



SubscriptionMate

Paypal Setup

May 2012

Acknowledgements

*This software is dedicated to the Almighty God -
to whom we owe our very existence !*

*"Now unto him that is able to do exceeding abundantly
above all that we ask or think, according to the power that
worketh in us, Unto him be glory forever and ever ! "*

(Ephesians 3:20)

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SubscriptionMate Paypal Setup

Please follow the steps outlined below to setup your Paypal account:

Step 1: Login to your Paypal account and click on the "Profile" subtab → "More Options"



My Account | Send Money | Request Money | Merchant Services | Products & Services

Overview | Add Money | Withdraw | History | Resolution Center | Profile

Welcome, Adrian Vendor

Business Name: Adrian Vendor's Test Store | Account Type: Business | Status: Verified | Last log in ad_ven_13360120

Account Limits: [View Limits](#)

PayPal balance: \$92.19 USD

Available balance in USD (primary): \$50.00 USD

Pending balance: \$42.19 USD

Total balance (including available and pending amounts): \$92.19 USD [Hide](#)

[Add or Edit Email](#)

[Add or Edit Bank Account](#)

[Add or Edit Credit Card](#)

[Add or Edit Street Address](#)

[Add or Edit Phone Number](#)

[More Options](#)

[Currency converter](#)

Step 2: Click on the "Website Payment Preferences" (circled in red below)

My Account | Send Money | Request Money | Merchant Services | Products & Services

Overview | Add Money | Withdraw | History | Resolution Center | Profile

Profile Summary

Merchant Name: Adrian Vendor

Secure Merchant Account ID: [REDACTED]

To edit your Profile information, please click on a link below.

My Business Setup
Your guide to getting paid. [Start Now](#)

Account Information	Financial Information	Selling Preferences
Email	Credit/Debit Cards	Sales Tax
Street Address	Bank Accounts	Set Up Shipping Calculations
Password	Currency Balances	My Saved Buttons
Tax ID number	Gifts and Discounts	Payment Receiving Preferences
Notifications	My preapproved payments	Instant Payment Notification Preferences
Travel plans	Recurring payments dashboard	Reputation
Language Preference	My Checkout Settings	Customer Service Message
Time Zone		Website Payment Preferences
Manage User		Encrypted Payment Settings
API Access		Custom Payment Pages
Getting Started Steps		

Step 3: This is the page where you configure the Paypal settings. Please see the screenshots below:

Auto Return: ON ← turn this "ON"

Website Payment Preferences

[Back to My Profil](#)

Auto Return for Website Payments

Auto Return for Website Payments brings your buyers back to your website immediately after payment completion. Auto Return applies to PayPal Website Payments, including Buy Now, Donations, Subscriptions, and Shopping Cart. [Learn More](#)

Auto Return: On
 Off

Return URL: Enter the URL that will be used to redirect your customers upon payment completion. This URL must meet the guidelines detailed below. [Learn More](#)

Return URL:

Important: get this URL from the Plugin's dashboard.

Return URL Requirements: The following items are required in order to set up Auto Return.

- Per the user agreement, you must provide verbiage on the page displayed by the Return URL that will help the buyer understand the

Payment Data Transfer: ON ← turn this ON

Payment Data Transfer (optional)

Payment Data Transfer allows you to receive notification of successful payments as they are made. The use of Payment Data Transfer depends on your [system configuration](#) and your Return URL. Please note that in order to use Payment Data Transfer, you **must** turn on Auto Return.

Payment Data Transfer: On
 Off

Identity Token: LBITqGxFopIOF_wP-GaNUKlx3h08bKzQ_1YvaM0IkMgz-try_pa0GQIMH0y

copy and paste this token into the plugin dashboard

NOTE: If this is your first time turning on the Payment Data Transfer, you may not see the "Identity Token" string as shown above. You need to save the page settings first, and then go back to "Step 2". Then you will see the Identity Token as shown above.

Recommended Options

Encrypted Website Payments

Using encryption enhances the security of website payments by decreasing the possibility that a 3rd party could manipulate the data in your button code. If you plan on only using encrypted buttons you can block payments from non-encrypted ones.

[Learn more about Encrypted Website Payments](#)

Note: If you enable Encrypted Website Payments, all of your Buy Now, Donations, and Subscriptions buttons **must** be encrypted via one of the following methods:

- Using the [Button Factory](#) with the security settings enabled.
- Using your own code, you encrypt all website payments before sending them to PayPal.

