

The WP Sales Chimp User's Guide



WP Sales Chimp



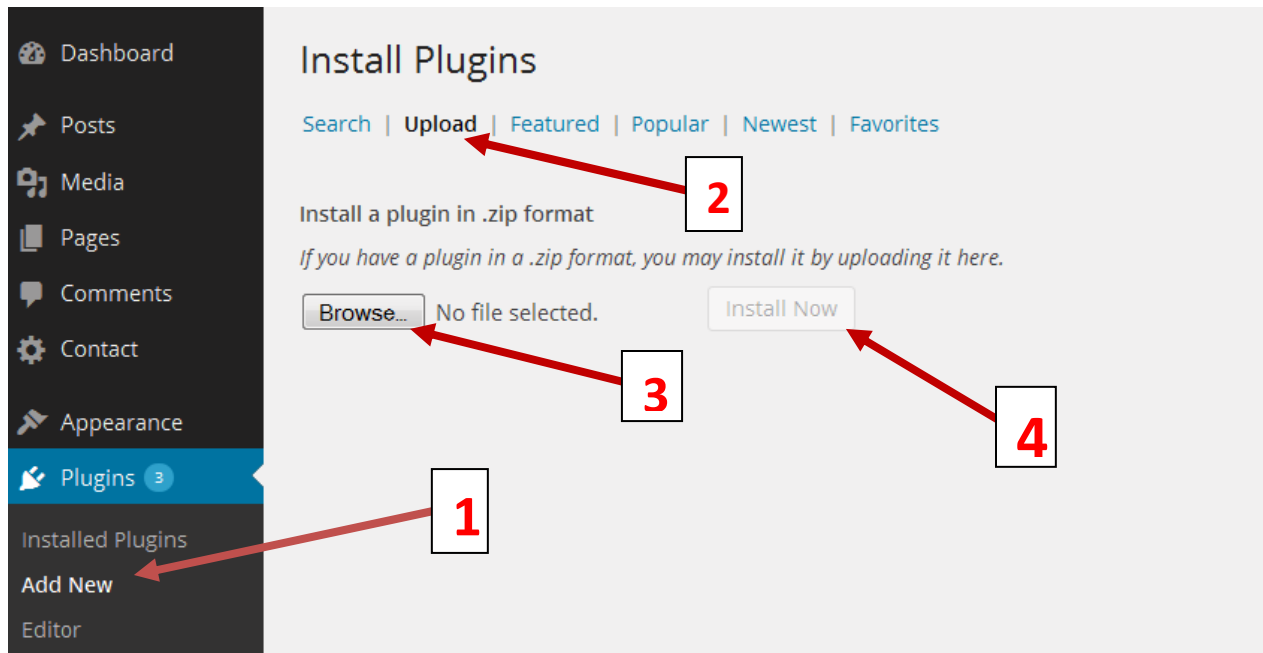
Thank you for purchasing our plugin, my name is **Jide Neye**, a serial quality product creator and I share powerful marketing tips and secrets to get you into the dreams of your life. You are about to see the breakdown of all the features on the plugin and we will also be adding more features over time.

The WP Sales Chimp plugin as the name implies is a plugin that will help you in tracking and managing your marketing/affiliate campaigns in a better way that can also increase your conversion rate. All the features on the WP Sales Chimp has been carefully selected and added based on the needs of a serial affiliate marketer who is looking for our to achieve more and save time as well. Once again, this will be one of the best tools in your arsenal for your wordpress site. This guide is prepared to help you know how to effectively use the plugin.

1.0 Installing the Plugin

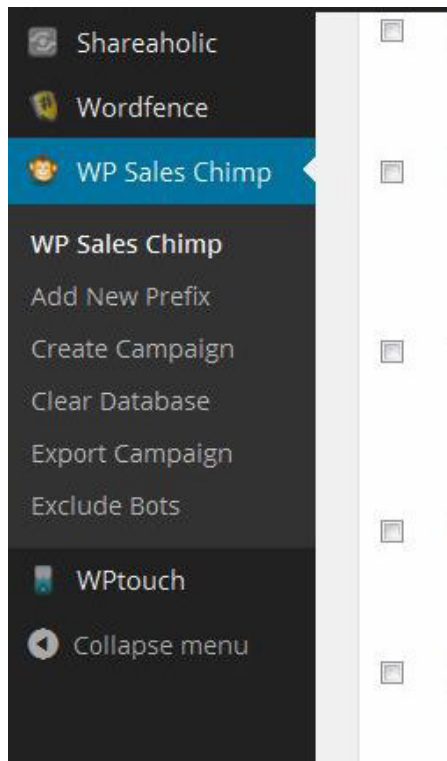
You go to the Plugin menu on your wordpress dashboard, click on add new plugin and select the upload link as shown in the diagram below and select the zipped file you downloaded after you purchased the plugin then click the install now button. Once the installation is done, click on activation and you are almost ready to start using the plugin.

