Installation Instructions & Users Manual

One of the major benefits of using this plugin is to interlink your entire blogs
content for fast indexing and increased rankings.

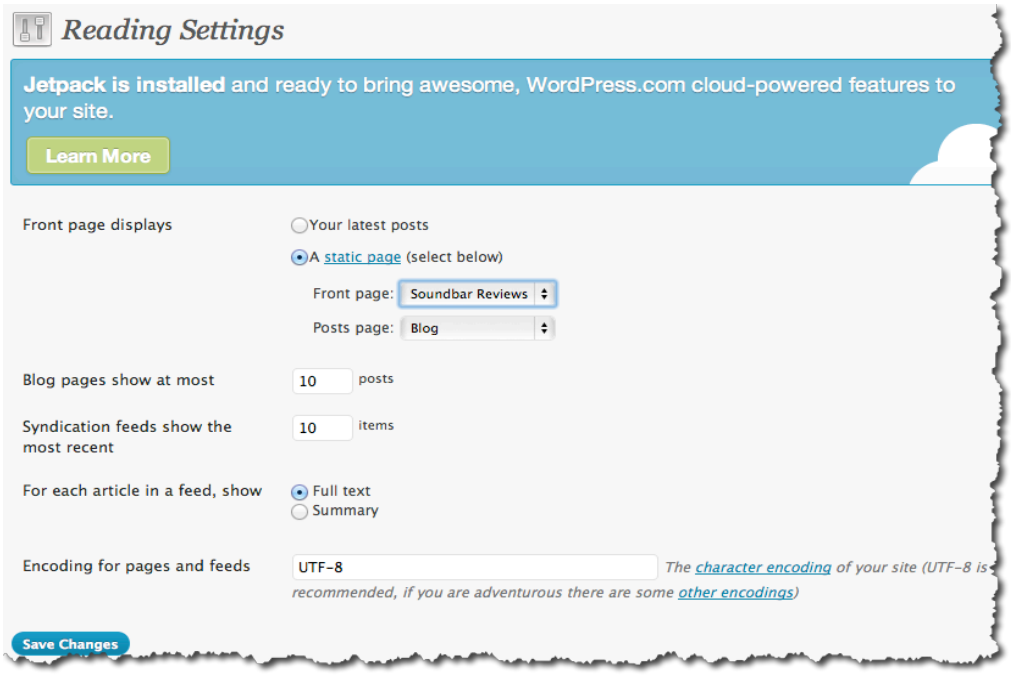
This plugin simply appends a Recommended Reading section at the end of every
Post and Page.

You can configure the plugin to append the Recommended Reading section to
"Pages only", "Posts Only" or "Pages & Posts". Configuring the plugin to work for Pages & Posts is the best option in terms of SEO, so for those of you who do not have your site optimized to contain a site **Home Page & Blog Page** I will outline the steps below before we continue to configure the plugin.

Creating a Home/Index page for your blog

1. For best SEO measures it is recommended that you have a "Static" home "PAGE" representing your main keyword and URL. To set this up please follow these steps.
    - Scroll to PAGES and "Add new", Create a new page containing your main Keyword within the title and create your main article, Click Publish.
    - Next, you need to create a page called "Blog" (Leave the content blank)
    - Scroll to "READING" within the admin section of your blog.
    - Select "Static page" and define your "FRONT PAGE", which is the first page you created above containing your main keyword. From the sample below, my main keyword is "Soundbar Reviews".
    - Next you need to define your "Post page". You created a page called "Blog" so select this. Click Save Changes.

Sample Diagram



Note: What you have just done is, created your main sales page / default page
that everyone comes to when they visit your site. You have also created a Blog

page, so any posts that are posted to your blog will be displayed here. If you have posts already on your site this change will not affect previous links.

Note: Of course, if you do not wish to create a home page and wish to leave your blog as is, than this will not affect the operations of the plugin. I was just including the above as a little extra SEO

Step 1 to Installing the Plugin

Download the zip from the download's page. Login to your blog's admin area and install the zip into the plugins directory.
Plugins > Add New > Upload > Choose File > Install Now > Activate Plugin

Step 2

From within the Admin section of your blog, scroll to **SETTINGS** and click on the plugin "SILO Bot". You will be presented with a screen to configure your SEO plugin.

SEO Interlink Elite

This allows you to configure the links to show under post content

Main Keyword & URL of the Site

This would be your Site URL and keyword

Main Keyword	Soundbar Reviews	*Main Keyword for SEO*
Main Keyword URL	http://www.soundbar-reviews.com/	*Link for the same*

Secondary Keywords & URL'S

Links & Keywords to the second most important posts on your site.

