



Installation Instructions & Users Manual

One of the major benefits of using this plugin is to interlink your entire blogs content for fast indexing and increased rankings.

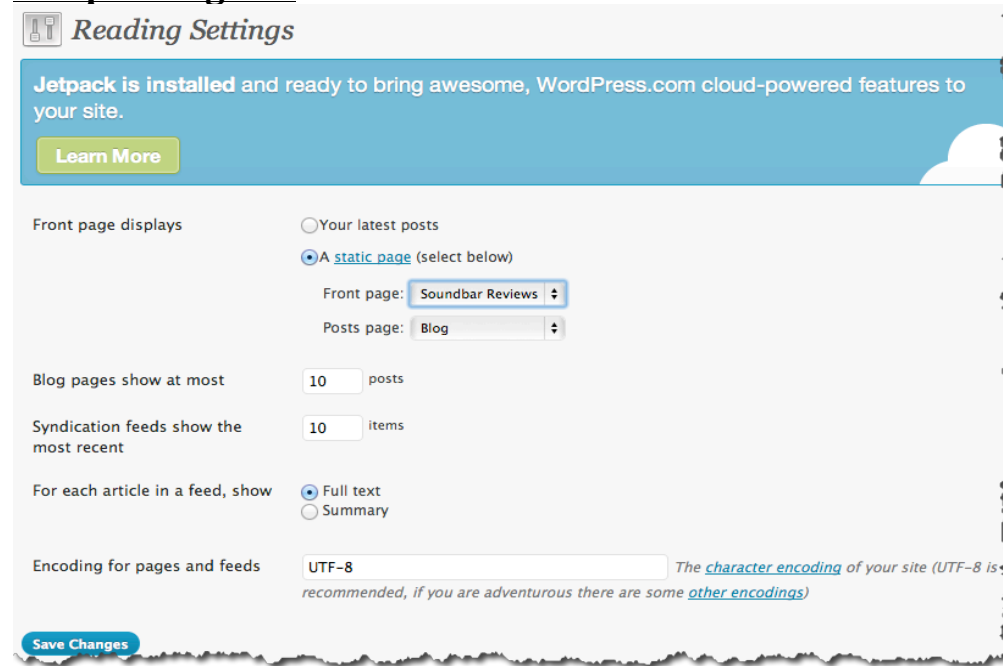
This plugin simply appends a Recommended Reading section at the end of every Post and Page.

You can configure the plugin to append the Recommended Reading section to "Pages only", "Posts Only" or "Pages & Posts". Configuring the plugin to work for Pages & Posts is the best option in terms of SEO, so for those of you who do not have your site optimized to contain a site **Home Page & Blog Page** I will outline the steps below before we continue to configure the plugin.

Creating a Home/Index page for your blog

1. For best SEO measures it is recommended that you have a "Static" home "PAGE" representing your main keyword and URL. To set this up please follow these steps.
 - ☐ Scroll to PAGES and "Add new", Create a new page containing your main Keyword within the title and create your main article, Click Publish.
 - ☐ Next, you need to create a page called "Blog" (Leave the content blank)
 - ☐ Scroll to "READING" within the admin section of your blog.
 - ☐ Select "Static page" and define your "FRONT PAGE", which is the first page you created above containing your main keyword. From the sample below, my main keyword is "Soundbar Reviews".
 - ☐ Next you need to define your "Post page". You created a page called "Blog" so select this. Click Save Changes.

Sample Diagram



Note: What you have just done is, created your main sales page / default page that everyone comes to when they visit your site. You have also created a Blog page, so any posts that are posted to your blog will be displayed here. If you have posts already on your site this change will not affect previous links.

Note: Of course, if you do not wish to create a home page and wish to leave your blog as is, than this will not affect the operations of the plugin. I was just including the above as a little extra SEO

Step 1 to Installing the Plugin

Download the zip from the download's page. Login to your blog's admin area and install the zip into the plugins directory.

Plugins > Add New > Upload > Choose File > Install Now > Activate Plugin

Step 2

From within the Admin section of your blog, scroll to **SETTINGS** and click on the plugin "SILO Bot". You will be presented with a screen to configure your SEO plugin.

SEO Interlink Elite

This allows you to configure the links to show under post content

Main Keyword & URL of the Site

This would be your Site URL and keyword

Main Keyword

Main Keyword for SEO

Main Keyword URL

Link for the same

Secondary Keywords & URL'S

Links & Keywords to the second most important posts on your site.