Plugin >> Add new>> Upload>> Browse>> Install now



After activation you will scroll down and see the WP Sales Chimp icon on the left side menus in your dashboard. Once you click on it, you will be required to activate the plugin using the unique activation key sent to your email box, please protect your license very well. The WP Sales Chimp has the following submenus:

- WP Sales Chimp
- Add New Prefix
- Create Campaign
- Clear Database
- Export Campaign
- Exclude Bots



2.0 WP Sales Chimp

This is where you see at a glance most of the vital features of your created marketing/affiliate campaigns. You will see all the campaigns and stats. You can also click on the analytics icon and see how the clicks, impressions and CTR are performing and you can also export campaigns for further analysis.

Choose action: Export as CSV Proceed Create Campaign

select links to export/delete or select none to export/delete all

Campaign Name	Campaign URL	Keywords	Clicks	Impressions	CTR	Analytics	Edit
leadpage	http://www. [redacted] .com/get/leadpage Target : http://www. [redacted] .net	welcome, first, keep me	229	926	24.73%		
rad	http://www. [redacted] .com/get/rad Target : http://www. [redacted] .net/rad	No Keywords specified	5	22	22.73%		
videomakerfx-1	http://www. [redacted] .com/get/videomakerfx-1 Target : http://jvz2.com/c/90795/95609	No Keywords specified	22	291	7.56%		

2.1 Add New Prefix

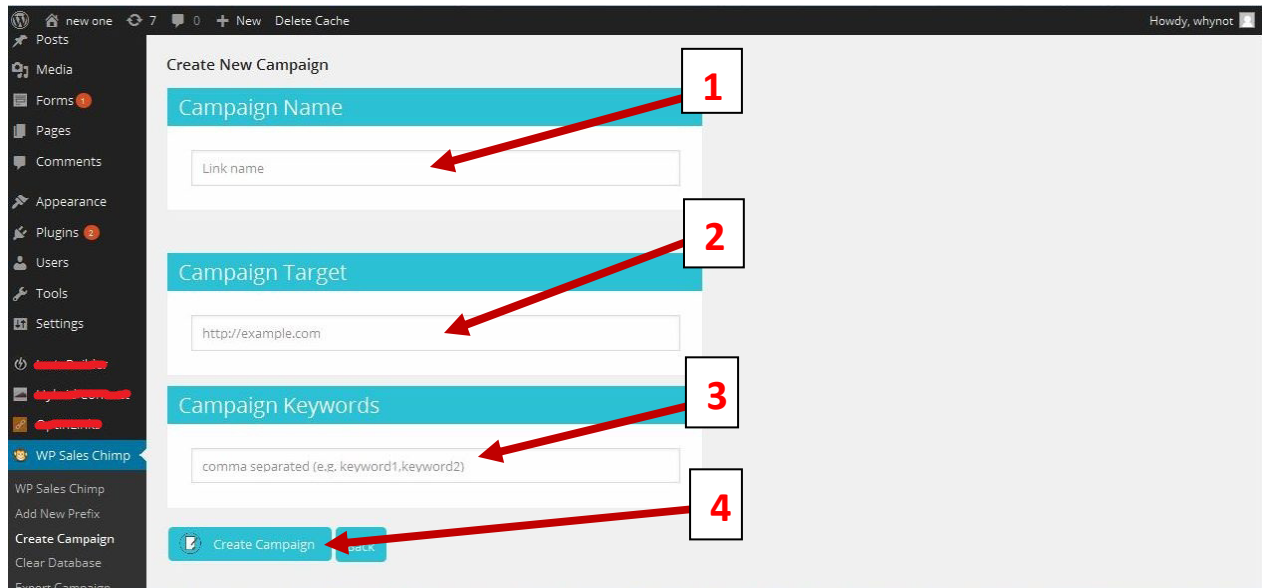
The first box is where you can select the prefix you want to appear on your newly masked link as it will appear on your site. Once you add the word you prefer and know will make meaning based on what you are promoting, you click the save button and you are done.



