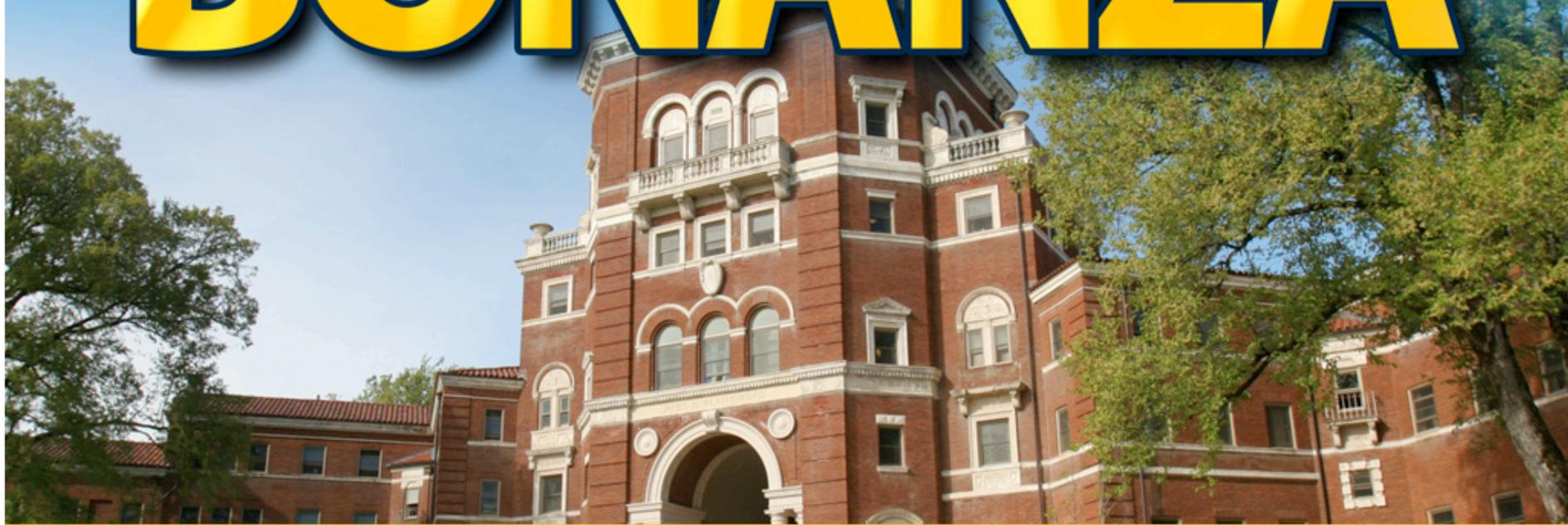


# **.EDU Backlink BONANZA**



**4 Amazing Ways To Get Those Valuable .EDU Backlinks**

# The Raw Power Of .EDU Links For Your Site

- ▶ Google loves the “Authority” of .edu links to your site
- ▶ These are seen as “Strong” votes of confidence
- ▶ Getting .edu links used to be a difficult process
- ▶ I am going to show you 4 very powerful strategies
- ▶ 99% of these links are all dofollow and pass PR
- ▶ Your going to get these links indexed fast
- ▶ These strategies should be part of your SEO plan
- ▶ These techniques will show you how to get 1000s links!

## Recommended Tools of the SEO Trade ...

- ▶ First, I recommend using Firefox as it can be customized
- ▶ All these resources are linked in the "Resources" PDF
- ▶ **SEOquake** – Powerful SEO tool you should have
- ▶ **NoDoFollow**– For checking if links are DoFollow
- ▶ **Google Toolbar** – For form autofill and speeding us up
- ▶ **Pingomatic Bookmarklet**– Very powerful ping tool
- ▶ This last tool helps your .edu links get indexed fast
- ▶ You can use it for any link, article, web 2.0 site, etc

## 3 Golden Rules Of .Edu Backlink Success

- ▶ These techniques are very powerful but can be abused
- ▶ If you want your links to last, follow these rules!
- ▶ By following these rules I have never had a problem

- ▶ **Rule 1** – Make any comment / post valuable & relevant
- ▶ **Rule 2** – Don't use generic (read crap) posts
- ▶ **Rule 3** – Don't get more than 1 link per site

**Follow These Rules And Your Links Will Stick!**



# Technique #1 - .EDU Blogs For Backlinks

- ▶ Do a search in Google for this:

**site:.edu inurl:blog "post a comment" -"you must be logged in" -"comments closed"**

- ▶ Instantly get 1000s of blogs that you can comment on.