Secondary Keyword (1)

Secondary Keyword 1 for SEO

Secondary URL (1)

Link for the same

Secondary Keyword (2)

Secondary Keyword 2 for SEO

Secondary URL (2)

Link for the same

Other Settings

Enable on Posts or Pages or Both

Select from dropdown

Related Posts Links

Based on Category or Tags

Related Posts Count

Choose the Number of related posts

Affiliate Keyword

Optional

Affiliate Keyword URL

Optional

Recommended Reading Settings

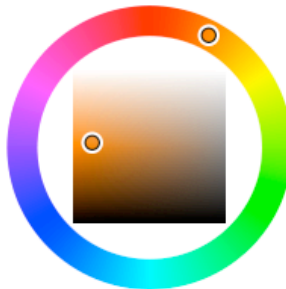
Change Recommended Reading
Heading Text:

Choose Heading Text

Change Recommended Reading
Heading Text color:

#f17f1e

Choose Heading Text color



Step 3 – Configure your main Keyword & URL to show on all post pages

This plugin has been carefully designed to submit your main keyword on all blog posts & remain off your home page so that you don't get penalized for duplicate content.

SEO Interlink

This allows you to configure the links to show under post content

Main Keyword & URL of the Site

This would be your Site URL and keyword

Main Keyword	<input type="text" value="Your Main Keyword"/>	<i>Main Keyword for SEO</i>
Main Keyword URL	<input type="text" value="http://www.yoururl.com"/>	<i>Link for the same</i>

Submit your main Keyword & URL in the fields above.

Step 4 – Secondary Posts

If you have created a “Home Page” you can interlink your home page with your Second Best articles to improve sales & rankings.

Secondary Keywords & URL'S

Links & Keywords to the second most important posts on your site.

Secondary Keyword (1)	<input type="text" value="Secondary post 1"/>	<i>Secondary Keyword 1 for SEO</i>
Secondary URL (1)	<input type="text" value="http://www.secondaryurl.com"/>	<i>Link for the same</i>
Secondary Keyword (2)	<input type="text" value="Secondary post 2"/>	<i>Secondary Keyword 2 for SEO</i>
Secondary URL (2)	<input type="text" value="http://www.secondaryurl.com"/>	<i>Link for the same</i>

Input your secondary post Keywords & URL'S. You can submit up to 2 posts to display on your home page.

Sample




Step – 5 Other Settings – Posts or Pages or Both

If your blog doesn't contain pages, I outlined instructions above to set up pages.

Other Settings

Enable on Posts or Pages or
Both


Both  Select from dropdown

If your blog consists of "POSTS" & "PAGES" it is strongly recommended that you choose "Both" for the first option.

Step 6 – Related Post Links

This is where you define if you would like your POSTS to be displayed using wordpress TAGS or using the posts within each CATEGORY.

Related Posts Links

Tags  Based on Category or Tags

Choosing CATEGORIES or TAGS is all the same, it depends on your preference. **Note: If you choose "Categories" each post within the Category will be interlinked automatically.**

Note: If you choose "Tags" each post on your blog will be interlinked no matter what the category is.

Step 7 – Related Post Count

This is where you define how many posts you would like to appear at the bottom of every other post "AUTOMATICALLY" to interlink your entire blog and aid in SEO. It is recommended that you select 2.

Related Posts Count

2  Choose the Number of related posts

Sample



Step 8 – Include your AFFILIATE LINK

It is proven that many readers, read the footer link of a page. If you wish to increase sales then you may include your Affiliate Link.

Affiliate Keyword	<input type="text" value="The Best Sound Bar on the Market"/>	<i>Optional</i>
Affiliate Keyword URL	<input type="text" value="http://www.soundbar.com"/>	<i>Optional</i>
<input type="button" value="Save Changes"/>		

Step 9 – Recommended Reading Settings

This is a great new feature that will allow you to re name the Footer Heading found at the bottom of every post. It will allow you rename the heading from Recommended Reading to anything you wish.

Lastly, in order to blend in with whatever theme you are using we have enabled you to choose the color of the heading and footer links.

Step 10 – Contextual Settings

This is where the magic happens, and where we turn your contents keywords into links that automatically point to a relevant post within your site.

Contextual Settings

No follow Choose No follow for your links.

Input Keywords: Enter words in Comma separated format
e.g. Post title1, Post title2, Post title3... These words will be appear on the page or post content with appropriate links.

Set Search words limit: Set limit to each word for how many times it will appear on the page or post content with the link of form above comma separated list.

Change link color: Choose Link color



No Follow

If you wish to do so you can make your contextual links follow of no follow depending on your setting.

Input Keywords

This is where you input a list of keywords that you would liked linked within your content. It is advised to use your main keywords or any affiliated keywords that you are using. Example, lets say you have a post called soundbar htct150 and this post contains your main affiliated product.

The idea within your site is to send traffic to this post so if you are posting more articles with the keyword Soundbar htct150 then this keyword will automatically link to the main post soundbar htct 150.

Set Search Words Limit

This limit is important as it sets the amount of links to be displayed within the content of your post. The system will not change any pre set affiliate links so no need to worry.

Change Color

Just like within the footer links you can change the color of the link within the content to suit your sites layout.

That's it, click save and your done.

Thank you for purchasing SILO Bot

Yours,

KME Byrne