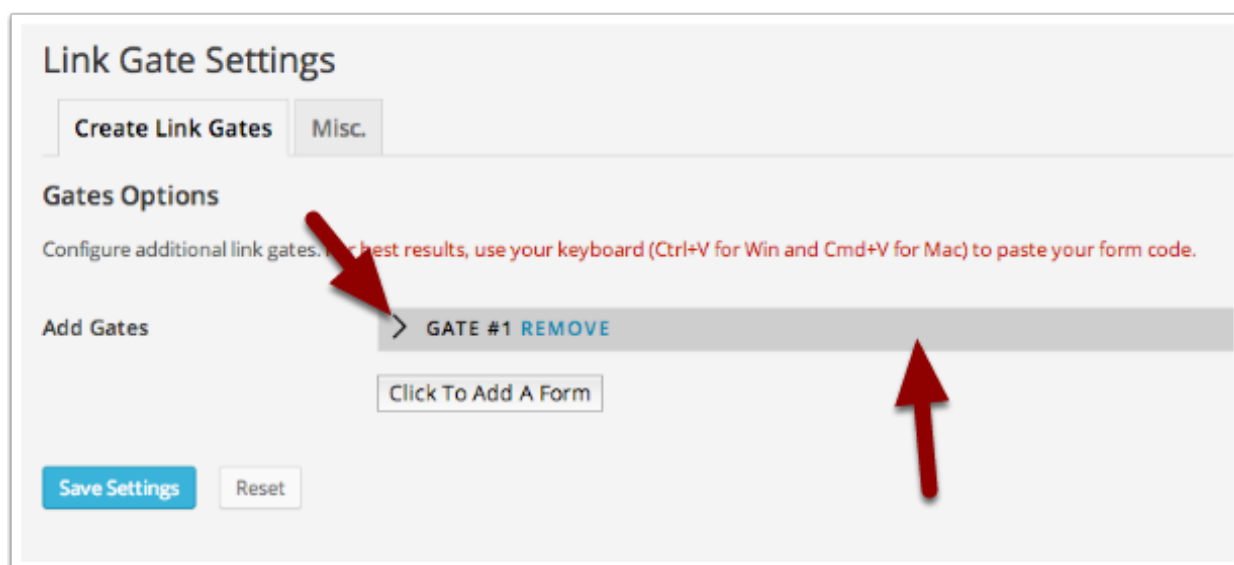
After installing the plugin, you will see a new menu option under Settings named Link Gate



Link Gate User Guide

Add Your Link Gate

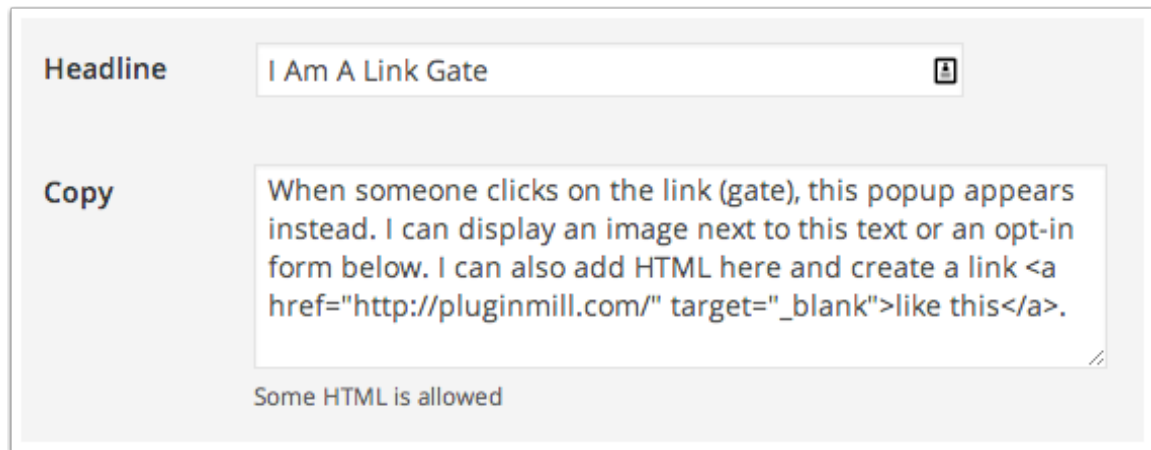
Next, click the arrow next to the first gate or anywhere on the gray bar to expose the options.