- ▶ Get more specific with this:

**site:.edu inurl:blog "post a comment" -"you must be logged in" -"comments closed" "your keyword"**

# Technique #1 - .EDU Blogs For Backlinks

Google™ **Advanced Search** [Advanced Search Tips](#) | [About Google](#)

inurl:blog "post a comment" -you-must-be-logged-in -comments-closed site:.edu

**Find web pages that have...**

all these words:

this exact wording or phrase:  [tip](#)

one or more of these words:  OR  OR  [tip](#)

**But don't show pages that have...**

any of these unwanted words:  [tip](#)

**Need more tools?**

Results per page:  [tip](#)

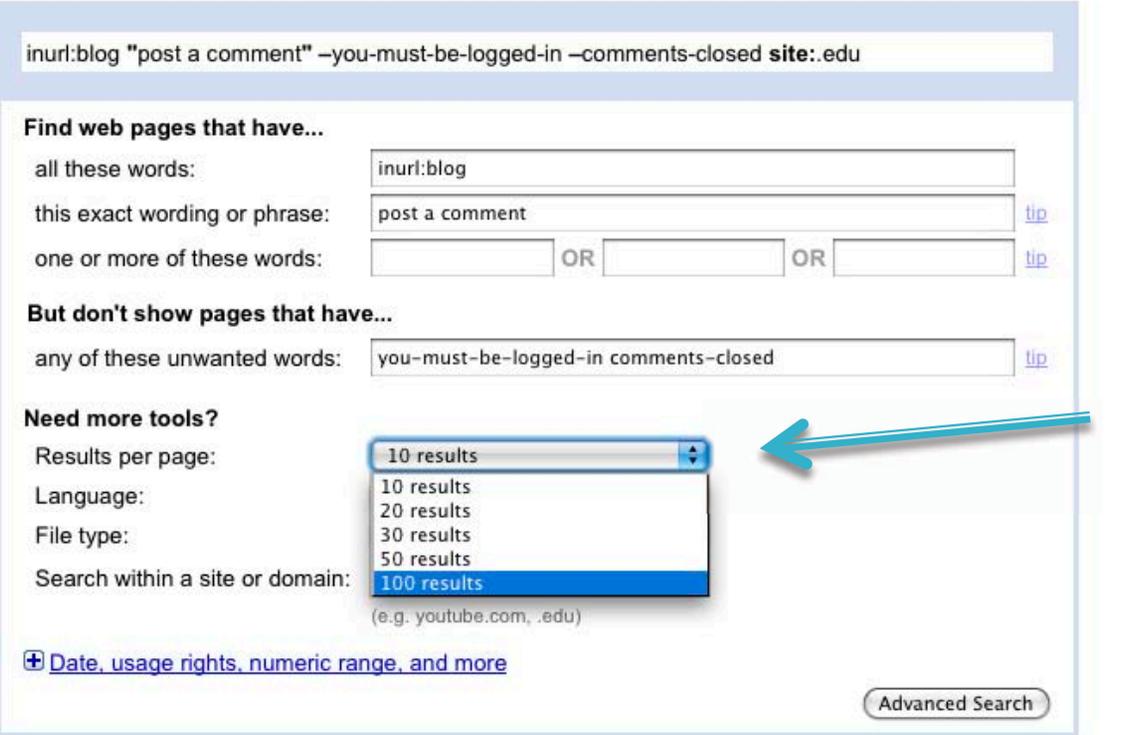
Language:

File type:

Search within a site or domain:  [tip](#)

(e.g. youtube.com, .edu)

[+ Date, usage rights, numeric range, and more](#)



# Technique #1 - .EDU Blogs For Backlinks

Google  Search [Advanced Search](#)  
SeoQuake: [related keywords](#)

Web [Show options...](#) Results 1 - 10 of about 667,000 for inurl:blog "post a comment" -you-must-be-logged-in -comments-closed site:.edu. (0.08 seconds)

**Google Social Search a Search Geek's Review**  
27 October 2009, 9:49 am (by [sphinn.com](#))

REQUEST PARAMETERS SAVE TO FILE APPEND TO FILE

Sort: [PR: 2 ↑](#) | [I: 2 ↑](#) | [L: 2 ↑](#) | [Cached: 2 ↑](#) | [I: 2 ↑](#) | [L: 2 ↑](#) | [LD: 2 ↑](#) | [I: 2 ↑](#) | [Rank: 2 ↑](#) | [A:](#)

**First Blog Post: A Basic Question « Mayo Clinic Center for Innovation**  
Post a comment or leave a [trackback](#): Trackback URL. « Transform: A Collaborative Symposium on Innovation and Health Care Experience and Delivery ...  
[blog.centerforinnovation.mayo.edu/.../first-blog-post-a-basic-question/](#) -  
Cached - Similar - [Share](#) [Print](#) [Close](#)

SeoQuake: [I: 8](#) | [PR: 4](#) | [I: 14](#) | [L: 0](#) | [Cached: 27 Oct 2009](#) | [I: 0](#) | [L: 2](#) | [LD: 111](#) | [I: 23](#) | [Rank: 66482](#) | [Age: no matches](#)

**Where Brookdalians Blog - Brookdale Community College**  
I wonder about how students like these online classes--either 100 percent or blended. Give us your good, your bad, and your ugly. Post a comment ...  
[blog.brookdalecc.edu/](#) - Cached - Similar - [Share](#) [Print](#) [Close](#)

SeoQuake: [I: 8](#) | [PR: 4](#) | [I: 518](#) | [L: 0](#) | [Cached: 30 Oct 2009](#) | [I: 0](#) | [L: 10](#) | [LD: 855](#) | [I: 222](#) | [Rank: 39969](#) | [Age: Jun 28, 2](#)

**Iona College, New York**  
0 comments | [Post A Comment](#). Posted By Library at 11:51 AM in Category: Library News & Events · Link directly to this entry. ...  
[www.iona.edu/Library/blog/](#) - Cached - Similar - [Share](#) [Print](#) [Close](#)

SeoQuake: [I: 8](#) | [PR: 4](#) | [I: 17,200](#) | [L: 1](#) | [Cached: 25 Oct 2009](#) | [I: 0](#) | [L: 0](#) | [LD: 15,450](#) | [I: 19700](#) | [Rank: 133431](#) | [Age:](#)

Sponsored Links

**Blog Commenting Service**  
Boost your SERPS/Traffic with our Affordable **Blog** Commenting Service  
[keywords](#)  
[www.backlink2seo.com](#)

**Post on Your Own Blog Now**  
Create a Professional Presence with Customized Blogs from \$8.95/mo  
[keywords](#)  
[www.TypePad.com](#)

**CHEAP Blog Commenting**  
We offer cheap and effective **blog** commenting services  
[keywords](#)  
[www.littledazzle.com](#)

**Buy Blog Comments**  
\$9.99 For 40 Valid **Blog** Comments. Money Back Guarantee. Fast Results.  
[keywords](#)  
[Comments.Developer-Hut.Com](#)

[See your ad here »](#)

# Technique #1 - .EDU Blogs For Backlinks

- ▶ Now visit each one you want to link from
- ▶ Check to see if there are any other comments
- ▶ See if they are dofollow using nodofollow
- ▶ If you see a lot any spam links, move on
- ▶ If everything looks good, leave a valuable comment
- ▶ Always keep in mind the audience of this blog
- ▶ We want the link to provide us link juice not vanish
- ▶ Once you are done use the "Pingomatic Bookmarket"