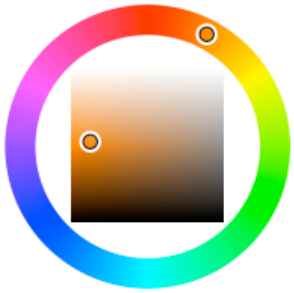
Secondary Keyword (1)	Philips hts 8100 Review	*Secondry Keyword 1 for SEO*
Secondary URL (1)	http://www.soundbar-reviews.com/category/philips-hls-8	*Link for the same*
Secondary Keyword (2)	Sony HT-CT 150 Review	*Secondry Keyword 2 for SEO*
Secondary URL (2)	http://www.soundbar-reviews.com/sony-ht-ct-150-review	*Link for the same*

Other Settings

Enable on Posts or Pages or Both	Both	*Select from dropdown*
Related Posts Links	Category	*Based on Category or Tags*
Related Posts Count	4	*Choose the Number of related posts*
Affiliate Keyword	Best Soundbar 2013	*Optional*
Affiliate Keyword URL	http://www.amazon.com/gp/product/B003C1AO2I/ref=as	*Optional*

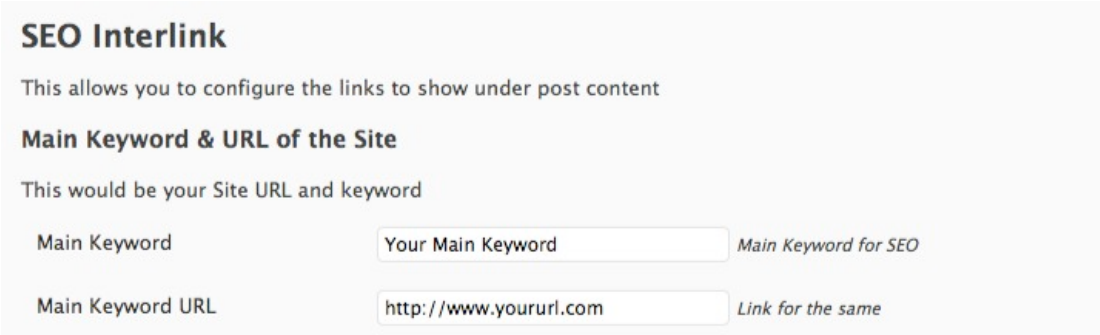
Recommended Reading Settings

Change Recommended Reading Heading Text:	Top Soundbar Reviews	*Choose Heading Text*
Change Recommended Reading Heading Text color:	#f17f1e	*Choose Heading Text color*



Step 3 – Configure your main Keyword & URL to show on all post pages

This plugin has been carefully designed to submit your main keyword on all blog posts & remain off your home page so that you don't get penalized for duplicate content.



Submit your main Keyword & URL in the fields above.

Step 4 – Secondary Posts

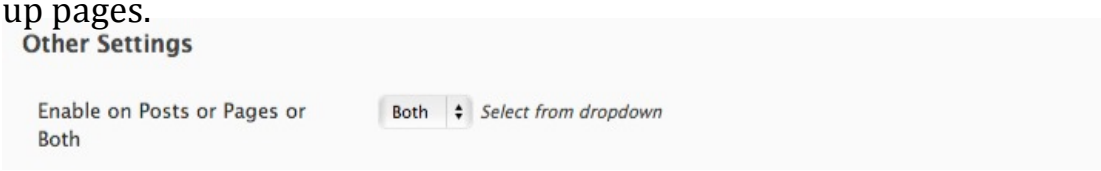
If you have created a "Home Page" you can interlink your home page with your
Second Best articles to improve sales & rankings.

Input your secondary post Keywords & URL'S. You can submit up to 2 posts to display on your home page.

Sample

Step – 5 Other Settings – Posts or Pages or Both

If you blog doesn't contain pages, I outlined instructions above to set up pages.



If your blog consists of "POSTS" & "PAGES" it is strongly recommended that you choose "Both" for the first option.

Step 6 – Related Post Links

This is where you define if you would like your POSTS to be displayed using
wordpress TAGS or using the posts within each CATEGORY.

Choosing CATEGORIES or TAGS is all the same, it depends on your

preference.

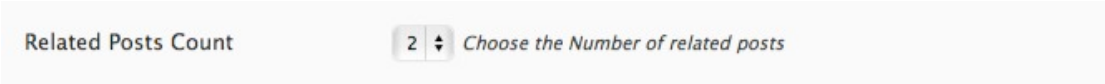
Note: If you choose "Categories" each post within the Category will be

interlinked automatically.

Note: If you choose "Tags" each post on your blog will be interlinked no matter what the category is.

Step 7 – Related Post Count

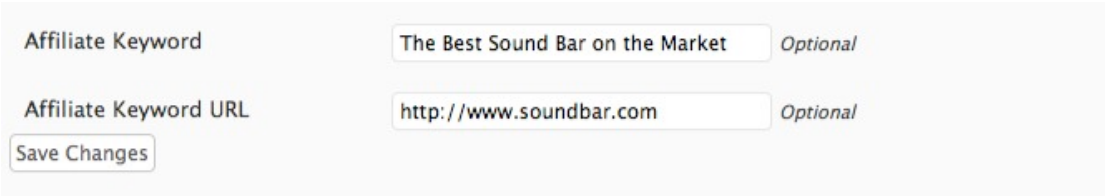
This is where you define how many posts you would like to appear at the bottom of every other post "AUTOMATICALLY" to interlink your entire blog and aid in SEO. It is recommended that you select 2.



Sample

Step 8 – Include your AFFILIATE LINK

It is proven that many readers, read the footer link of a page. If you wish to increase sales then you may include your Affiliate Link.



Step 9 – Recommended Reading Settings

This is a great new feature that will allow you to re name the Footer Heading found at the bottom of every post. It will allow you rename the heading from Recommended Reading to anything you wish.

Lastly, in order to blend in with whatever theme you are using we have enabled you to choose the color of the heading and footer links.

That's it, click save and your done.

Thank you for purchasing SILO Bot

Yours,

KME Byrne