Headline and Intro Copy

Add a headline, and copy that you want to appear in the link gate. These two will probably be the most used features of each link gate. You may enter some HTML for the copy.

Link Gate User Guide



The image shows a configuration interface for a Link Gate. It has two main sections: 'Headline' and 'Copy'. The 'Headline' section contains a text input field with the text 'I Am A Link Gate' and a small icon button to its right. The 'Copy' section contains a larger text area with the text: 'When someone clicks on the link (gate), this popup appears instead. I can display an image next to this text or an opt-in form below. I can also add HTML here and create a link like this.' Below the text area is a small icon button. At the bottom of the 'Copy' section, it says 'Some HTML is allowed'.

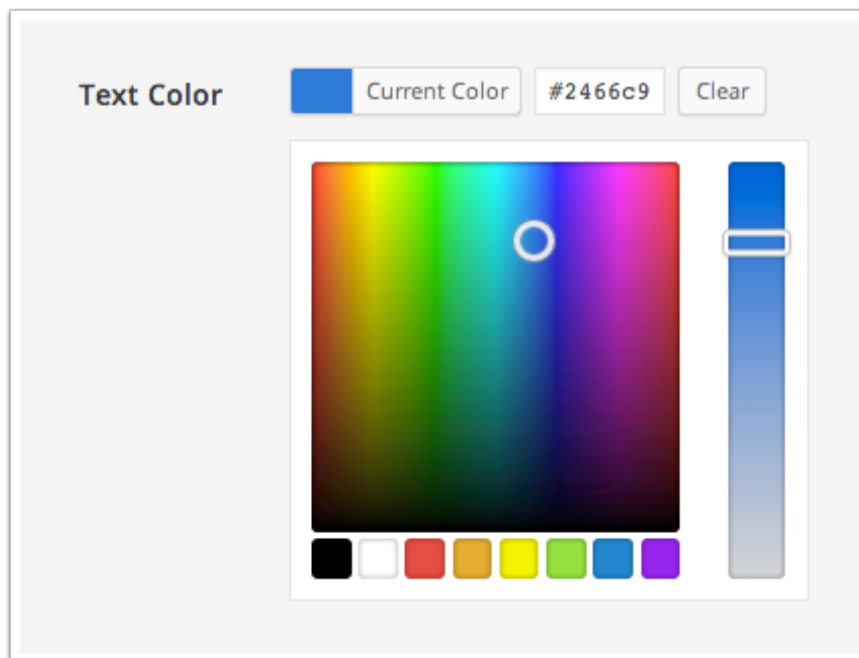
Headline I Am A Link Gate

Copy When someone clicks on the link (gate), this popup appears instead. I can display an image next to this text or an opt-in form below. I can also add HTML here and create a link like this.

Some HTML is allowed

Text and Copy Color

If you wish to, you can change the color of the Headline and copy text. Click Select Color to expose the color picker.



The image shows a 'Text Color' picker interface. It has a title 'Text Color' and a 'Current Color' button. To the right of the 'Current Color' button is a text input field containing the hex code '#2466c9' and a 'Clear' button. Below these is a color picker. The color picker consists of a large square color field with a white circle in the center, a vertical color bar to the right, and a row of eight small color swatches at the bottom. The color field shows a gradient from red to blue, with the white circle indicating the selected color. The vertical bar shows a gradient from blue to white, with a white circle indicating the selected color. The row of swatches includes black, white, red, orange, yellow, green, blue, and purple.

Text Color Current Color #2466c9 Clear

Color picker interface showing a color selection tool with a color field, a vertical bar, and a row of color swatches.