The screenshot shows the 'WP Sales Chimp Settings' interface. A teal header bar contains the word 'Prefix'. Below it is a text input field containing the text 'go'. A red arrow labeled '1' points to this input field. Below the input field is a descriptive text: 'Prefix for url redirects, Eg. http://www.healthfitnessx.com/go/link-name/'. At the bottom of the settings box is a teal button with a white checkmark icon and the text 'Save'. A red arrow labeled '2' points to this 'Save' button.

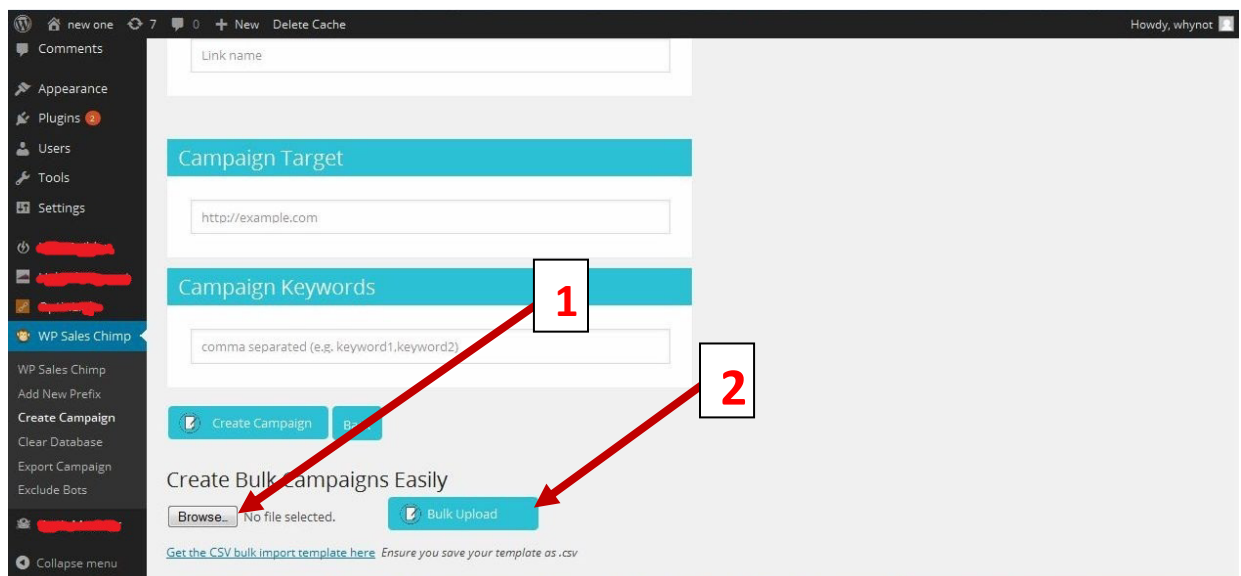
3.0 Create Campaign

Here is where you can create a new campaign. In the “Campaign Name” box, you input the word you want to appear/represent your campaign and on the next box “Campaign Target”, you simply add your raw marketing/affiliate url and in the “Campaign keyword” section, you input the keyword you want to convert to the campaign link in your contents automatically using a comma after every keywords. You finally click on the save button and you are done.



3.1 Bulk Upload

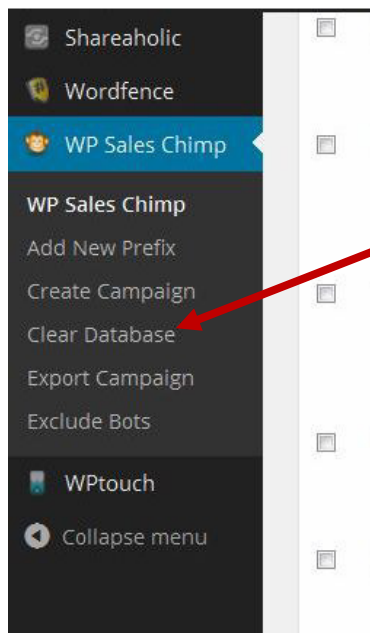
Another great feature here is instead of creating campaigns one after the other which could be demanding and I am sure you would rather love to save time. You download the “import template” right under the bulk import button and add all the campaign names, campaign targets and also the keywords you want to link automatically using a colon (:) you will like to create and save the file in CSV format. Once that is done, all you need to do is upload the new CSV file containing the campaigns to be created and all your ready-to-use campaigns will be created for you instantly. This is simple and time saving.