## Technique #2 – Moodle Edu Backlinks

- ▶ Moodle is a content management system for Education
- ▶ There are thousands of colleges and schools using it
- ▶ We are going to create an account and create a backlink
- ▶ First, lets find some Moodle sites to join:  
**site:.edu inurl:login "Login here using your username" "For full access to courses you'll need to take a minute to create a new account for"**

# Technique #2 – Moodle Edu Backlinks

- ▶ Use SEOquake to arrange these by PR if you like
- ▶ Click on one of the links and create an account

CMN Moodle You are not logged in. (Login)

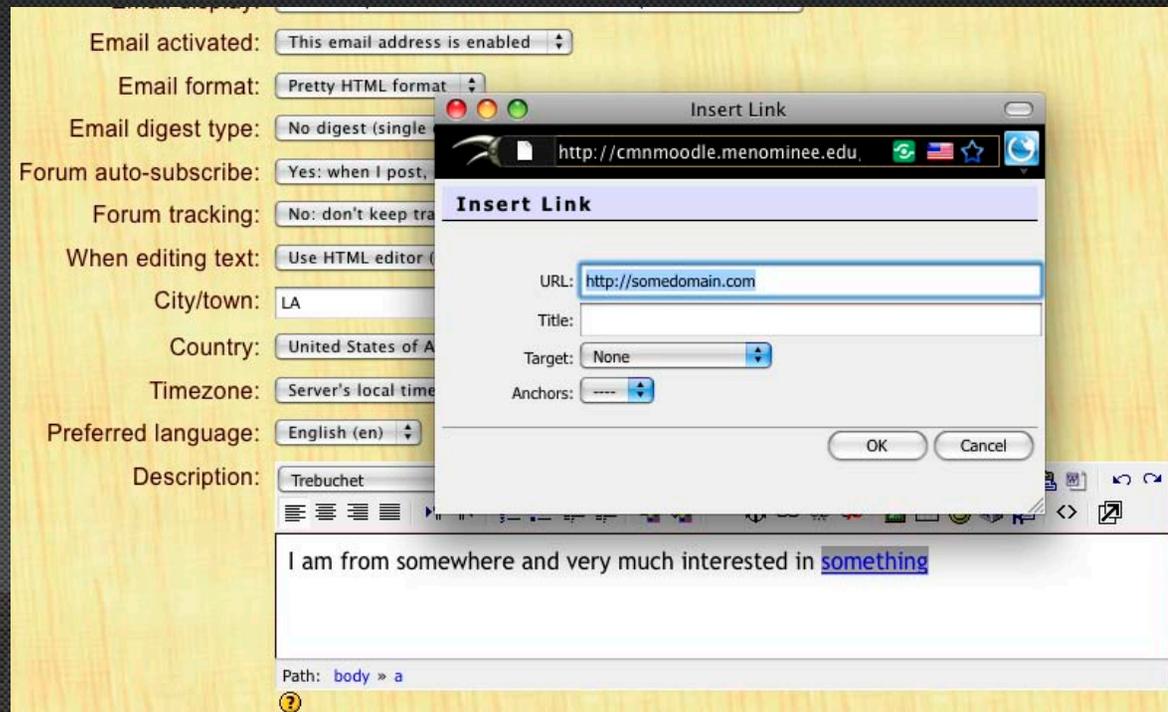
CMNMoodle » Login to the site English (en) ▾