Link Gate User Guide

Cover Image

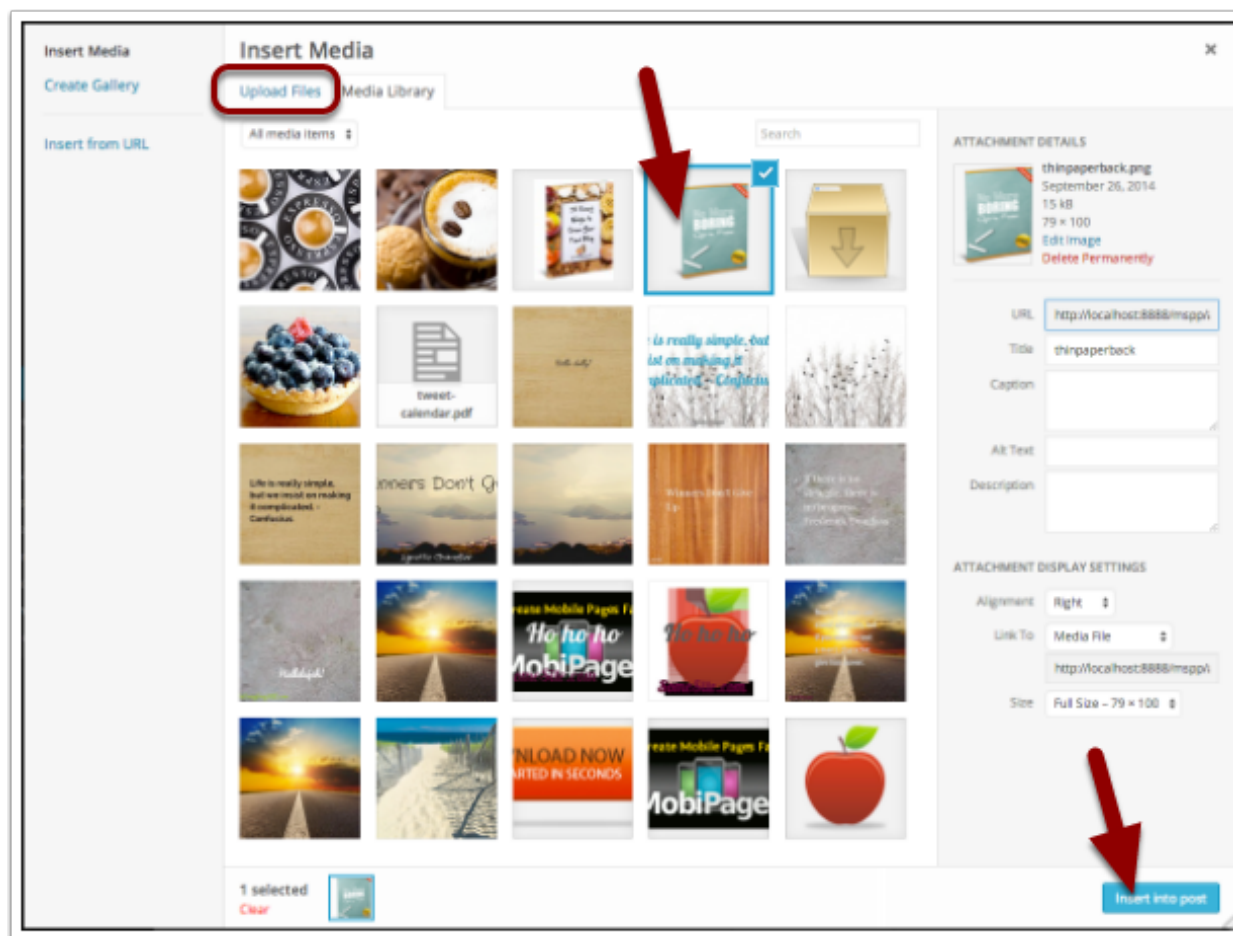
If you wish to, you can also upload or add an already uploaded ecover image. This appears next to the copy. To begin, click Upload Cover.



Select Or Upload Image

A familiar popup will appear. From here, you can insert an already uploaded image or upload one by clicking the Upload Files tab. Click Insert when you're done.

Link Gate User Guide



Cover Image Added To Field

After clicking insert, the URL to the cover image will automatically be added to the field next to the upload button. A preview image will also appear under it. To remove, click Remove Image.