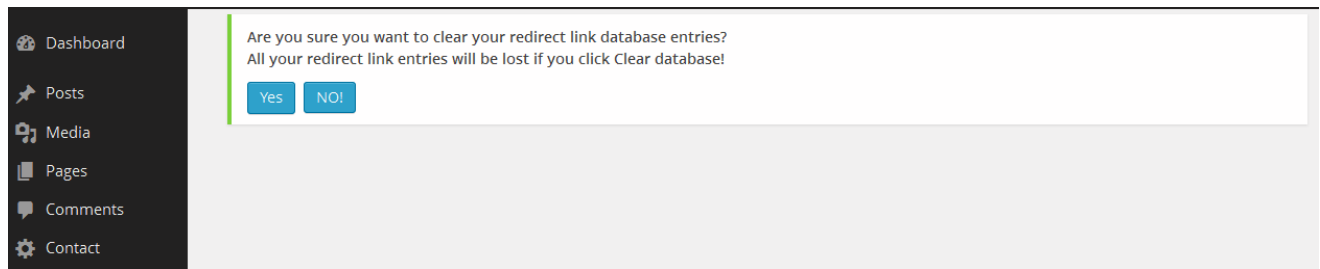
Hint: If you want to create a new site similar to a previous one where you are using the same marketing/affiliate links for both the new and old site, all you need to do is export the campaign stats from the old site and do a little copying and pasting of the required fields on the bulk import template and hit the save button and you will be ready to upload all links on a fresh website all at once. This is one major feature that has saved me time. **PS: This works if you have an unlimited or developer license.**

4.0 Clear Database

This feature is time saving and easy to use because it will help you to clear all the campaigns and stats with a click of a button instead of selecting many links which could be demanding and boring. At the WP Sales Chimp sub-menu, you click on the clear database button.



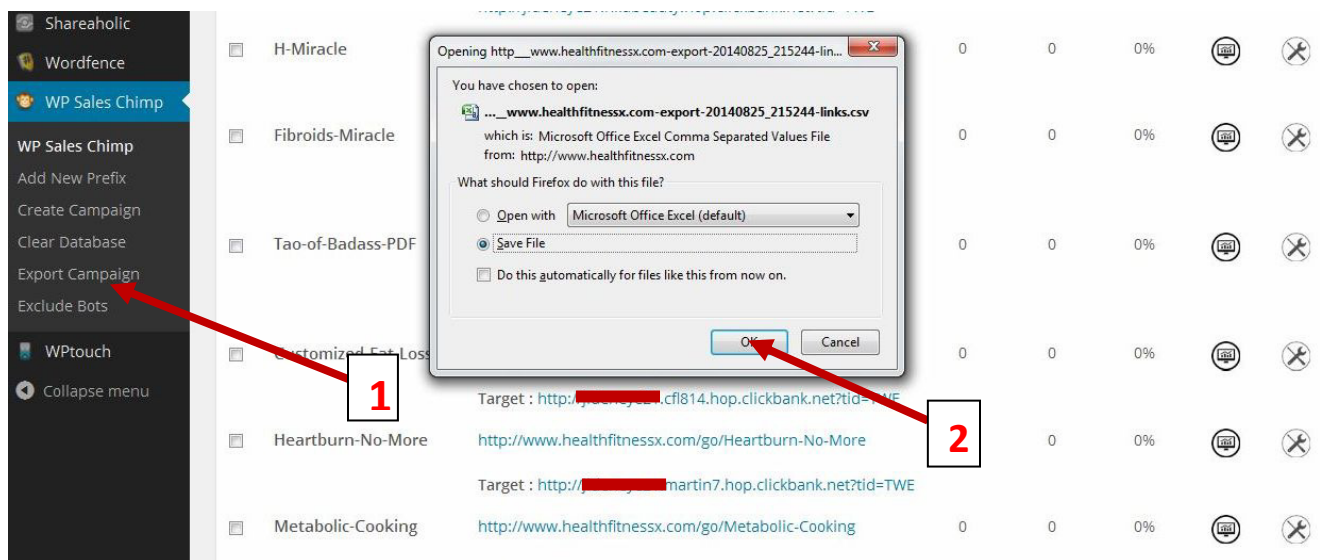
The best part is there will be a further request to delete the database if you ever click on the clear database button by mistake, so don't be afraid that you will lose all your stats even if you mistakenly click it at first.



