

Page Expiration Robot

8 Conversion-Boosting Ideas

Here we created a quick inspirational list of possible scenarios on how you can use Page Expiration Robot and make the most out of it.

Conversion-Boosting Idea #1:

- Cold lead. Set Offer for \$17, set to expire in 10 minutes, and redirect to 2nd offer
- 2nd offer for 27, set to expire in 5 minutes, and redirect to a 3rd offer
- 3rd offer for 37, set to expire in 3 minutes, and redirect to a 4th offer
- 4th offer for 47, set to expire in 2 minutes, and redirect to a squeeze page
- By opting in, they will know when there is the same offer for \$17 again

Conversion-Boosting Idea #2:

- The offer is set for \$47, set to expire in one day, and redirect to 2nd offer
- Send email the next day, 2nd offer is \$67, set to expire in one day, and redirect to 3rd offer.
- Send email the next day, 3rd offer is \$97, set to expire in one day, and redirect to "Sorry Offer Expired"
- Send email next day, FINAL offer for \$47 again (LAST CHANCE, set to expire in XXX mins)

Conversion-Boosting Idea #3:

- Cold lead. Set offer for \$97, set to expire in 10 minutes, and redirect to a 2nd offer
- 2nd offer is for \$147, set to expire in 2 minutes, and redirect to a squeeze page
- By opting in, they will know when there is the same offer for \$97 again

Conversion-Boosting Idea #4:

- Customer get to offer from list. The offer is set for \$47, set to expire in 8 mins, and redirected to 2nd offer
- 2nd offer for \$67, set to expire in 5 mins, and redirect to page saying "sorry offer is expired. stay tuned to your email for this offer again"
- Send offer for \$47 again, set to expire in 5 mins, with this price never offered again. Redirected to \$67 offer which doesn't expire

Conversion-Boosting Idea #5:

- Customer get to offer from list. Offer is for an affiliate product.
- Offer your product as a bonus if they buy affiliate product, set to expire in one day, and redirect to 2nd offer
- Send email next day, 2nd offer is for 2 of your products as a bonus, set to expire in one day, and redirect to 3rd offer
- Send email next day, 3rd offer is for 2 of your products as a bonus plus reciprocal mailing, offer expires forever in one day.

Conversion-Boosting Idea #6:

- Cold lead. Offer is for a membership product. Set offer for \$17/month, set to expire in 30 mins, and redirect to 2nd offer
- 2nd offer is for \$27/month, set to expire in 10 mins, and redirects to squeeze page
- By opting in, they will know when there is same offer for \$17/month

Conversion-Boosting Idea #7:

- Customer gets to offer from list. Offer new product for \$97. Set to expire in 15 mins, and redirect to "offer expired"
- Next day send email for similar offer with MORE features/benefits for \$67. Set to expire in 10 mins, and redirect to "offer expired"

Conversion-Boosting Idea #8:

- Cold lead. Visitor gets to sales page. If they close the page, they get to an exit-page which is a squeeze page.
- Visitor opts in
- Take the visitor FIRST to a one-time-offer page offering them the same product for less money. Put this offer on a timer or as "show only once"
- Visitor can either choose to buy the product at the reduced price, or click "No Thanks" and go to the "Thank You" page for opting in.

Please do me a HUGE favor and share with me any success story you'll be getting and I'll send you a "special bonus" as a thank-you-for-writing-in gift.