Link Gate User Guide

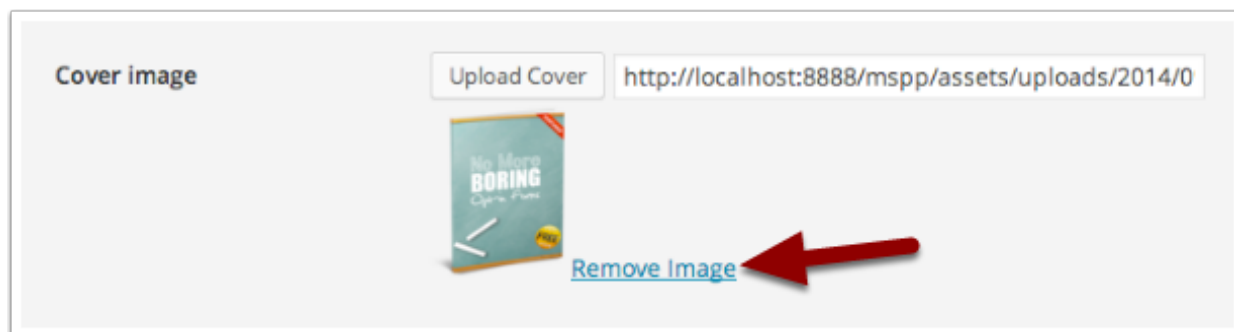
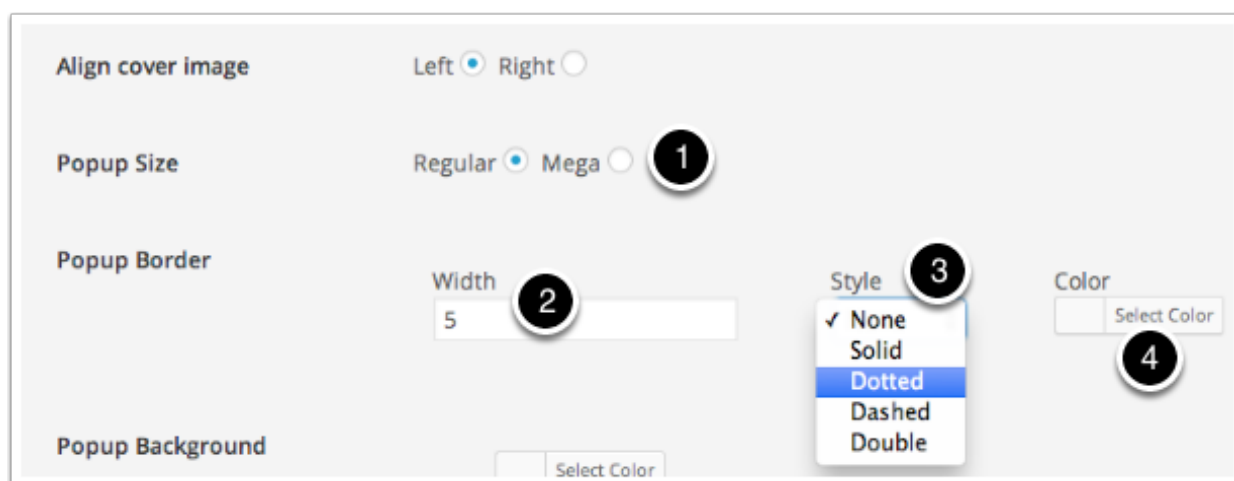


Image & Popup Options

Next, you can choose to align the cover image left or right

You can also change the way the popup appears.

1. Select if you want a regular sized popup or a mega (extra large)
2. Add a border by entering a width size (this is in pixels)
3. Next, select the style of the border
4. Then, change the border color by clicking on Select Color and selecting the color you want to use.



Link Gate User Guide

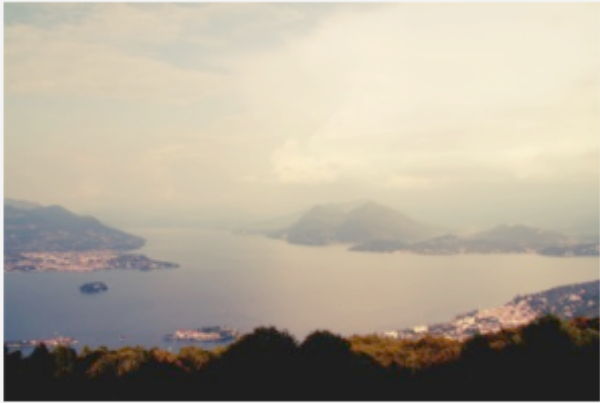
Popup Background

1. To change the background color of the popup, select a color you want to use.
2. You can also use a background image by clicking the "Upload Your Own" button. After you have chosen an image, a preview will appear below it. To remove, click Remove Image.
3. Next, you can change how the image is displayed whether you want to image to repeat (tile), repeat only horizontall, vertically or make the image cover the entire popup.