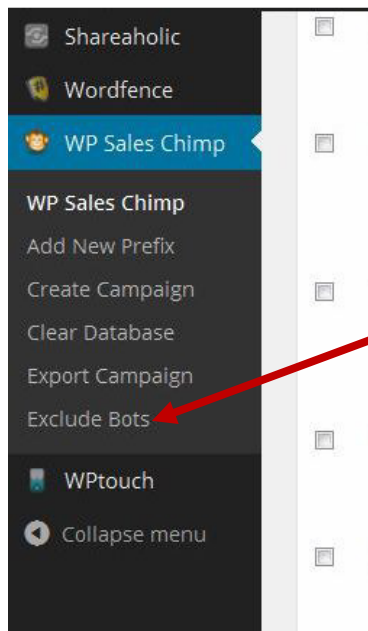
Only use this feature if you want to delete the entire campaigns and stats database on your WP Sales Chimp plugin because you will lose all data stored on the plugin.

5.0 Export Campaigns

This feature will allow you to export all the campaign stats on the WP Sales Chimp plugin in a CSV format which is automatically downloaded to your computer. You can use this to generate a report for your campaigns and any other analysis you want to do with it.

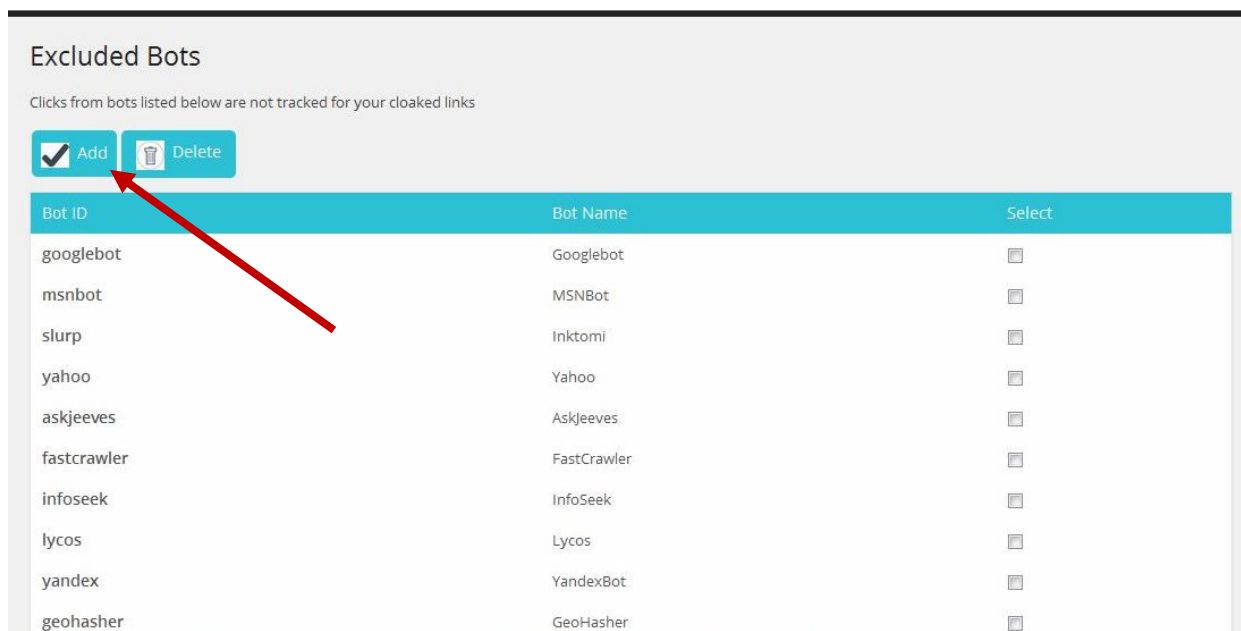


6.0 Exclude Bots

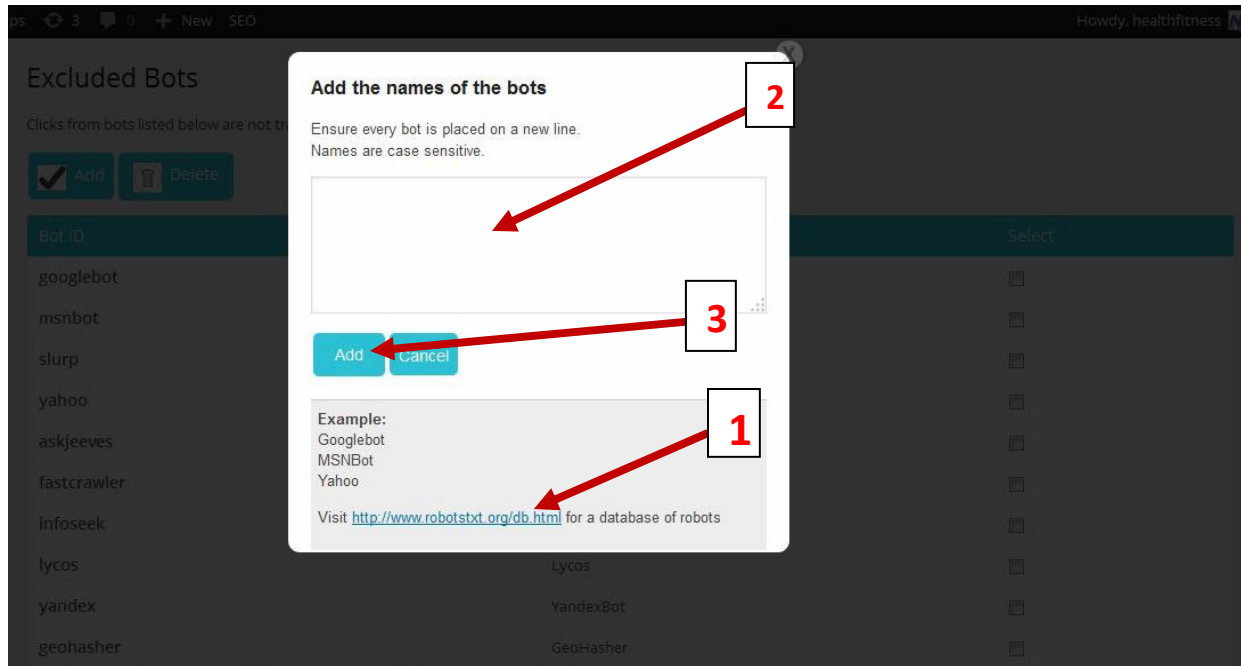


This feature was very crucial because unlike most other similar plugin that gives stats that are just not helpful to improve conversion, this will help you to track only genuine (real) human clicks and excludes clicks from search engine bots and crawlers which usually crawls links on your site from time to time.

You can add as many bots as you want to exclude from been counted as clicks and we have already added most of the popular bots and crawlers by default. You can add more by clicking the “Add Bots” button on the Exclude bots page.



You can get the names of the bots in the link right at the end of the pop up and add them into the box once you copy the bot/crawler name. It is best to add all the bots using lower cases instead of UPPERCASE.



7.0 Adding Campaign to Your Contents

You can go to the tutorial videos of all the features and learn more on how to add campaigns to your content and exit pop-up.

This guide is going to help you utilize all the features effectively. Once again, thank you for purchasing this simple but effective profitable plugin.

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We share great ideas and quality stuff with no slimy stuff with great minds and I will recommend you request to connect with me and many other marketers on our private group. Also, watch out for quality strategies and stuffs I research and get across to my subscriber. You will love to look out for my emails, trust me with that.

<https://www.facebook.com/groups/205036376355619/>

Also, hook up with me personally on skype and facebook.

Skype: **jide.neye**

Facebook: <https://www.facebook.com/jide.neye>

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