

**Exclusive Special Report**

# **.EDU Backlink BONANZA**



**Resource Pack**



**ManicMarketer**

Internet Marketing & Online Business Advice, Tips & Secrets

# .EDU Backlink Bonanza

## Recommended Tools

[PingomaticBookmarklet](#) – Allows you to instantly ping your pages, comments or posts

[SEOquake](#) – SEO Plugin for Firefox and Explorer

[NoDoFollow](#) – Firefox plugin to make sure links are dofollow or nodofollow

[Google Toolbar](#) – Many useful features including auto-form filling to speed things up with these techniques

## Before You Start...

Your first step, watch the videos. Just open EDUBacklinkBonanza.html in your browser and the video should play automatically for you.

This is a very powerful set of techniques to get 1000s of dofollow .edu links. These links are very highly sought after and very much prized by Google in terms of authority and just a few of these can dramatically boost your rankings.

However, a word of caution, these techniques can be greatly abused by unscrupulous people and I recommend you follow these three rules to ensure that you don't get tarred with the "Spammer" brush!

**Rule 1:** If you are posting a comment or reply to one of these sites, make it unique, relevant and insightful. If you give value your link will stay in place

**Rule 2:** Don't use generic comments or repeat the same thing in many posts, that will quickly get you banned

**Rule 3:** Don't link from the same site more than once. There are 1000s of .edu sites that we can get links from.

If you follow these basic rules you should never have a problem with any of these techniques. In all the years I have been using these techniques I have never had one complaint from any of the sites I am going to show you how to uncover.

## Technique #1 – General Blog Search

### Google Search Phrase:

Standard Search: [Click Here](#)

site:.edu inurl:blog "post a comment" -"you must be logged in" -"comments closed"

Variation with Keyword: [Click Here](#)

site:.edu inurl:blog "post a comment" -"you must be logged in" -"comments closed" "keyword"

### Basic Steps Shown In the Video:

**Step 1** – Visit a blog found and read it

**Step 2** – See if the links are dofollow (don't worry too much if they are not)

**Step 3** – Leave a unique, valuable and relevant comment to the blog post

**Step 4** – Ping the post with your comment using the bookmarklet

## Technique #2 – MoodleEDU Backlinks

### Google Search Phrase: [Click Here](#)

site:.edu inurl:login "Login here using your username" "For full access to courses you'll need to take a minute to create a new account for"

### Basic Steps Shown In the Video:

**Step 1** – Create an account

**Step 2** – Verify your email

**Step 3** – Once you confirm your account look for the button that says "Courses" or "Home"

**Step 4** – Click on your name and make a note of this URL (this is your profile URL for pinging later)

**Step 5** – Edit your profile and include your link. If you don't have a HTML editor presented you will need to use code your link like this:

```
<ahref="http://yourlink.com">Your Anchor Text</a>
```

**Step 6** – Go back to your profile page and ping it with the pingomaticbookmarklet

## Technique #3 – EDU Discussion Boards

Google Search Phrase: [Click Here](#)

site:.edu "From" "date" "time" "Remote Name" "last changed"

### Basic Steps Shown In the Video:

**Step 1** – Visit one of results and look for the “reply” link on the page

**Step 2** – Enter your information give a valuable reply and place your link in your comment

**Step 3** – Once done, ping your reply comment with the pingomaticbookmarklet

## Technique #4 – Easy Forum EDU Backlinks

Google Search Phrase: [Click Here](#)

site:.edu "Page 1 of 1" "Select sort method" "joined" "Website"

### Basic Steps Shown In the Video:

**Step 1** – Visit one of the forums and register an account

**Step 2** – Some forums allow you to enter a website as you register. If not, move on to the next one

**Step 3** – If you could enter your website as you sign up, go to your profile and ping it with the pingomaticbookmarklet

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## Last Thoughts On EDU Backlinks

While .edu backlinks are very valuable, make sure that you have a good mix of backlinks from other sources as well. If you have a disproportionate ration of .edu links coming to your site it would not take a rocket scientist from Google to figure out something was amiss!

As with anything in life, it's all about balance and having a good range of .edu links pointing to your site will dramatically increase your rankings and authority, especially with links from universities like Stanford, Harvard, etc. Also, with great power comes great responsibility! (Yes I know it's a cliché) These techniques can easily be abused and spoiled for the rest of us. Use common sense and follow the rules I mentioned earlier and profit from these links for years to come!