Popup Background

Color Select Color 1

Image Upload Your Own 2



[Remove Image](#)

Handling ☒ No Repeat
☐ Repeat
☐ Repeat Horizontally
☐ Repeat Vertically
☐ Cover (fill) 3

Popup Box Radius bers only

Popup Radius

You can even style the popup a little more by making it have rounded borders. Simply add a number in the Popup Box Radius field.

Link Gate User Guide

Popup Box Radius

px (numbers only)

Adding An Opt-In Form

To include an opt-in form in your popup, paste the code from your autoresponder service in the optin form code field. If you wish to remove this later, simply delete everything in this field and the form will no longer be displayed.

Optin form code

```
<input type="hidden" name="custom affidavit" value="" />
<input id="awf_field-5915844" type="text" name="name" class="text list"
value="Your name" onfocus="if(this.value=='Your name') { this.value = '' }"
onblur="if(this.value=='') { this.value = 'Your name' }" />
<input class="text list" id="awf_field-5915845" type="text" name="email"
value="Your email address" onfocus="if(this.value=='Your email address') {
this.value = '' }" onblur="if(this.value=='') { this.value = 'Your email address' }"
/>
<input name="submit" class="submit" type="submit" value="Subscribe"/>
</form>
```

If your optin form doesn't work as expected, [view autoresponder code](#) to check.

Check Your Opt-in Form Code

To be sure the code is entered properly, click the view autoresponder code link to expose the additional fields. Each field here should be filled out automatically when you paste your code.

Link Gate User Guide

Optin form code

```
<input type="hidden" name="custom affid" value="" />
<input id="awf_field-5915844" type="text" name="name" class="text list"
value="Your name" onfocus="if(this.value=="Your name") { this.value = "}"
onblur="if(this.value=="") { this.value = 'Your name' }" />
<input class="text list" id="awf_field-5915845" type="text" name="email"
value="Your email address" onfocus="if(this.value=="Your email address") {
this.value = "}" onblur="if(this.value=="") { this.value = 'Your email address' }"
/>
<input name="submit" class="submit" type="submit" value="Subscribe"/>
</form>
```

If your optin form doesn't work as expected, [view autoresponder code](#) to check.

Optin form name field	<input type="text" value="name"/>
Optin form email field	<input type="text" value="email"/>
Optin form URL	<input type="text" value="http://www.aweber.com/scripts/addlead.pl"/>
Optin form hidden fields	<pre><input type="hidden" name="meta_web_form_id" value="1315276119"><input type="hidden" name="meta_split_id" value=""><input type="hidden" name="listname" value="techtraininghal"><input type="hidden" name="redirect" value="http://www.aweber.com/thankyou- col.htm?m=video"><input type="hidden" name="meta_adtracking" value="TBThome"></pre>