Returning to this web site?	Is this your first time here?
<p>Login here using your username and password: (Cookies must be enabled in your browser) ?</p> <p>Username: <input type="text"/> <input type="button" value="Login"/></p> <p>Password: <input type="password"/></p> <hr/> <p>Some courses may allow guest access:</p> <p><input type="button" value="Login as a guest"/></p> <hr/> <p>Forgotten your username or password?</p> <p><input type="button" value="Yes, help me log in"/></p>	<p>Hi! For full access to courses you'll need to take a minute to create a new account for yourself on this web site. Each of the individual courses may also have a one-time "enrolment key", which you won't need until later. Here are the steps:</p> <ol style="list-style-type: none"><li>1. Fill out the <b>New Account</b> form with your details.</li><li>2. An email will be immediately sent to your email address.</li><li>3. Read your email, and click on the web link it contains.</li><li>4. Your account will be confirmed and you will be logged in.</li><li>5. Now, select the course you want to participate in.</li><li>6. If you are prompted for a "enrolment key" - use the one that your teacher has given you. This will "enrol" you in the course.</li><li>7. You can now access the full course. From now on you will only need to enter your personal username and password in the form on this page) to log in and access any course you have enrolled in.</li></ol> <p><input type="button" value="Create new account"/></p>

You are not logged in. (Login)

# Technique #2 – Moodle Edu Backlinks

- ▶ Confirm your account and login.
- ▶ Click on your name and then “Edit Profile”



## Technique #2 – Moodle Edu Backlinks

- ▶ You can also add your website to your profile...
- ▶ I would do one or the other, not both
- ▶ It depends on the way the Moodle is setup
- ▶ Once done, update your profile

Current picture: 

New picture:

 Max size: 16MB

Web page:

ICQ number:

## Technique #2 – Moodle Edu Backlinks

- ▶ Now go to your profile, check the links are dofollow
- ▶ Now, you can ping it and get this link indexed!



The screenshot shows a Moodle user profile for John Samson. The profile is displayed on a wooden-textured background. At the top, the name "John Samson" is centered. Below the name are four tabs: "Profile", "Edit profile", "Forum posts", and "Blogs". The "Profile" tab is selected. On the left side of the profile, there is a yellow smiley face icon with black eyes. To the right of the icon, the user's bio reads: "I am from somewhere and very much interested in something". Below the bio, the location is listed as "LA", the web page as "http://somedomain.com", and the last access as "Sunday, 1 November 2009, 11:44 AM (9 secs)". At the bottom of the profile, there are two buttons: "Change password" and "Messages". At the very bottom of the page, it says "You are logged in as John Samson (Logout)".

## Technique #3 – .EDU Discussion Boards

- ▶ There are lots of educational discussion boards
- ▶ These can be a very valuable source of .edu backlinks
- ▶ This method can be greatly abused, remember the rules!
- ▶ Lets find some discussion boards with Google:  
**site:.edu "From" "date" "time" "Remote Name" "last changed"**
- ▶ You will get 1500+ of discussions returned
- ▶ These can give incredible "Authority" for your site

## Technique #3 – .EDU Discussion Boards

- ▶ Arrange these items by PR using SEOquake if you like
- ▶ Click on a link and check links for DoFollow links
- ▶ This technique has been used by spammers
- ▶ If you see spam, move on as this reduces the value
- ▶ Find a discussion and post a valuable reply to the thread
- ▶ Bingo, you have a valuable .edu link instantly
- ▶ Ping the thread and your post to get it indexed
- ▶ Move onto the next site and find another thread

## Technique #4 – .EDU Forum Profile Links

- ▶ There are 1000s of educational forums out there
- ▶ We are going to focus on the common phpbb forum
- ▶ Many of these sites allow you to enter a website
- ▶ Lets find some .edu forums with Google:  
**site:.edu "Page 1 of 1" "Select sort method"  
"joined" "Website"**
- ▶ You will get 100s of forum memberlists returned
- ▶ Sign up, if you don't see a website field, skip it!

# There You Go, 1000s of Potential .edu Links

- ▶ All of these links are very valuable despite PR
- ▶ These are “Authority” links that Google loves
- ▶ Don't just use .edu links, that looks bad!
- ▶ Don't abuse these techniques and they will last years
- ▶ Just a few .edu links can dramatically boost your rank
- ▶ Don't go overboard, aim for about 30 links day
- ▶ Now go use these techniques and boost your SEO!

**See You In Next Months Special Report**