By enabling this feature, any Buy Now, Donation, or Subscription button that is not encrypted will be rejected by PayPal.

Block Non-encrypted Website Payment: On
 Off

PayPal Account Optional

When this feature is turned on, your customers will go through an optimized checkout experience. This feature is available for Buy Now, Donations, and Shopping Cart buttons, but not for Subscription buttons. [Learn More](#)

PayPal Account Optional: On
 Off

Step 4: This is the page where you configure SubscriptionMate Plugin Dashboard.

Login to your Wordpress admin backend, click on the Subscription tab, and go to the Paypal section:

Paypal:

Please log into your Paypal account and change the following:

1. PDT URL:

Paypal Business Email:

Paypal PDT Identity Token:

The Paypal PDT Identity Token field is the long arbitrary string that you had copied (see page 3 of this guide)

The Paypal Business Email is your primary Paypal email.

That's it. In the next step, I'll show you how to create the "buy" or "Subscribe" button.

Step 5: The Paypal “Subscribe” button.

```
<form name="_xclick" action="https://paypal.com/cgi-bin/webscr" method="post">
<input type="hidden" name="cmd" value="_xclick-subscriptions">

<input type="hidden" name="business" value="YOU@yourPaypalEmail.com ">
<input type="hidden" name="currency_code" value="USD">
<input type="hidden" name="no_shipping" value="1">
<input type="hidden" name="item_name" value="product_description" />

<input type="hidden" name="item_number" value="x" />

<input type="hidden" name="custom" value="z">

<input type="hidden" name="a3" value="10.00">

<input type="image" src="http://www.paypal.com/en_US/i/btn/btn_subscribe_LG.gif"
border="0" name="submit" alt="Make payments with PayPal - it's fast and secure!">
<input type="hidden" name="cancel_return" value="http://YOURSITE.com/" />
<input type="hidden" name="p3" value="1">
<input type="hidden" name="t3" value="M">
<input type="hidden" name="src" value="1">
<input type="hidden" name="sra" value="1">
</form>
```

NOTES:

1. You need to change the values highlighted in yellow to match your setup.
2. You can change the image url, i.e. http://www.paypal.com/en_US/i/btn/btn_subscribe_LG.gif to your own “buy button”.
3. The “a3” is the field is the price – in the example above, it is set to \$10. Remember to change this value accordingly.
4. The “custom” field is the Membership level you have set in the SubscriptionMate dashboard.
5. The **item_number** should match the value you had entered in the SubscriptionMate dashboard .

For example:

Membership Level 5: (Platinum)

ClickBank/Paypal Item #:
Autoresponder Listname:
Welcome Page:

Membership Level 4: (Gold)

ClickBank/Paypal Item #:
Autoresponder Listname:
Welcome Page:

For Membership Level 5: the “ClickBank / Paypal” item #: is set to 35

```
<input type="hidden" name="item_number" value="35" /> ← the item number
```

```
<input type="hidden" name="custom" value="5"> ← the membership Level (5)
```

For Membership Level 4: the “ClickBank / Paypal” item #: is set to 34

```
<input type="hidden" name="item_number" value="34" /> ← the item number
```

```
<input type="hidden" name="custom" value="4"> ← the membership Level (4)
```

Step 6: Setting up the “Thank You Page”:

After a customer has made a purchase, Paypal will auto-redirect the buyer back to the URL you have specified in the Return URL field (see “Step 3” – page 3 of this guide).

For example, http://yoursite.com/blog/subm_thanks.php ← assuming you have installed wordpress in a folder called “blog”.

This is what your client will see on the final page at Paypal. Paypal will auto-redirect them to your site or they can also click on the link “click here”.

Adrian Vendor's Test Store

You Made A Payment



Your payment for \$5.00 USD has been completed.

You are now being redirected to **Adrian Vendor's Test Store**

If you are not redirected within 5 seconds [click here](#).

****NOTE:** Please remember to copy the file “subm_thanks.php” to the same folder as your wordpress’s config file – “wp-config.php”. Otherwise, your buyer will see a 404 Page Not Found Error.

If you have questions or need help, please open a ticket at:

<http://easybiztools.com/helpdesk/>

Best wishes,

Jimmy D. Brown & Adrian Ling