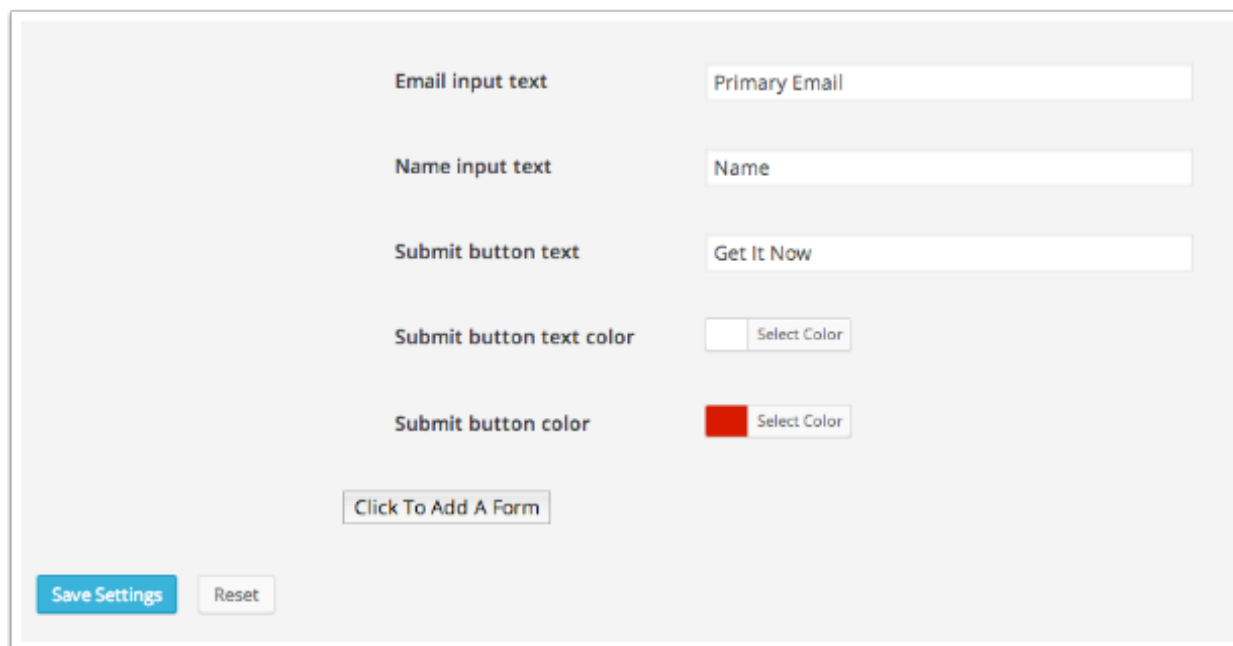
Opt-in Form Fields and Buttons

You can change the name, email, and button text here.

In addition, you can also change the button and button text color to further style the opt-in form.

One you're happy with your edits, click Save Settings.

Link Gate User Guide



The screenshot shows a settings panel for a Link Gate. It contains five rows of settings, each with a label on the left and a control on the right:

- Email input text:** A text input field containing "Primary Email".
- Name input text:** A text input field containing "Name".
- Submit button text:** A text input field containing "Get It Now".
- Submit button text color:** A color selection control with a small white square and a "Select Color" button.
- Submit button color:** A color selection control with a small red square and a "Select Color" button.

Below these settings is a button labeled "Click To Add A Form". At the bottom left of the panel are two buttons: "Save Settings" (in blue) and "Reset" (in white).

Adding More Link Gates

If you want to add more Link Gates, click the Add Gate button.



The screenshot shows a management panel for Link Gates. It contains two rows, each with a chevron icon, a gate number, and a "REMOVE" link:

- > GATE #1 REMOVE
- > GATE #2 REMOVE

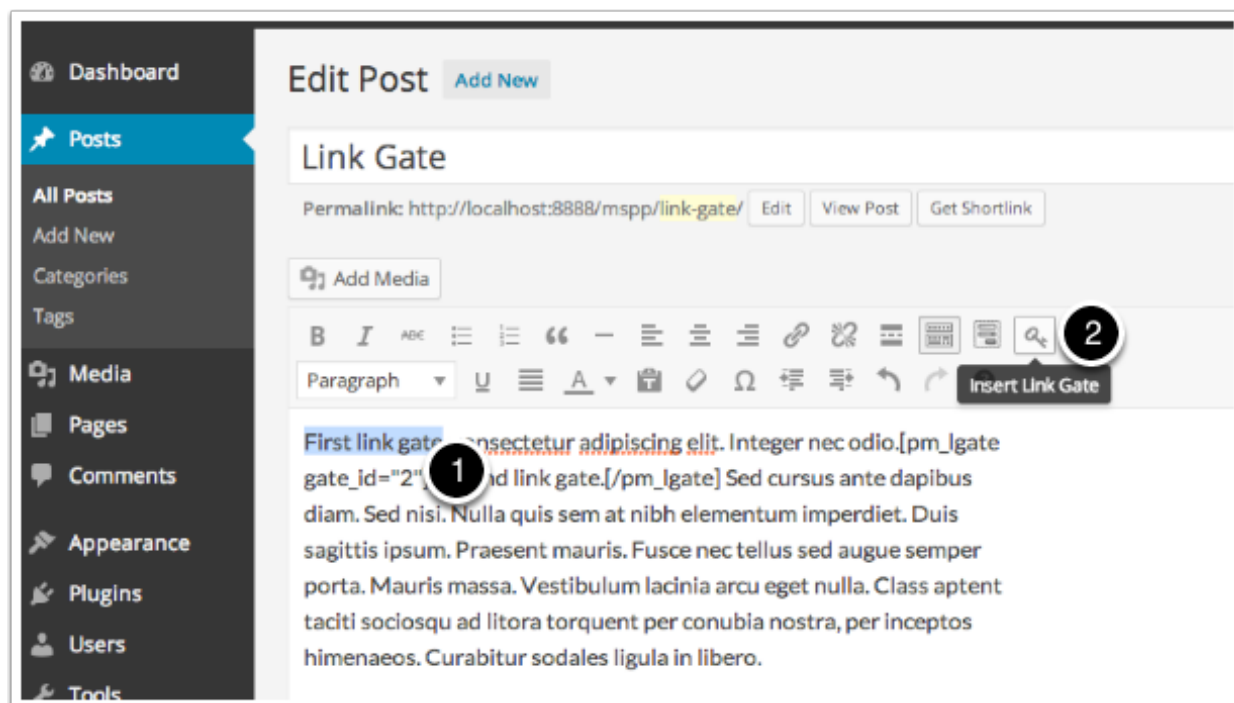
Below these rows is a button labeled "Add A Link Gate".

Inserting Link Gates Into Your Content

Now that you have created your link gates, you are ready to use them in your content. Create your post or page as usual.

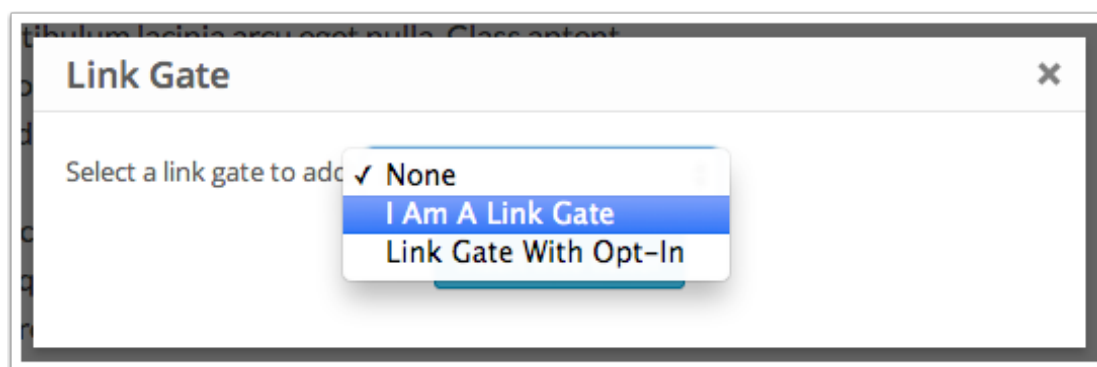
Link Gate User Guide

1. Highlight the text you want to make a link gate
2. Click the Insert Link Gate key icon



Select Link Gate To Use

In the popup, select the link gate you would like to use.



Link Gate User Guide

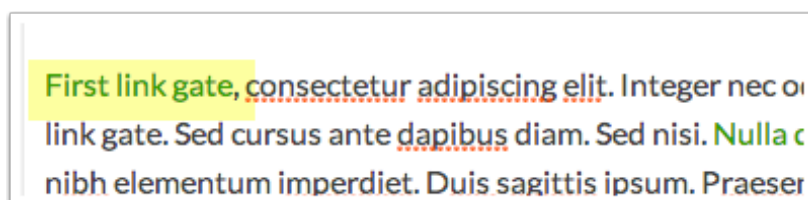
Insert Link Gate

Next, click Insert Into Editor



Link Inserted

You should now see the shortcode surrounding the text you highlighted.



Link Inserted (Text View)

If you're savvy with HTML and switch to text view, you will also see the inserted link formatted as shown. Save your post.

Link Gate User Guide

```
b / link b-quote del ins img ul ol li code more close tags
<h1><a id="gate-3" class="pmlinkgate" href="#gate-id-3"></a>Get A Plan</h1>
&nbsp;
<a id="gate-1" class="pmlinkgate" href="#gate-id-1">First link gate</a>, consectetur adipiscing elit. In
class="pmlinkgate" href="#gate-id-1">Nulla quis </a>sem at nibh elementum imperdiet. Duis sagittis ipsum.
class="pmlinkgate" href="#gate-id-2">Mauris massa</a>. Vestibulum lacinia arcu eget nulla. <a id="gate-3"
torquent per conubia nostra, per inceptos himenaeos. Curabitur sodales ligula in libero.
```

View Link Gate

Now, view your saved post. You will see the text you highlighted and surrounded with the link gate shortcode become a link.



Link Gate Popup

A popup with the settings you entered will now be displayed.

Link Gate User Guide

